

ubuntu

# Ubuntu Core 16

## Training for SAGE X3



CANONICAL

# CANONICAL

## Overview



We are the company  
behind Ubuntu.

# About Ubuntu & Canonical

**Ubuntu** is an open-source operating system, currently established on server, cloud, personal & IoT products.

**Canonical** has been developing operating systems since 2004, and is now extending the Ubuntu OS on mobile and IoT devices.

**2004**

FOUNDED



**750+**

EMPLOYEES



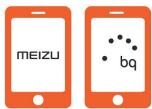
**30+**

COUNTRIES

ubuntu  
is everywhere!



## Ubuntu in your everyday life



Ubuntu phones from Meizu and BQ

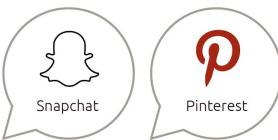


Anyone can install Ubuntu on Google Nexus tablet or phone



Are all running on Ubuntu

## Empowering social media Yep. More Ubuntu.



## Enabling your daily tasks



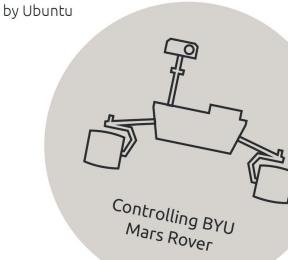
Shopping at Walmart?  
Everyday prices.  
Everyday Ubuntu.



Ubuntu is serious  
business for  
Bloomberg

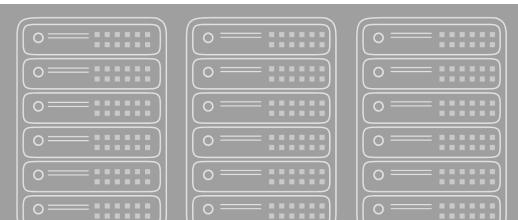


Watching a movie?  
WETA Digital and  
Netflix run Ubuntu



## Behind the largest supercomputer

- Tianhe-2. 33.86 PFLOPS
- All crunching on Ubuntu!



# ubuntu is everywhere!



# 20 million

launches of Ubuntu instances in 2015 in:



public cloud  
AWS, Microsoft Azure,  
Google Compute Engine,  
Rackspace, Oracle Cloud,  
VMware



private cloud  
OpenStack - Including  
some of the world's  
largest private clouds,  
like Deutsche Telekom



bare metal  
Ubuntu at scale on bare  
metal with MAAS



Kubernetes and  
Apache Mesos



Cloud Foundry  
and Heroku



# 2 million

new Ubuntu Cloud  
instances launched

## In November 2015

### Ubuntu Cloud instances:



67,000 Ubuntu Cloud instances  
launched in 24 hours



28,000 Ubuntu Cloud instances  
launched in 1 hour



46 Ubuntu Cloud instances  
launched each minute



Approx. 1 Ubuntu Cloud instances  
launched each second

# Ubuntu Core

# What is Ubuntu Core?



A minimal version with the same bits as today's Ubuntu



Ubuntu Core with **transactional updates**



Applications confined by technologies lead by Canonical



Safe, reliable, worry free **updates** with tests and **rollback**



Amazing developer experience with **snapcraft**



Easily extensible



Easily create **app stores** for all your devices

# Ubuntu Core



## Build

Choose from a variety of SoC, boards and existing libraries.



