PROJECT 1

GSK – Visual narrative thinking studio

I illustrated an Assamese folktale.

Tejimola is a kind and beautiful girl who loses her mother at a young age. Her father remarries, and her stepmother, as is common in many folktales, is jealous of Tejimola's beauty and kindness. The stepmother treats her badly, making her do all the household chores and depriving her of love and care. One day, when Tejimola's father goes away on a business trip, the stepmother finds an opportunity to rid herself of Tejimola. She takes Tejimola to a secluded place and kills her, burying her body under a tree. However, Tejimola's spirit does not rest; instead, it transforms into a beautiful flower or plant.

Whenever people come near the plant or flower, it speaks in Tejimola's voice, revealing the truth about her. The news eventually reaches her father, who returns home and discovers the stepmother's wicked deed.

Teimola coorsian U an assamese folktale.

PROJECT 2

I designed a packaging label for a startup based in Assam.

This startup produces bagless tea dips.

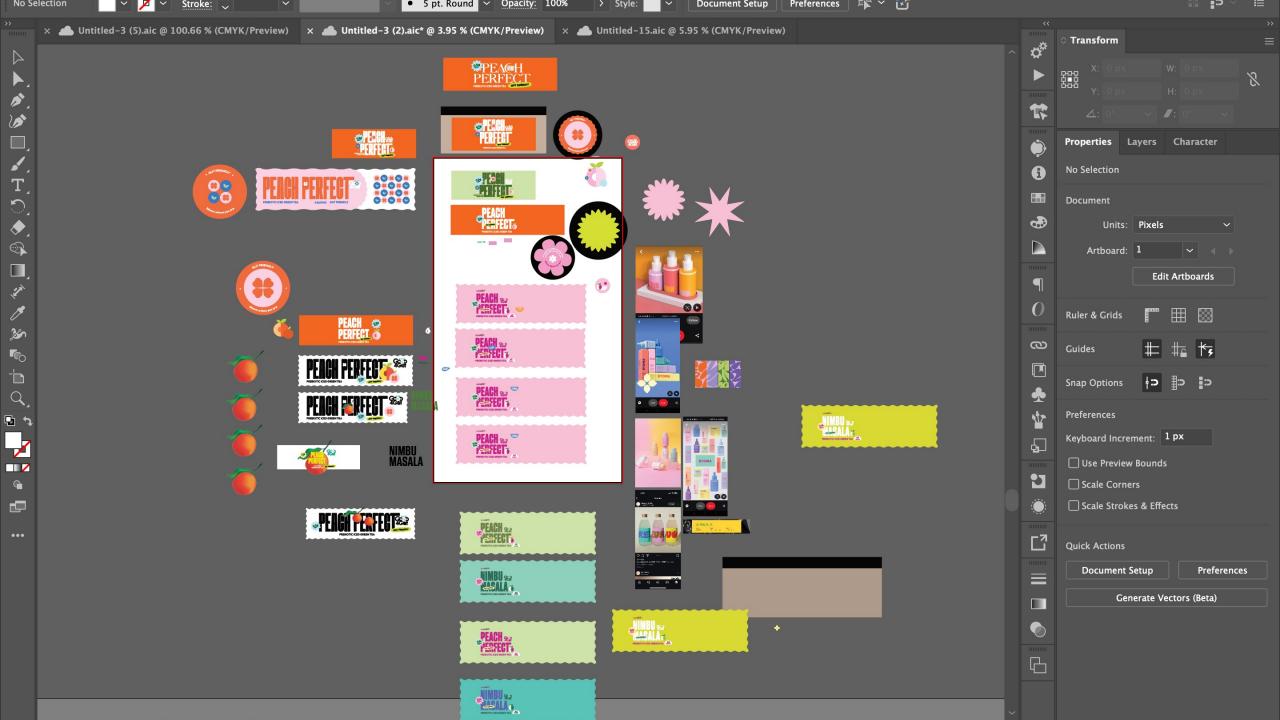
A regular tea bag releases 11.6 billion microplastics

