Namrata Taneja

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Skills

- **Design:** Visual Design, Responsive Design, Contextual Research, Information Architecture, Storyboarding, Wireframing, Usability Testing, Prototyping.
- **Development:** HTML5, CSS3, Bootstrap, jQuery, JavaScript, ReactJS, React Native, Redux, Hooks, Jest, APIs Integration, Android, IOS
- **Tools:** Figma, Adobe XD, Photoshop, Visual Studio Code, Postman, Xcode, Android Studio, Git, Jira.
- **Other:** Debugging, Agile methodology, Communication, Problem Solving

Work Experience

Wovvtech, India   **Sep 2020 – Feb 2023**
Software Developer

- Designed and developed key components in React Native, resulting in an exceptional user experience
- Implemented efficient and effective code using ES6 concepts
- Proficient understanding with browser testing and debugging, cross browser compatibility issues and ways to work around them. Also, written and executed unit test cases using Jest.
- Integrated UI with API and loaded data using RESTful APIs
- Proficiency in React and Redux, delivering high-quality code and meeting project objectives
- Demonstrating a strong understanding of React states and props, created reusable container components, streamlining development and improving overall efficiency
- Mentored and trained new hires in React Native development
- Created interactive designs for complex Mobile applications by way of page/user flow diagrams, site maps, and interactive wireframes in Figma.

Megh Technologies, India   **June 2019 – Aug 2020**
Frontend Developer

- Implemented websites, mobile applications, and landing pages from concept through deployment.
- Led the porting of a web application to a mobile view using CSS and SASS skills
- Redesigned 3 websites for top brands using a content management system, driving UX results by 20% and customer retention rate by 10%.
- Developed multiple app features in React Native, culminating in the successful deployment of a voice mobile app on the App Store/Play Store

Dhrup IT Solutions, India   **Aug 2017 – June 2019**
Web Developer

- Managed 100+ web design projects from start to finish using HTML5, JavaScript, and CSS3 with 100% client satisfaction
- Designed and developed HTML email templates for business and marketing
- Managed all aspects of professional website design focusing on overall site navigation and information architecture for 30+ commercial and personal websites
- Conducted user research through targeted interviews and extensive usability testing

Bitbuffs, India   **Oct 2016 – May 2017**
Junior Web Designer

- Converted PSD files into HTML and Bootstrap to create visually appealing web designs
- Developed responsive webpages using WordPress
- Enhanced overall aesthetics of web content using Photoshop
- Created visual design prototypes, designed icons, and developed solutions for a new navigation system, resulting in a 10% increase in user satisfaction
- Fixed bugs from existing websites and implemented enhancements that improved functionality and efficiency by 25%

Education

BE in Computer Science, Gujarat Technological University   **June 2013 – June 2016**

Certification

Google UX Design Certificate, Coursera
Course Summary:

- Empathizing with users by creating empathy maps, personas, user stories, and user journey maps
- Defining user pain points
- Ideating design solutions using Crazy Eights, How Might We, and competitive audits
- Creating wireframes and prototypes on paper and digitally
- Developing mock-ups using visual design elements and principles
- Designing in Figma and Adobe XD
- Conducting interviews and usability studies
- Considering accessibility at every point in the design process