## Differentiate

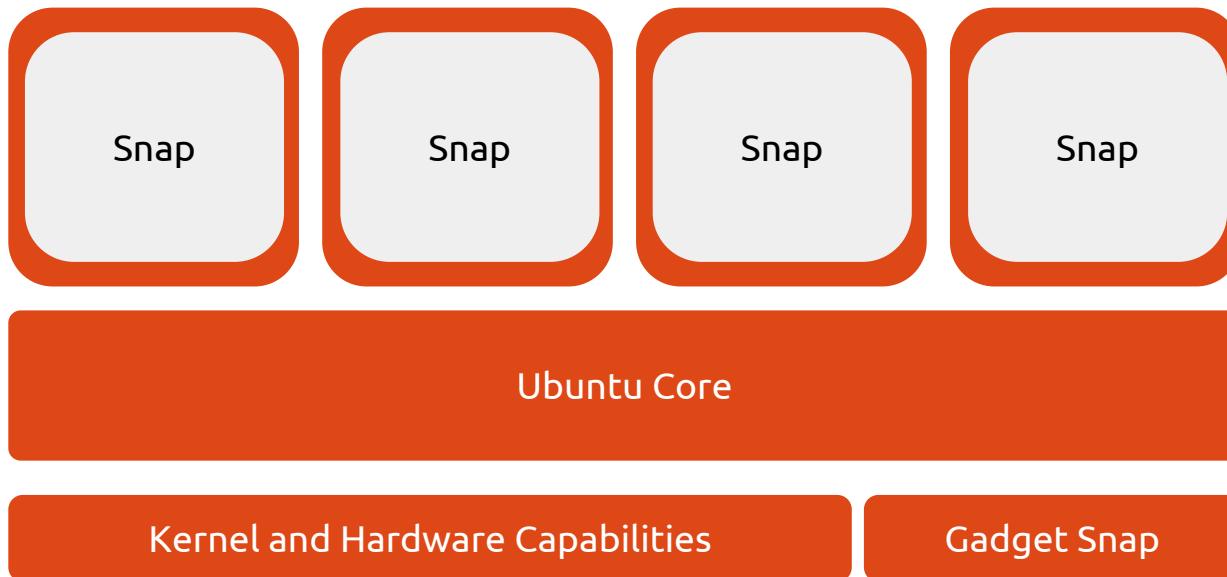
Monetize after device sales



## Maintain

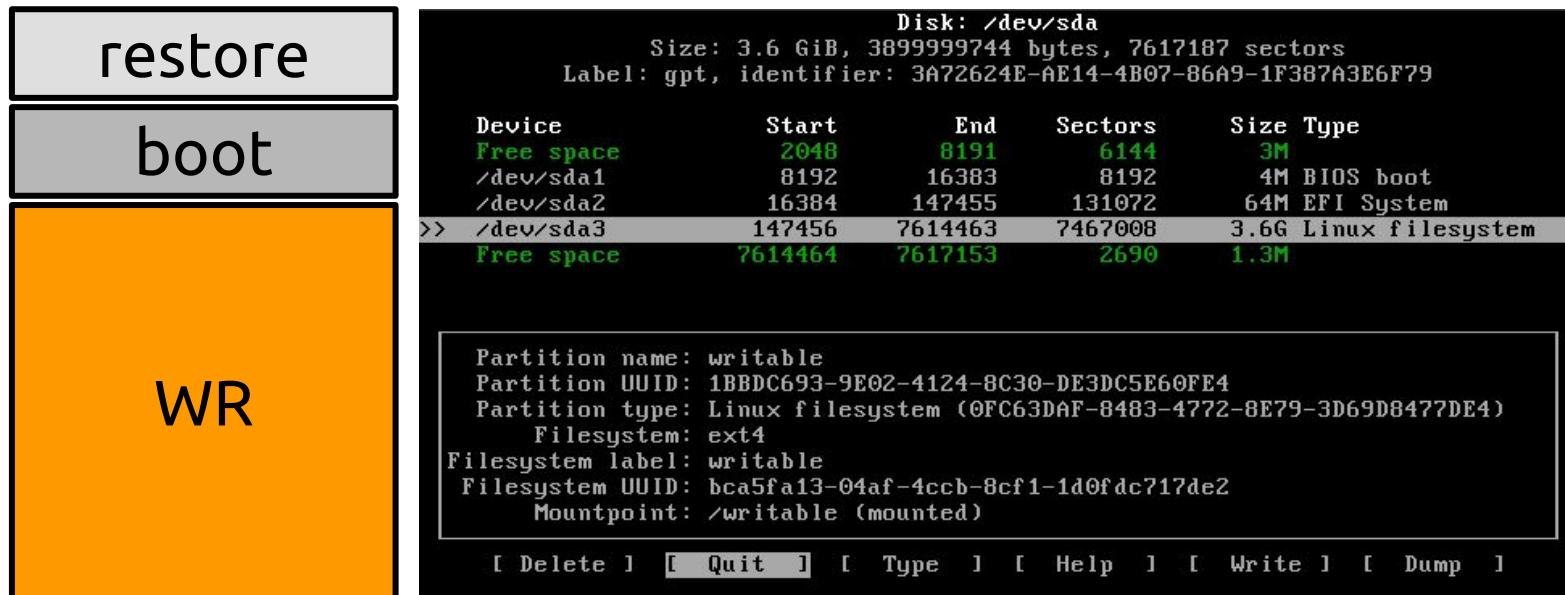
Over-the-Air updates with health-checks and rollback

