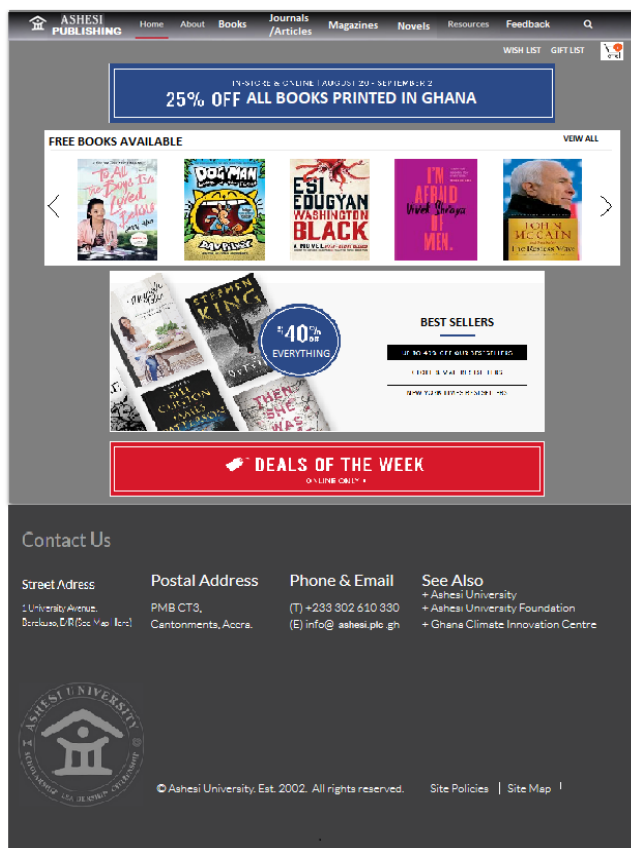Fynnba Biney
Nana Ama Atombo-Sackey
Zoe Tagboto

29th August 2018
CS 341: Web Technologies

Lab Exercise 1
We modelled the design of our mockups around the Ashesi website and various book
websites we had seen online such as Amazon, Indigo and Chapters.

HOME PAGE

Our client is very competitive and we imagined that as it is one of the leading publishing houses in Ghana it would have a lot of traffic on its website. To celebrate the launch of the website we imagined a grand sale where the company would reduce prices on its books to entice customers to shop from them rather than other companies. For this reason we had numerous buttons showcasing books that were on sale and the reductions.

We also have different tabs that a user can click on to find books, journals, magazines etc as well as a small shopping cart which customers can click to see their order form.
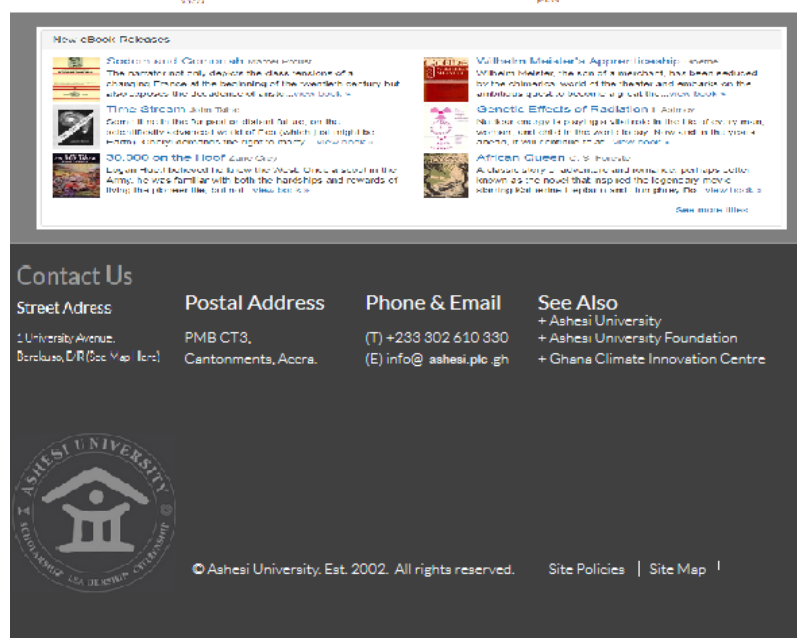
The customer is also allowed to search for books or journals they would like with the search bar.

At the bottom we also have a information bar where the user can see the contact details of the company.

WISH LIST   GIFT LIST

Our mission is to

to cultivate within students, the critical thinking skills, the concern for others, and the courage it will take to transform the continent.

The company was founded in 2018 by the class of 2020 Computer sience deparment.

The library of Ashesi University and publishing company are both run by Mrs. Nina Chachu.

General Contact
Circulation Desk:
Tel: +233 (0) 302 610 330
Ext.1085
Ask a Librarian – library@ashesi.edu.gh
or trwarrenlibrary@gmail.com

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Street Adress	Postal Address	Phone & Email	See Also
1 University Avenue, Berekuso, E/R (See Map Here)	PMB CT3, Cantonments, Accra.	(T) +233 302 610 330 (E) info@ ashesi.plc .gh	+ Ashesi University + Ashesi University Foundation + Ghana Climate Innovation Centre

ABOUT US

Our client is very prestigious and its mission and vision is very important to them. It is for this reason it was very important to have a page where potential customers could learn more about the company, the mission and vision that guide them as well as other good work it has been doing

.

BOOKS/ JOURNALS/ MAGAZINES/ NOVELS.

In order to make sure it is easy for potential customers to find exactly what they are looking for we decided to split up all of the products the company sells into their own separate tab. Once you click Book for instance as shown in the mockup above, you are taken to a page that displays a list of books, their prices and short summaries to help the customer know more about

CLICKING ON A BOOK/ JOURNAL / MAGAZINE
Once a customer shows interest in a particular book or magazine etc. They can click on the book. There they can see more information about the book such as customer reviews and they can also add the product to their cart.

ORDER FORM.

When the customer is finished shopping and wants to view the items they wanted to order they need to click the cart icon at the top of the page which takes them to the order form displayed here. This order form lists all the books they added to their cart, their quantity, and price. Here the customer can edit the items in their cart before pressing the checkout button which takes them to the billing page.

BILLING PAGE.

Once the customer has pressed the check out button from the Order Form page they are taken to the billing page as shown above. This page contains details on how the user may want to pay and gives them options like PayPal or via their credit card.

ONLINE TUTORIALS.

These can be found when clicking the resources button at the top of the page. It initially takes the user to a page where they can identify if they are a Student, a Professional or a Scholar. We do this to ensure the correct tutorial videos are directed at the correct level. Once identifying yourself there a list of videos with short descriptions so customers have ideas about the type of tutorial they'll be watching.

FEEDBACK FORM

The feedback form is to ensure our client can always improve their services to their customers. For this reason we have a form where they can type their name, email and a comment they wish to make which goes straight to Ashesi Publishing PLC who respond to all comments within 24 hours.