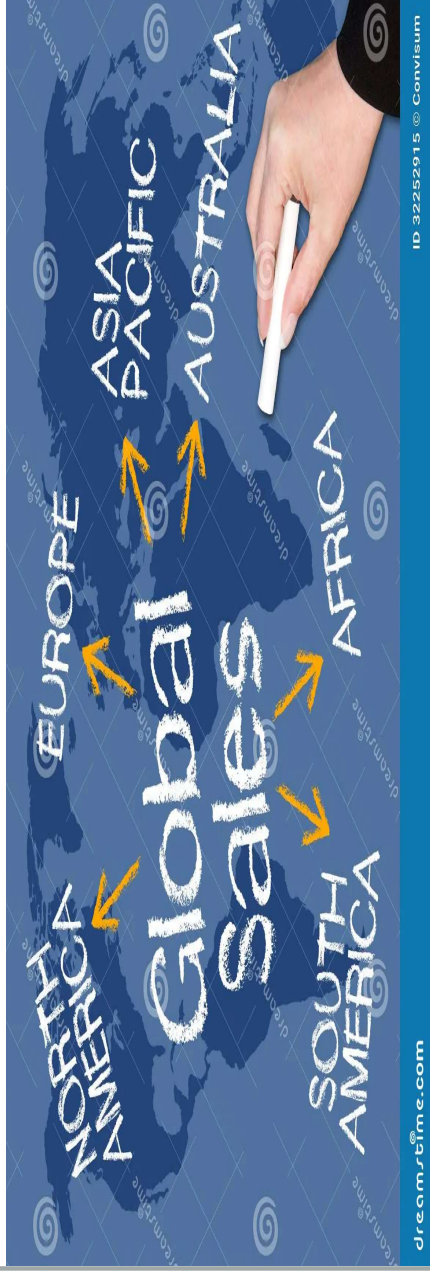


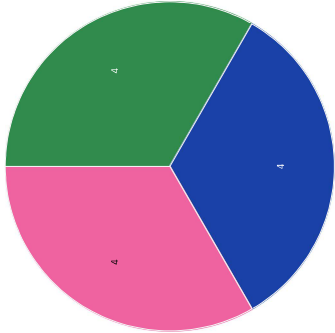
GLOBAL SALES STORY



ORDER BY SEGMENT

Order Priority by Segment

- Segment Consumer has the highest Order Priority due to State 'Amman..
- Add insight to favorites
- State Al Qahirah has the highest Order Priority at 12, out of which Segment Home Office contributed the most at 4.
- Add insight to favorites
- Consumer is the most frequently occurring category of Segment with a count of 26,518 items with Order Priority values (51.7 % of the total).
- Add insight to favorites
- The total number of results for Order Priority, across all segments, is over 51 thousand.
- Add insight to favorites
-



- Category Office Supplies has the highest Total Quantity but is ranked #2 in Total Profit.
- Add insight to favorites
- Category Technology has the highest Total Profit but is ranked #2 in Total Quantity.
-