# Ubuntu Core architecture



# Ubuntu Core Partition Layout

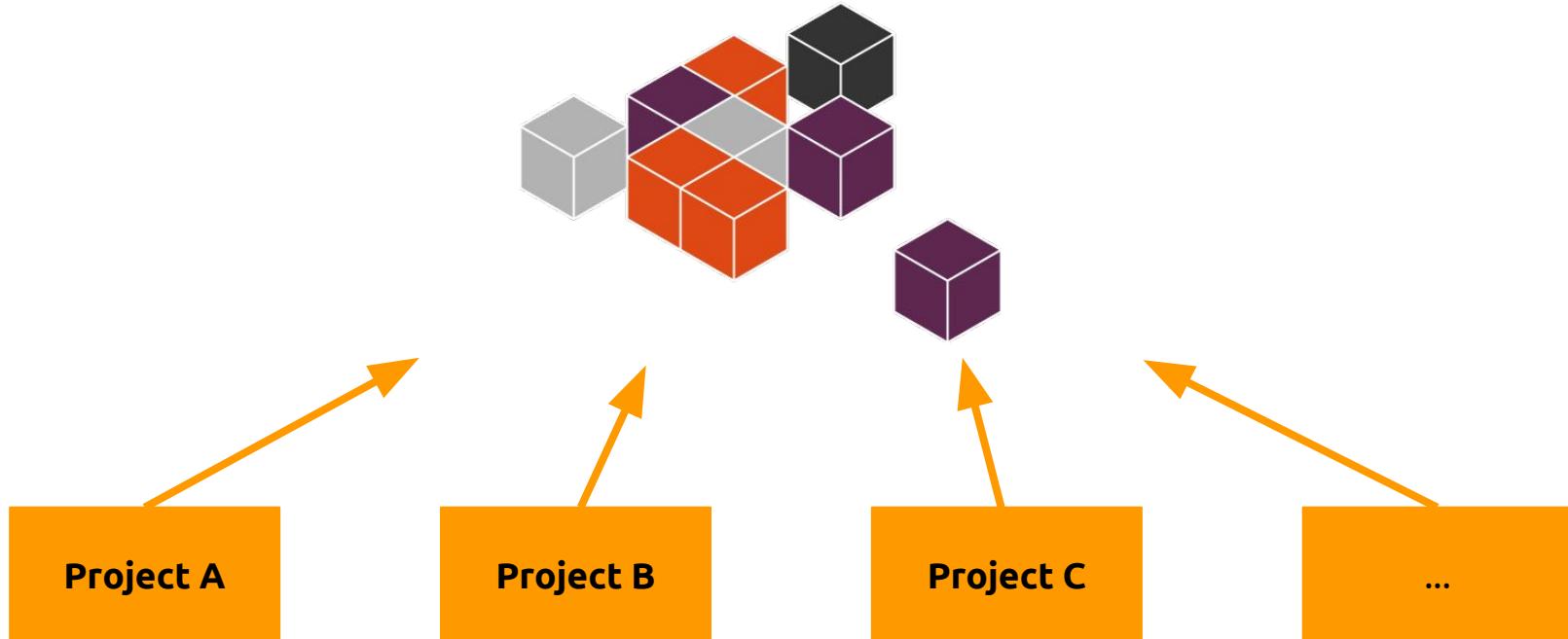
The partition layout on Ubuntu Core 16 has the following structure:



This partition layout introduces a significant change from the previous release as no longer uses a dual partition schema for the system.

# Developer tools: Snapcraft

Snapcraft lets developers assemble their snap from existing projects, leveraging different technologies.



# Developer tools: Snapcraft

## Snapcraft 2.x



The pull phase takes care of the downloading / cloning of the remote files needed for this part.