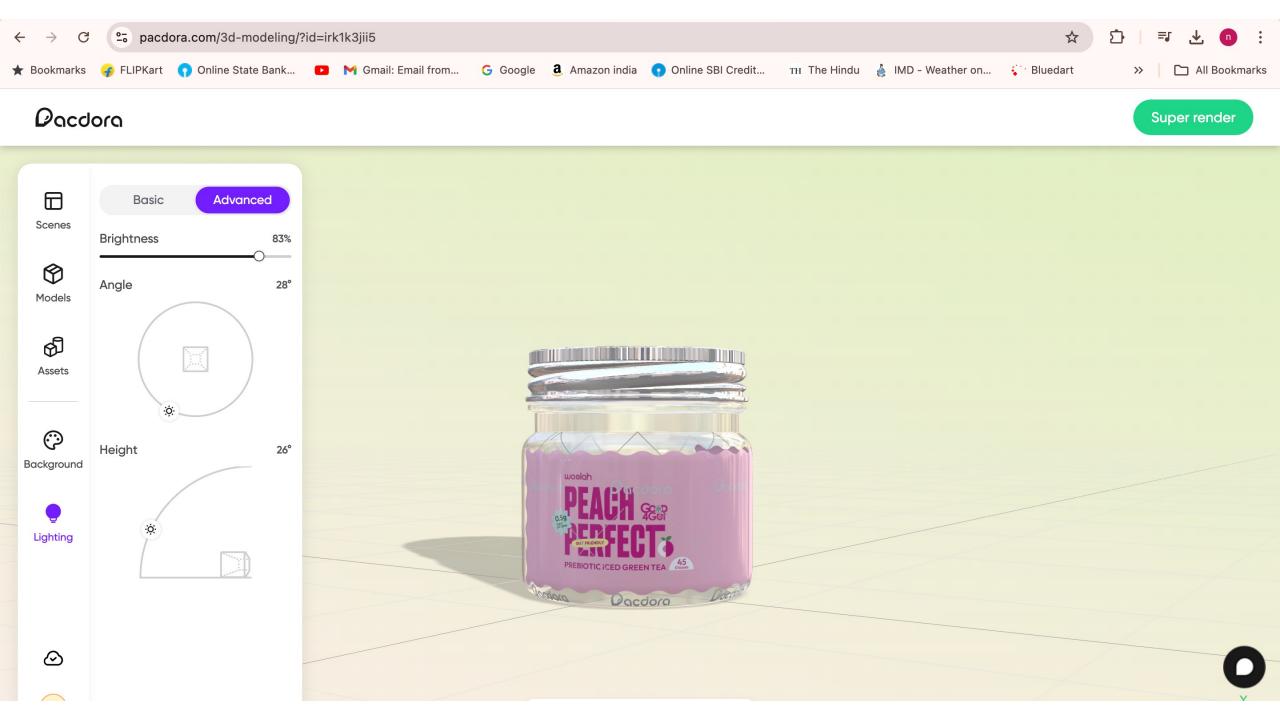
Now they are launching a new category - Good4Gut, its first product - Prebiotic Iced Tea.

fresh + premium + minimalist

What they wanted the packaging to look like









Front label





Top label Back label



Front label





INGREDIENTS: Jaggery Powder, Chicory Root Prebiotic Fiber, Citrus Juice Powder, Green Tea Extract, Natural Peach & Banana Flavour, Stevia Extract, Pink Himalayan salt

NUTRITIONAL FACTS* Amount per 2g/0.07oz

Energy (kcal)	4.8 0.24	Protein (g)	0 0.00
Carbohydrate (g)	1.2 **	Fat (g)	0 0.00
Prebiotic Fibre	500 **	Sugar (g)	0.53 1.06
Green tea Extract (mo	a) 200 **	Dietary Fibre (a) 0.48 1	

*RDA: Recommended Dietary Allowances as per Indian Council of Medical Research (ICMR), National Institute of Nutrition (NIN) 2020 **RDA not established For feedback/queries email us at: hello@woolahtea.com MANUFACTURED BY:

Gangwal Healthcare Private Limited Plot T-1 MIDC Tarapur, Boisar Dist:- Palghar Pincode:-401506

REPACKED & MARKETED BY: TTLT India Pvt. Ltd., Behind Bharali Commercial Complex, LIC NO. 10320018000047

Hospital Road, Sivasagar, Assam, India - 785640 PRODUCT OF INDIA

PACKED & BATCH NO. (See coding panel)

MRP (Incl. of all taxes)

NET WEIGHT: 90g/3.17oz
BEST BEFORE 12 MONTHS FROM DATE OF MANUFACTURE
Store in a cool and dry place, away from direct sunlight.



<u> Issai</u>

LIC. NO. 11521998000525

Top label Back label Thank you!