

# LETTER FROM THE FOUNDER

Welcome, dear friends and fellow degens!

Is there a better time than today to be part of this incredible NFT space? Has there ever been a better time to be alive? For me there hasn't been, what we are all achieving as a team is beyond my wildest dreams and can't wait for you to be part of the Fairy Planet community so we can share the experience.

My co-founder and I are ravenous NFT collectors and big gamblers. But we are also entrepreneurs and see a gap in the market. We want to build an NFT collection that incorporates our passion for art and gambling, but also gives owners unmatched utility. Something we feel is missing in many of the NFT projects currently out there.

The Metaverse will be a digital utopia where all is possible, everywhere, all the time, in high definition clarity. Infinite, vibrant, alive and buzzing with art and culture, people living and working in worlds of their choosing. It will be complex and sublime, peaceful and raucous, foreign and exciting (like a casino). But we aren't there yet. We should be building it today, not building spaceships to Mars.

First things first, we need to start with the entertainment centers which make real life so much fun. I'm a degen. The Metaverse needs a casino where players can gamble (or if poker is your game, I know it's skill) their crypto, meet like-minded people and have a 'whale' of a time. This casino should be decentralized and owned by you and your fellow Fairy Planet NFT hodlers. The Fairy Planet Casino in Decentraland will be exactly that.

And the utility of the Fairy Planet NFTs doesn't stop there. Own one and you will be coming to Las Vegas for our Go-Banana Parties. There will be another party during the year in a city of the community's choosing. Don't live in the States? Afraid of flying? Live your life completely in the Metaverse? Then you can join the community for free-to-enter competitions with huge prize pools, poker tournaments, blackjack tournaments and sports betting tips and chats. Alternatively, buy the awesome ape merchandise only available to owners.

There is more. So much more, and everyone at Fairy Planet is working around the clock for launch and chomping at the bit to see the community grow.

Everything is explained in more detail in this whitepaper. Please note, it is a work in progress, things may change (by change, I mean improved) and will be updated as we go.

Let's stay winning!

Yours.

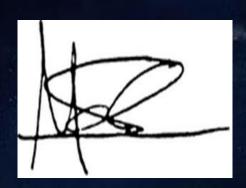




# **Overview**

### Metaverse

Decentraland is a decentralised, Ethereum based Metaverse. It is owned by its users, powered by the MANA token and governed through a DAO. Since its inception in January 2020, it has become the virtual reality platform of choice for brands, creatives, NFT artists and gamers.



### **Metaverse**



Composed of 90,000 individual parcels of LAND, when you own a piece of real estate in Decentraland you are free to build a digital environment in line with your vision of the Metaverse Games, applications, hotels, music venues, art galleries, e-commerce. Anything you can build IRL can be made in Decentraland.

Atari recently announced they would buy more land so gamers could experience iconic games in the Metaverse. It won't be long until the global mega-brands of Nike, Coca-Cola and EA sports are buying up land and building their virtual HQs with MANA.

It will be on one such parcel of land in Decentraland that the Fairy Planet Casino will be built and accessible to all. Buying a Fairy Planet NFT also brings you a step closer to the future of technology, the future of the internet and propels you into the Metaverse at ground level. Designed in conjunction with incredible digital artists, the casino will be an extraordinary place where Fairy Planet NFT holders can get lost in a sea of poker tables, roulette wheels and blackjack. Weekly tournaments, sports betting competitions, leader boards and juicy prize pools will all be on the menu.

Not everyone can go to Vegas IRL, but you can go to the Fabulous Fairy Planet casino in just a few clicks. In Decentraland, it's possible to build a casino in the Metaverse, it will showcase the next level in NFT utility, and you can join the NFT community to move away from Twitter and the Discord channels and have a real experience. See you at the tables.

Metaverse is fully realized digital world that exists beyond the analog one in which we live. The metaverse refers to a variety of virtual experiences. environments and assets that gained momentum during the online-everything shift of the pandemic. Together, these new technologies hint at what the internet will become next



## Transparency

Ethics, fair distribution and transparency.
These are integral to the Fairy Planet NFT, and they always will be. All transactions, profits, and payouts to players will only be made through publicly known wallet addresses. Each month Fairy Planet NFT holders will have access (in closed channels) to monthly reporting, including:

- Overall P/L Statement
- P/L of every game
- Use of Funds
- Promotion / Marketing



### **Voting**

When the Fairy Planet community speaks, we listen. Which sports should be included in the weekly sports betting book? Which city will the next Go-Banana party be held? Which casino games should be added at the Fairy Planet Casino? What promotions should we run and when? All the important decisions which affect the community will be put to a vote. We want you to be making the decisions which matter to you.

