

Nana Aba Ackah

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EDUCATION

Trent University (Peterborough, Canada)

2017 – 2022

- Honors Bachelor of Arts in Business and Computing Systems
- Double major in Business Administration and Computer Science
- Co-Curricular: Convocation Usher, Electricity Hackathon(Organizer and Volunteer), Trent International Cultural Assistant, Global Ambassador.
- Relevant Coursework: Financial Management, Strategic Management, Fund Managerial Accounting, Data Structures and Algorithms, Software Design and Modelling

Tema International School (Tema, Ghana)

2012 – 2016

- International Baccalaureate
- IGCSE Merit
- Earned red cross certificate(2015), Wings of Hope donation volunteer team

EXPERIENCE

Lala Skin Essentials

January 2022 – April 2022

Digital Marketing Intern

- I was tasked with creating various marketing strategies which includes creating various campaigns, posts, and other tools to help boost digital interaction with the company.
- Created various campaigns for their African affiliate and curated a list of potential influencers that could possibly partner with the company.

Walmart Canada

July 2019 – Present

- Guided customers when needed
- Assisted floor associates with the restocking of misplaced items.

Trent African & Caribbean Students Union

April 2019 – May 2020

Director of Events

- Planned and organized events for the union
- With assistance from the Director of Finance, created a budget for all events throughout the year.
- Directed a subcommittee to ensure that events organized are planned out appropriately.

- Worked with other organizations including the Mayor of Peterborough to organize events to improve the livelihood of African and Caribbean students in Trent University and Peterborough.

Information Technology Department Intern

January 2017 – March 2017

MTN Ghana

- Mentored on the use of database and queries to pull data
- Data entry and calculations using Microsoft Excel
- Trained on the network structure used by the company.

Marketing Assistant Intern

August 2016 – December 2016

Smartline Publishers Ltd.

- Assisted the marketing team with promotional content of the company's products.
- Participated in outreach events to improve public awareness of the company
- Answered and made calls to potential and current clients.

SKILLS

Languages: Basic – French and Native – English

Software: C#, Java, SQL, PHP, CSS, HTML, Microsoft Office, Python, R

PROJECTS

Github: <https://github.com/nanaabaackah/portfolio.io>