# Developer tools: Snapcraft

## Snapcraft 2.x



The build phase builds the parts of the downloaded code.

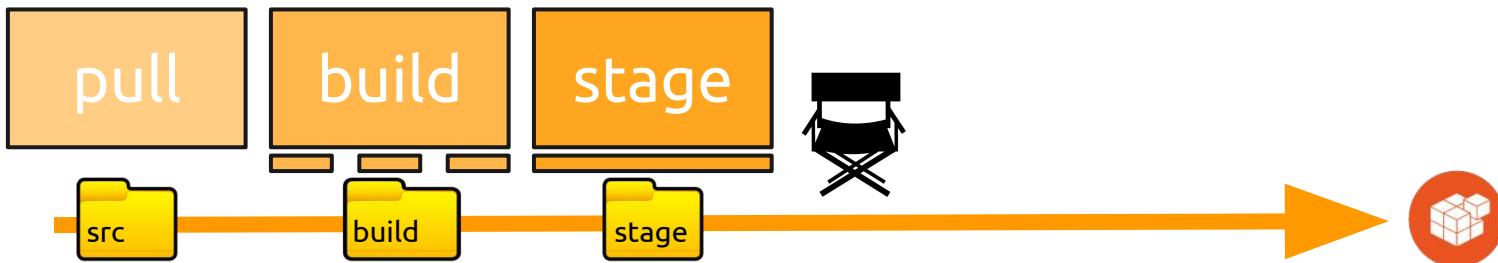


# Developer tools: Snapcraft

## Snapcraft 2.x



The stage phase copies the installed files into a user-visible stage/folder. All parts share the same file layout.

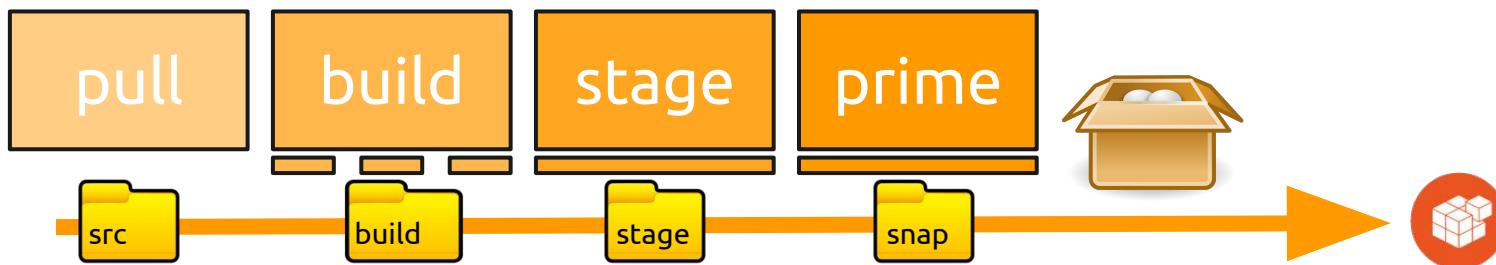


# Developer tools: Snapcraft

## Snapcraft 2.x



The prime phase performs the final copy and preparation for the snap, removing the parts that are not needed.

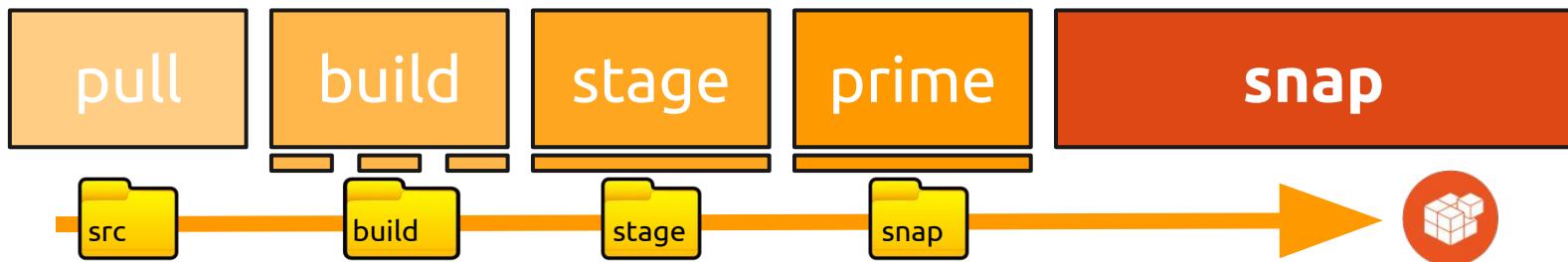


# Developer tools: Snapcraft

## Snapcraft 2.x



The snap phase finalises the snapcraft lifecycle creating the snap, that is can now be shared with your devices or make it available to the world.