### **Team**

Key developers and designers are already in place and working around the clock on launch. However, such is the excitement around the Fairy Planet NFT project we are in need of some skilled and passionate team members. If you want to join the team, listen up.

The Fairy Planet Casino and community is about the experience. We want to give every player access to the best experience possible. We are looking for casino hosts who have experience looking after high rollers and low rollers alike. Interested? DM us in Discord.

There will be future openings for community leaders, ambassadors, celebrity endorsement and moderators. Follow our social channels for news.



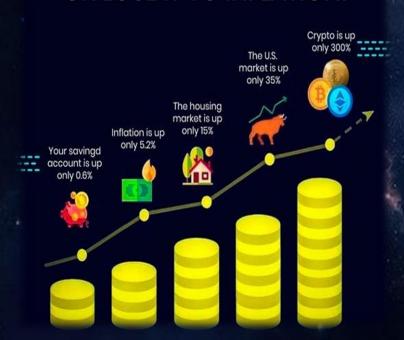
# **Promotion**

The Metaverse is the technological future. It is the future of Gaming, as well as the future of Gambling. It is the future of the Internet; the blurring of multiple realities; the fusing of the digital with the virtual and the physical world. Consequently it will be omnipresent. Not only that, the Metaverse is a mighty fine place to have a Fairy Planet Casino. So shuffle up and deal.

However, not everyone is as open to the endless possibilities of a decentralized Metaverse as we are as Fairy Planet. Not yet. But we can hear the ground moving, a thousand degen apes looking for more! There is a shift in the mindset of poker players and gamblers, a move from the traditional online casinos - where you can only use FIAT - to the blockchain-based Crypto Casinos where tokens rule.



# INVEST YOUR MONEY OR LOSE IT TO INFLATION!



The first Bitcoin casino appeared as far back as 2013. Pioneers of the Crypto Casino movement, Stake.com and Roobet.com, have taken on the mantle, enticing huge numbers of players and catching up with some of the largest, well-known online casinos. The trend is one of continued adoption and we expect the shift to be complete within the decade. Fairy Planet will play a big role in the future of crypto casinos.

In the meantime, we understand some of you like your casinos online, that you aren't quite ready to join us in the Metaverse. This is why we are building TWO Fairy Planet Casinos. Decentraland will be the home of the Metaverse Casino - the one where we hope you will all join us, sooner rather than later.

The second Fairy Planet Casino will be a more traditional, online crypto casino, similar to established crypto casinos. You'll be able to play slots and cards. There will be a sportsbook and much more (again, get on our Discord to know more).



This casino will be a little different. We believe the Metaverse is our true home, so the hosts and croupiers who will be looking after you in the online crypto casino will show what the high rollers are doing in the Fairy Planet Metaverse Casino. Regardless of where you choose to play, you'll have the best experience and utility on offer in the world of NFTs.

The Fairy Planet NFT and accompanying Casinos are traversing the void, connecting players, who traditionally gamble and play cards on Web3 platforms, with the future incarnation of Crypto Casinos in the Metaverse. Hurrah!

### What is in it for you as a Fairy Planet NFT holder?

The same profit share you receive from the Metaverse Casino will be yours from the web 1.0 casino.

A team of developers is working with our casino-based partners to set up the platform. It should be live four-to-six weeks after the NFT Fairy Planet are minted.

### What do you name a crypto casino?





## Earning Structure

#### **Earning Structure**

In keeping with the integrity and transparency of the project, the earning structure around which NFT holders will have access to the profit share and the distribution of profits from the Fairy Planet Casino will be available to the public and as simple as we can make it.

Gambling Ape Holders receive 70% of the Net Gaming Revenue of both Casinos. The 70% profit share also applies to other events such as a potential future Exit.Profit share will not change based on rarity of specific NFTs. It will always be the same for each NFT.

