

Contact

6479162361 (Home)
nanaabaackah@gmail.com

www.linkedin.com/in/nana-aba-ackah (LinkedIn)

Top Skills

Python (Programming Language)
Front-End Development
CRM Integration

Languages

French (Limited Working)
English (Professional Working)

Certifications

Web Development with HTML, CSS, JavaScript Essentials
C# Tutorial Course
Python for Data Science, AI & Development
Google Digital Unlocked

Nana Aba Ackah

ERP Systems Developer @ IN Engineering + Surveying | Business and Computer Systems
Toronto, Ontario, Canada

Summary

With a background in Business and Computer Systems from Trent University, I'm currently advancing operational efficiency as an ERP Systems Developer at IN Engineering + Surveying. My role encompasses the customization of the Odoo ERP system, ensuring it seamlessly integrates with our business processes and enhances productivity.

Collaboratively working across departments, I leverage my skills in communication and problem-solving to develop innovative solutions. These efforts support community projects and align with the company's objectives, reflecting my commitment to impactful work and continuous learning within the tech industry.

Experience

IN Engineering + Surveying

1 year 11 months

ERP Systems Developer

January 2023 - Present (1 year 7 months)

Brockville, Ontario, Canada

- Spearheading Odoo ERP system customization and development initiatives, ensuring seamless integration with existing workflows and business processes.
- Creating and enhancing Odoo modules to optimize functionalities across various departments, enhancing operational efficiency and productivity.
- Collaborating with cross-functional teams to understand requirements, provide technical consultations, and propose innovative solutions aligned with business objectives.
- Integrating Odoo with third-party applications, streamlining data flow, and ensuring compatibility with diverse systems for a unified and comprehensive business solution.

- Conducting system analysis, identifying issues, and implementing solutions to maintain system integrity, data accuracy, and optimal performance.
- Conducting user training sessions and providing ongoing support to ensure a smooth transition to Odoo, empowering teams to leverage the platform effectively.

Marketing

January 2023 - Present (1 year 7 months)

Brockville, Ontario, Canada

- Lead the creation, customization, and maintenance of dynamic WordPress websites, ensuring optimal functionality and user experience.
- Develop engaging digital marketing content including articles, blog posts, infographics, and multimedia materials to amplify online presence and attract target audiences.
- Strategically integrate SEO techniques and best practices to optimize website performance, driving increased organic traffic and improving search engine rankings.
- Utilize data-driven insights to assess campaign performance, refine strategies, and implement enhancements for continual improvement.
- Collaborate with cross-disciplinary teams including design, marketing, and engineering to align digital initiatives with overall business objectives.

Survey Research Administrator

September 2022 - Present (1 year 11 months)

Brockville, Ontario, Canada

- Proficient in generating meticulous title search reports by meticulously examining property records, deeds, and legal documents. Employ advanced techniques to verify property ownership, boundaries, and any encumbrances affecting the land.
- Expertise in navigating and utilizing Teranet for efficient and thorough title research. Leverage its tools and databases to extract pertinent information critical for surveying assessments and analyses.
- Analyze complex data extracted from title searches and Teranet to derive meaningful insights essential for surveying projects. Translate findings into actionable information for the surveying team and project stakeholders.
- Maintain high standards of accuracy and quality control in all research outputs and reports. Implement stringent checks to ensure the reliability and precision of gathered information.
- Collaborate seamlessly with surveying teams, legal experts, and clients to align research outcomes with project objectives. Communicate findings effectively to ensure a clear understanding among stakeholders.

Lala Skin Essentials

Digital Marketing Intern

January 2022 - April 2022 (4 months)

Canada

- Created various marketing strategies which includes creating various campaigns, posts, and other tools to help boost digital interaction with the company
- Researched and generated campaigns for the African affiliate of Lala Skin Essentials with a curated list of 30 potential influencers that could partner with the company to help reach a wider audience outside of their Canadian target market
- Produced reports to illustrate marketing strategies to be applied and have a standard process of operation

Education

Trent University

Bachelor of Arts - BA, Business and Computer Systems · (2017 - January 2022)