# Developer tools: Snapcraft

- Snapcraft allows developers to create snaps that run on any Ubuntu Core device as snaps allow decoupling of OS and applications
- With Snapcraft developers have full control of the version of the parts they leverage. OS updates won't affect their applications (and vice versa)
- Snapcraft allows developers to define security and access policies of their applications, making it easier to create confined and secure apps.

# Developer tools: Snapcraft plugins

Snapcraft



**Snapcraft** supports several technologies through the current plugins available.

Snapcraft is extensible and new plugins to leverage existing technologies can be developed.

**Java, Python, ROS, Go, Maven, QML, NodeJS, make, kernel** are just a few examples of the languages and technologies that can be used.

We can reuse deb packages from ubuntu

# Developer tools: Snapcraft

**Snapcraft** allows you to init your project creating a template:

```
127 pcoca@haswell16:~/snapcraft/mqtt-example» snapcraft --version
2.9
pcoca@haswell16:~/snapcraft/mqtt-example» snapcraft init
Created snapcraft.yaml.
pcoca@haswell16:~/snapcraft/mqtt-example» tree
└── snapcraft.yaml

0 directories, 1 file
pcoca@haswell16:~/snapcraft/mqtt-example» cat snapcraft.yaml
name: # the name of the snap
version: # the version of the snap
summary: # 79 char long summary
description: # a longer description for the snap
confinement: devmode # use "strict" to enforce system access only via declared interfaces
```

# Developer tools: Snapcraft

## MQTT broker snap yaml

```
name: mosquitto-mqtt-broker-dev
version: 0.1
summary: mosquitto broker
description: MQTT broker example
confinement: devmode

apps:
  mosquitto:
    command: usr/sbin/mosquitto -c $SNAP/mosquitto.conf
    daemon: simple
    plugs: [network, network-bind]

parts:
  mosquitto:
    plugin: copy
    stage-packages: [mosquitto]
    files:
      mosquitto.conf: mosquitto.conf
```

# Developer tools: Snapcraft

## MQTT publisher snap yaml

```
name: mqtt-publisher-dev
version: 0.1
summary: MQTT publisher
description: MQTT publisher example
confinement: devmode

apps:
  publish:
    command: bin/publish
    plugs: [network, network-bind]

parts:
  mqtt-publisher:
    plugin: copy
    files:
      publish.py: bin/publish
    after: [mqtt-paho-py3]
```

# Developer tools: Snapcraft

## MQTT subscriber snap yaml

```
name: mqtt-subscriber-dev
version: 0.1
summary: MQTT subscriber
description: MQTT subscriber example
confinement: devmode

apps:
  subscribe:
    command: bin/subscribe
    plugs: [network, network-bind]

parts:
  mqtt-subscriber:
    plugin: copy
    files:
      subscribe.py: bin/subscribe
    after: [mqtt-paho-py3]
```

# Developer tools: Snapcraft

# MQTT broker snapcraft lifecycle

The command `snapcraft` on our directory will go through the whole snapcraft cycle and will create the package in squashFS format.