Also, profit share will be for each NFT. So if you hold multiple Apes you will receive a higher profit share than someone who is only holding one Ape. Reporting of Profit Share to Holders

Profit will be reported in 2 ways:

The macro (total profit generated by the Casino, and by what games) profit - of which 70% will be shared between NFT holders – will be announced in monthly reports and distributed to NFT holders on the 7th of each month.

The Micro (how much profit each individual NFT Holder generated) will (always) be available to view through the Max Bet Club (Members only Section of the Website).

#### **Promotion Wallet**

The Fairy Planet Casino is going to be the best casino in the Metaverse with the best community on the planet. We already have thousands of fans, but we want to really change the NFT landscape, bring incredible utility to our art and supply the best games possible. Achieving this is why we have the 20% promotion wallet as part of the profit distribution.

The NFT space is LOUD. Promotion and marketing are key to growth and we intend to invest wisely in this, (ultimately driving more customers and investors and creating more Fairy Planet – which means a better experience for you, the owner.)



Co-Founder Marcel Schwarz owned a marketing agency focused on Influencer marketing and has a background in affiliate marketing for on-line casinos. What he doesn't know about attracting big names, huge influencers and creating buzz probably isn't worth knowing. He is bringing this expertise to the Fairy Planet.

Suffice to say we will have some big names joining us for launch day, a plethora of influencers joining the Metaverse and exciting names 'de-gening' their way to Gambling Ape status. Stay tuned and follow our channels for announcements!

### **Treasury for big wins**

The 10% kept in the treasury will be stored as security for big wins by players. If Phil Ivey comes to town to play cards, the house needs a back-up.

Every casino has an edge; it's what keeps the whole ecosystem alive. Every gambler knows this. The edge varies depending on the game. Roulette has a higher edge than blackjack for example. Baccarat has a lower edge than craps. In the Fairy Planet Casino the average house edge will be around 1.7%, this is in-line with the industry standard of around 1.9%



### FAQ

PLANET

This FAQ is only related to the Fairy Planet Metaverse Casino. If you want to get answers to general Fairy Planet NFT Questions please visit the FAQ Section in our Discord or submit a ticket.

# What about the Legal Part? Won't Fairy Planet need a license?

Yes, absolutely! And not only will we need a gambling license we will need one which supports cryptocurrency transactions. The big players in crypto casinos (Stake.com, Roobet.com) have the Curacao License and the Fairy Planet Casino is partnering with dot-lgaming to obtain this license. We, of course, will not be opening the doors until we are registered.

Having the Curacao gaming license will make the Fairy Planet Casino a global player with a trustworthy and regulated licensing



# How do players know the games will be fair?

If you have read the Bitcoin white paper then you will be familiar (and probably not understand) hashing. This is important because the Fairy Planet Casino will use Provably Fair Technology. This guarantees a fair outcome and allows players to verify, should they feel otherwise.

"Hashing is the transformation of a longer string of data into a shorter string. In the context of provably fair gambling, when a seed number is hashed, it is encrypted. For all practical purposes, the cryptographic hashes used at Bitcoin gambling sites are considered unbreakable. This means you can be sure they haven't been tampered with."

You can read more about PFT here. In addition to the random number generator and seed generators which make for a fair outcome, players and gamblers in the Fairy Planet Casino will use their MetaMask wallet and play directly from there, thus having full control over transactions.

















### Will there be an Affiliate Program?

Anyone who has clicked 'all in' on an online poker site will have also clicked on an affiliate marketing banner. Affiliate marketing is, along with A-list gambling superstars (GGPoker, anyone?), fundamental to the growth of an online casino. The Fairy Planet Casino will have a generous affiliate program and you will be rewarded for each and every player you bring to the casino. Fairy Planet is a community, after all. More Information on the Program will be announced soon. Join our Discord to be the first to know.

### What games will be available and what is the house edge?

At launch three casino games will be available to play.

- Slots
- Blackjack
- Roulette

Soon after we will be introducing poker and baccarat. The Fairy Planet NFT roadmap has weekly poker tournaments for all NFT holders, so we are especially excited about this. Of all the casino games, poker is the most communal experience and most liked by the Fairy Planet community. We realize this and will push for completion.

