



Stories

The most memorable delivery tool for information.

A man in a dark jacket is seen from the back, reaching up with both hands towards a large digital screen. The screen displays a data visualization with a grid background. A large red circle is prominent in the center, surrounded by many smaller yellow and green circles. The text 'Using elements from storytelling to convey compelling data stories' is overlaid on the screen. The background also shows some faint numbers like '106' and '6.5 7 8' at the bottom.

Using elements from storytelling
to convey compelling data stories