The result of running snapcraft will be the MQTT broker snap.

```

[librpc-bin, 'libbcap2', 'libcomerr2', 'libcryptsetup4', 'libbds5_3', 'libdebconfclient0', 'libdevmapper1.02.1', 'libgcc1', 'libgcrypt20', 'libgpg-error0', 'libgbpm2', 'libkmod2', 'liblocale-gettext-perl', 'liblzo2-5', 'libmagic1', 'libmount1', 'libncurses5', 'libncursesw5', 'libpam-modules', 'libpam-modules-bin', 'libpam-modules-dev', 'libpam-runtime', 'libpam0g', 'libpcre3', 'libprocps3', 'libreadline6', 'libselinux1', 'libsemanage-common', 'libsemanage1', 'libsslang2', 'libsmarco1si', 'libbs21', 'libstdc++-0', 'libsysbind9', 'libtext-charwidth-perl', 'libtext-iconv-perl', 'libtext-wrap18n-perl', 'libtinfo5', 'libudev1', 'libubus0.1.4', 'libubus1.0.1', 'libubutu-dbus1', 'locales', 'login', 'lsb-base', 'makedev', 'manpages', 'manpages-dev', 'mawk', 'mount', 'multiarch-support', 'ncurses-base', 'ncurses-bin', 'passwd', 'perl-base', 'popt', 'popsrc', 'readline-common', 'sed', 'sensible-utils', 'systemd', 'systemctl-sysv', 'sysv-rc', 'sysvinit-utils', 'tar', 'tzdata', 'ubuntu-keyring', 'udev', 'util-linux', 'zlib1g']

Get: http://gb.archive.ubuntu.com/ubuntu xenial/main and64 libwrap0 amd64 7.6.0-25 [46.2 kB]
Get: http://gb.archive.ubuntu.com/ubuntu xenial/main and64 gcc-6-base amd64 6.0.1-0ubuntu1 [14.3 kB]
Get: http://gb.archive.ubuntu.com/ubuntu xenial-updates/main and64 libssl1.0.0 amd64 1.0.2g-1ubuntu0.1 [1,122 kB]
Get:4 http://gb.archive.ubuntu.com/ubuntu xenial/universe and64 libuv1 amd64 1.8.0-1 [57.4 kB]
Get:5 http://gb.archive.ubuntu.com/ubuntu xenial/universe and64 libv4e4 libv4e1 1.4.22-1 [26.3 kB]
Get:6 http://gb.archive.ubuntu.com/ubuntu xenial/universe and64 libwebsockets7 amd64 1.7.1-1 [61.0 kB]
Get:7 http://gb.archive.ubuntu.com/ubuntu xenial/universe and64 mosquitto7 amd64 1.4.8-1build1 [108 kB]
Fetched 1,438 kB in 0s (85)

----- preparing to build mosquitto -----
Building mosquitto
Staging mosquitto
Stripping mosquitto
Snapping mosquitto-mqtt-broker-dev_0.1_amd64.snap
Parallel mksquashfs: Using 4 processors
Creating 4.0 filesystem on mosquitto-mqtt-broker-dev_0.1_amd64.snap, block size 131072.
[=====] 86/86 100%

Exportable Squashfs 4.0 filesystem, xz compressed, data block size 131072
    compressed data, compressed metadata, compressed fragments, no xattrs
    duplicates are removed
Filesystem size 1403.19 Kbytes (1.37 Mbytes)
    37.20% of uncompressed filesystem size (3772.32 Kbytes)
Inode table size 1194 bytes (1.17 Kbytes)
    32.09% of uncompressed inode table size (3733 bytes)
Directory table size 1162 bytes (1.13 Kbytes)
    45.10% of uncompressed directory table size (2573 bytes)
Number of regular files 0
Number of inodes 112
Number of files 62
Number of fragments 5
Number of symbolic links 6
Number of device nodes 0
Number of fifo nodes 0
Number of socket nodes 0
Number of directories 44
Number of tids (unique uids + gids) 1
Number of users 1
    root (0)
Number of gids 1
    root (0)
Snapped mosquitto-mqtt-broker-dev_0.1_amd64.snap
poco@haswellie:~$
```

# Developer tools: Snapcraft

# MQTT publisher snapcraft lifecycle

The command `snapcraft` on our directory will go through the whole snapcraft cycle and will create the package in squashFS format.