### The House Edge

The house edge is different from game to game. This is true in the brick and mortar casinos of Las Vegas and Monaco as well as online. The house edge also varies depending on your skill level. The house will have a smaller edge on Co-founder Noah due to his skill level at Blackjack, for example. Some averages to keep in mind: For Blackjack it's around 0,85%, for Roulette 2,9% and for Slots 12,4%. Regarding the house edge, don't forget that as a Fairy Planet NFT holder you will be collecting your share of the profits.

# Will the weekly competitions also take place in the Fairy Planet Casino?

Yes! The Poker and Blackjack Tournaments will take place in the Casino. So you'll be able to use your Ape Avatar and play against other apes!



### When will the Fairy Planet Casino Launch?

As soon as we have obtained our gambling license, ticked all the boxes and finished the most beautiful online Metaverse casino experience possible, the Fairy Planet Casino doors will be flung wide open for all you degens. We are aiming for a mid-November launch date.

Can't wait that long? Don't worry, it'll be worth it. Besides, it gives you time to work on your game before the big launch. Speaking of which, there will be a gargantuan launch party and a host of well-known crypto, NFT and gambling influencers and stars to rub Ape shoulders with.

Of course, as a Fairy Planet NFT holder you will have exclusive access to Discord channels where casino updates will be posted (1-2x per week) to keep you excited and in the loop on what is happening.

# How will the Fairy Planet Casino be different from other Casinos in the Metaverse?

There are over 9,000 casinos in the world, including 144 in Las Vegas. People love to gamble, play cards and hang out in casinos. All of these casinos are different and offer the public a different experience, stakes, and games. At Fairy Planet we don't see this as a competition, we see it as a community, a collection of people and places where like-minded people get together, have fun, gamble, play, and live.

If you want a difference, we are a promoter of the Metaverse. We believe in the decentralized, multi-platform future. Our aim is to help the groundswell, to encourage and help players, collectors, NFT fans and gamers to make the shift from the 'normal' internet to the Metaverse. We do this via our casinos. And we can't wait to share it with you.



## Weekly Competitions

Hands up. Who doesn't love a competition with massive prizes? Awesome, you have come to the right NFT collection.

The Fairy Planet tournaments will be special and free to Fairy Planet NFT holders.

As well as being an opportunity for the degen in you to meet other apes, the tournaments will be free to enter for Fairy Planet Holders and the prize pool will come from the sales proceeds and secondary market sales royalties. The higher the secondary market sales, the higher the prize pools in our weekly tournaments.

The Fairy Planet tournament schedule is the beginning of our NFT utility and one we can't wait to play.

The Tournaments will include (but are not limited to) the following:



### **Online Poker Tournaments**

"This Ape is All-in." Two cards in your hand, five cards on the board. The Game is classic Texas Holdem and the tournament will run every week.

GGPoker is the home of the biggest cash-games and the juiciest poker tournaments in the world right now, so it makes sense their free play feature skins will host our poker tournaments. Buy-in will be free for all Fairy Planet NFT holders.

As every Gambling Ape is a poker star in waiting, we expect the action to be wild in these games.

### **Draftkings Leagues**

Many of you in our community are Daily Fantasy Players. We are too. There will be free-to-enter DraftKing competitions running every week.

Football, Basketball, Soccer or UFC? The choice for what the sport will be each week will be decided by the Fairy Planet Community.



### **Sport Betting Pools**

The Jake Paul versus Tyron Woodley fight blew up on our Discord channel. We know how the community feels about sports betting and we will have it front and centre in our tournament and competitions schedule.

Whether your bag is the Super Bowl, or March Madness, UFC or The Premier League, we will have you covered.

Will Floyd ever fight someone again not from YouTube? Will Connor McGregor turn his back on the UFC and become a Gambling Ape? Will England ever win a football tournament?

What will our Discord channel do when Tyson Fury steps in the ring to make sporting history and take down Anthony Joshua? Sports betting is at the heart of every degens gambling calendar and we will create betting Pools to match. Global events, national leagues, all the big fights. Huge prize pools. All part of the Utility of the Fairy Planet NFTs.

### **Blackjack Tournaments**

Blackjack is one of the most popular casino games in the world, the tables often giving the biggest action and the best stories. Fairy Planet Co-Founder Noah is no stranger to these tables and it was at his behest that your Fairy Planet casino has plenty of ways to get to 21. Weekly blackjack tournaments will be a staple of the weekly tournament schedule.

