

Readings

1. Web Scraping 1.0

- a. <https://www.dataquest.io/blog/web-scraping-tutorial-python/>
- b. Why / Use
 - i. In this tutorial, we'll show you how to perform web scraping using [Python 3](#) and the [BeautifulSoup](#) library. The aim of this is to provide you with a super basic structure before scraping data from Twitter. It's generalizable knowledge that will ensure we all start from the same basic level.

2. Readings

- a. Mandatory
 - i. Hollander, J. B., Graves, E., Renski, H., Foster-Karim, C., Wiley, A., & Das, D. (2016). Taking Microblogging Data for a Test Drive. In J. B. Hollander, E. Graves, H. Renski, C. Foster-Karim, A. Wiley, & D. Das (Eds.), *Urban Social Listening: Potential and Pitfalls for Using Microblogging Data in Studying Cities* (pp. 27–33). London: Palgrave Macmillan UK.
https://doi.org/10.1057/978-1-137-59491-4_3
 1. [Taking Microblogging Data for a Test Drive.](#)
 2. Why / Use: An account of an attempt to analyze Twitter data. (How the data sources were created, what were the tradeoffs?)
Read to understand the thesis, methods, and possible expansions of their project.
 - ii. Joyce, G. (2018, February 8). An Exploration of Online Vegan Communities and Conversations. Retrieved from <https://www.brandwatch.com/blog/react-online-vegan-communities/>
 1. <https://www.brandwatch.com/blog/react-online-vegan-communities/>
 2. Why / Use: This short article shows some basic insights into the online vegan community. It provides one example of heavily used words online to help understand a community.
- b. Case Study (split evenly amongst all students)
 - i. **STUDENTS: JIAHER, COLETTE, NAM** Sakaki, T., Okazaki, M., & Matsuo, Y. (2010). Earthquake shakes Twitter users. Proceedings of the 19th International Conference on World Wide Web - WWW 10.
doi:10.1145/1772690.1772777
 1. [Earthquake Shakes Twitter Users: Real-Time Event Detection by Social Sensors](#)
 2. Why / Use: Read to understand the thesis, methods, and possible expansions of their project.
 3. DO NOT: Focus on the tables, the specifics of the algorithms, or math/equations.

- ii. **Students: RORY, TOMER** Wessel, G., Ziemkiewicz, C., & Sauda, E. (2016). Revaluating urban space through tweets: An analysis of Twitter-based mobile food vendors and online communication. *New Media & Society*, 18(8), 1636-1656. doi:10.1177/1461444814567987
 - 1. [Revaluating urban space through tweets: An analysis of Twitter-based mobile food vendors and online communication](#).
 - 2. Why / Use: Read to understand the thesis, data collection methods, and possible expansions of their project.
 - 3. DO NOT: Focus on the methods used to analyze their data. (i.e. k-clustering)
- iii. **Students: XIAOFAN, OMER** Roberts, H., Sadler, J., & Chapman, L. (2018). The value of Twitter data for determining the emotional responses of people to urban green spaces: A case study and critical evaluation. *Urban Studies*, 004209801774854. doi:10.1177/0042098017748544
 - 1. [The value of Twitter data for determining the emotional responses of people to urban green spaces: A case study and critical evaluation](#)
 - 2. Why / Use: Read to understand the thesis, methods, and possible expansions of their project.

Other // extra:

- 1. <https://knightlab.northwestern.edu/2014/03/15/a-beginners-guide-to-collecting-twitter-data-and-a-bit-of-web-scraping/>
- 2. <http://okfnlabs.org/blog/2018/03/08/open-data-day-tweets.html>
- 3. <https://developer.twitter.com/en/docs/tutorials/tweet-geo-metadata.html>

Study Guide

- 1. What are the main methods used in the mandatory and assigned case study?
- 2. What are the drawbacks of the methods used, and how could you extend their study to rectify the downfalls?
- 3. What is one example of how your case study is connected to something we've discussed in a previous class?

Pre-Class Work

- 1. In class, each student has 30 seconds to summarize their case study. Everyone will also be required to copy in a 2 sentence summary for a take-home table. Please be ready to do this when class begins. Important things to include: context, theories, terms.
- 2. Complete both tutorials and be prepared to paste in your outputs.