The result of running snapcraft will be the MQTT publisher snap.

```
py3versions -d
Building mqtt-publisher
Skipping stage mqtt-paho-py3 (already ran)
'mqtt_publisher' has prerequisites that need to be staged: mqtt-paho-py3
Skipping pull mqtt-paho-py3 (already ran)
Skipping build mqtt-paho-py3 (already ran)
Skipping stage mqtt-paho-py3 (already ran)
py3versions -d
py3versions -d
Staging mqtt-publisher
py3versions -d
Stripping mqtt-paho-py3
'mqtt_publisher' has prerequisites that need to be staged: mqtt-paho-py3
Skipping pull mqtt-paho-py3 (already ran)
Skipping build mqtt-paho-py3 (already ran)
Skipping stage mqtt-paho-py3 (already ran)
py3versions -d
py3versions -d
Stripping mqtt-publisher
py3versions -d
Snapping mqtt-publisher-dev_0.1_amd64.snap
Parallel mksquashfs: Using 4 processors
Creating 4.0 filesystem on mqtt-publisher-dev_0.1_amd64.snap, block size 131072.
[=====] 3201/3201 100%
Exportable Squashfs 4.0 filesystem, xz compressed, data block size 131072
    compressed data, compressed metadata, compressed fragments, no xattrs
    duplicates are removed
Filesystem size 51243.64 Kbytes (50.04 Mbytes)
    49.67% of uncompressed filesystem size (103164.81 Kbytes)
Inode table size 24610 bytes (24.03 Kbytes)
    24.73% of uncompressed inode table size (99522 bytes)
Directory table size 26728 bytes (26.10 Kbytes)
    45.40% of uncompressed directory table size (58868 bytes)
Number of duplicate files found 33
Number of symbolic links 0
Number of files 2590
Number of fragments 201
Number of symbolic links 89
Number of device nodes 0
Number of fifo nodes 0
Number of socket nodes 0
Number of directories 294
Number of lids (unique uids + gids) 1
Number of uids 1
    root (0)
Number of gids 1
    root (0)
Snapped mqtt-publisher-dev_0.1_amd64.snap
pcocca@haswell16:~/snapcraft/mqtt-publisher$
```

# Developer tools: Snapcraft

## MQTT subscriber snap yaml

The command `snapcraft` on our directory will go through the whole snapcraft cycle and will create the package in squashFS format.

The result of running `snapcraft` will be the MQTT subscriber snap.

```
py3versions -d
building mqtt-subscriber
skipping py3version mqtt-paho-py3 (already ran)
'mqtt-subscriber' has prerequisites that need to be staged: mqtt-paho-py3
Skipping pull mqtt-paho-py3 (already ran)
Skipping build mqtt-paho-py3 (already ran)
Skipping stage mqtt-paho-py3 (already ran)
py3versions -d
py3versions -d
staging mqtt-subscriber
py3versions -d
stripping mqtt-paho-py3
'mqtt-subscriber' has prerequisites that need to be staged: mqtt-paho-py3
Skipping pull mqtt-paho-py3 (already ran)
Skipping build mqtt-paho-py3 (already ran)
Skipping stage mqtt-paho-py3 (already ran)
py3versions -d
py3versions -d
stripping mqtt-subscriber
py3versions -d
Snapping mqtt-subscriber-dev_0.1_amd64.snap
Parallel mksquashfs: Using 4 processors
Creating 4.0 filesystem on mqtt-subscriber-dev_0.1_amd64.snap, block size 131072.
[=====] 3201/3201 100%
Exportable Squashfs 4.0 filesystem, xz compressed, data block size 131072
    compressed data, compressed metadata, compressed fragments, no xattrs
    duplicates are removed
Filesystem size 51243.81 Kbytes (50.04 Mbytes)
    49.67% of uncompressed filesystem size (103165.48 Kbytes)
Inode table size 24566 bytes (23.99 Kbytes)
    24.68% of uncompressed inode table size (99522 bytes)
Directory table size 26740 bytes (26.11 Kbytes)
    45.42% of uncompressed directory table size (58872 bytes)
Number of duplicate files found 33
Number of inodes 2979
Number of files 2596
Number of fragments 201
Number of symbolic links 89
Number of device nodes 0
Number of fifo nodes 0
Number of socket nodes 0
Number of directories 294
Number of lids (unique uids + gids) 1
Number of uids 1
    root (0)
Number of gids 1
    root (0)
Snapped mqtt-subscriber-dev_0.1_amd64.snap
ls -l /snap/mqtt-subscriber-dev_0.1_amd64/
total 16.04
drwxr-xr-x 1 1000 1000 4096 Jun  2 17:12 .
drwxr-xr-x 1 1000 1000 4096 Jun  2 17:12 ..
drwxr-xr-x 1 1000 1000 4096 Jun  2 17:12 lib
drwxr-xr-x 1 1000 1000 4096 Jun  2 17:12 libexec
drwxr-xr-x 1 1000 1000 4096 Jun  2 17:12 share
drwxr-xr-x 1 1000 1000 4096 Jun  2 17:12 var
1 | 7h42m 0.62 4x 2.6GHz 7.7GB6% 2016-06-02 17:12:54
```

# MQTT snaps setup on Ubuntu Classic

We can now install the snaps everywhere!

