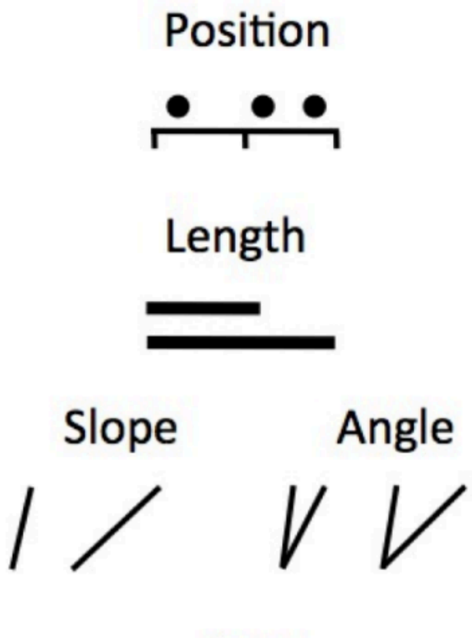
Cognitive Aspects of Data Stories

Derive and educate cognitive design principles for visualizations or visual data stories.

Beyond perception



Cognitive dimensions

Lab In the Wild

Crowdsourcing
Visualization Principles

Cognitive Aspects of Data Stories

Derive and educate cognitive design principles for visualizations or visual data stories.

Decoding **Encoding**