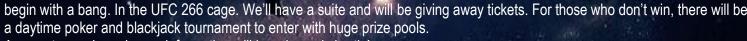




## Go Fairy Planet Parties

NFTs and the Metaverse are about community, yet many collections brush over the importance of the connections which brought us all here in the first place. As the white paper has already highlighted, the utility of Fairy Planet goes far beyond a mere collectible. Your casino in Decentraland is the first part of our collective ambition, the concrete casinos of Las Vegas our second. Yes, Fairy Planet !! It's Party time in Sin City. Our first party will be on the 25th September in Sin City: The one and only Las Vegas, Nevada, the spiritual home of Fairy Planet.

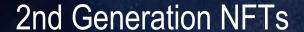
Our meetups will be the stuff of legend, our exclusive parties for owners of Fairy Planet NFTs the biggest events of the year. The first party will



An exact agenda and more information will be released shortly!

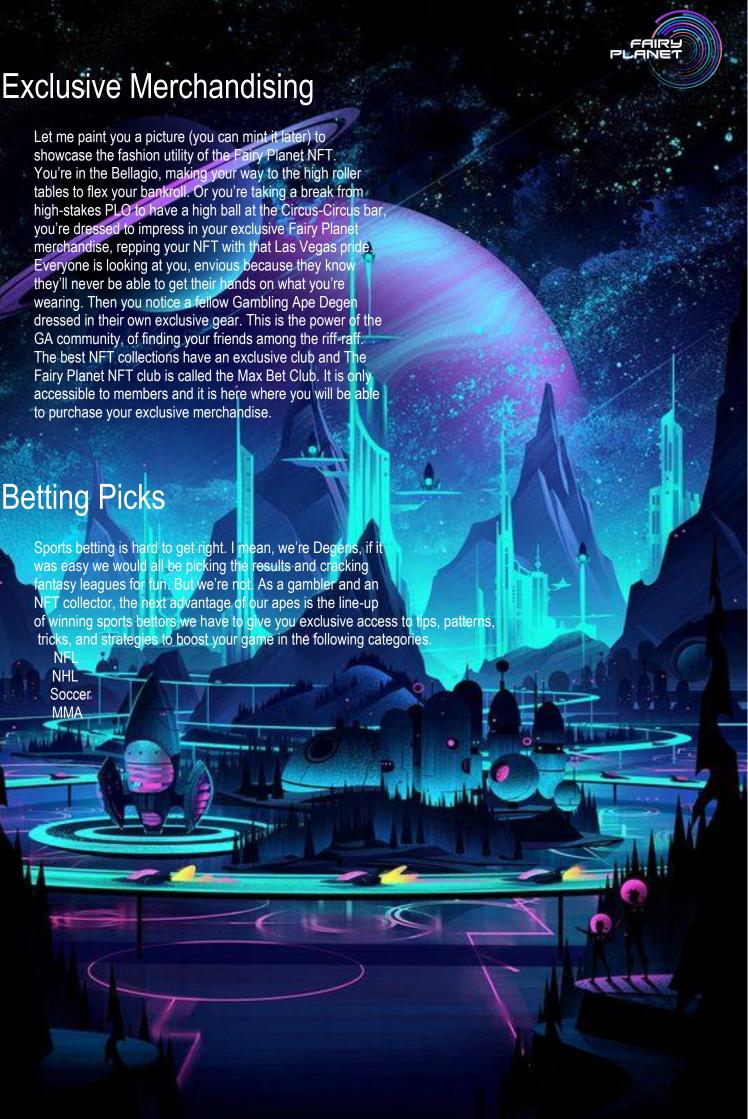


The best thing of all will be meeting all your Ape friends you have made on the virtual felts of Decentraland, Discord channels and Twitter.



We are very much focused on launch and building the best gaming and gambling NFT community the world of Degen has known, so we don't want to get ahead of ourselves and move to the second generation of our NFTs too quickly. But as BAYC have so beautifully (hey, they are beautiful mutants) shown us, the quality and creativity of what is possible with NFT collections would be crazy to ignore.





**Betting Picks** 

NHL Soccer MMA