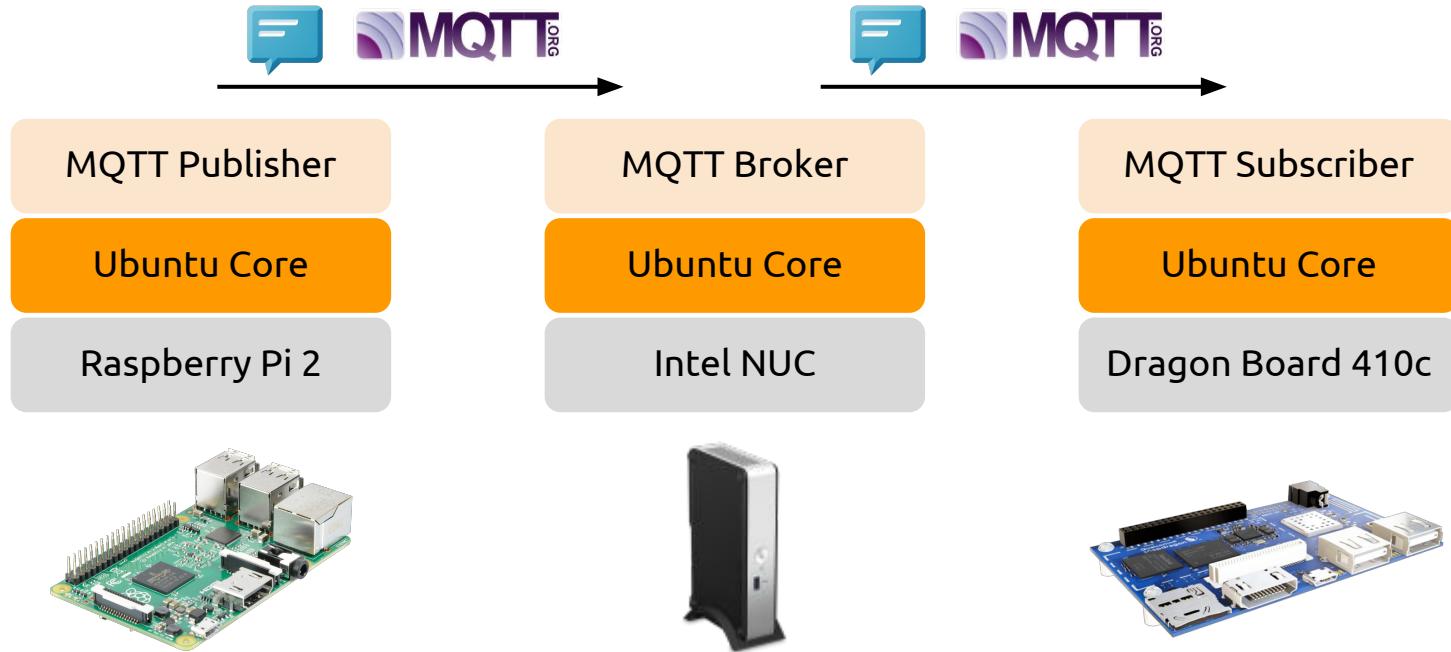


```
pcoca@haswell16 (10.20.65.216) - byobu
pcoca@haswell16:~» uname -a
Linux haswell16 4.4.0-22-generic #40-Ubuntu SMP Thu May 12 22:03:46 UTC 2016 x86_64 x86_64 x86_64 GNU/Linux
pcoca@haswell16:~» cat /etc/issue
Ubuntu 16.04 LTS \n \l

pcoca@haswell16:~» snap list
Name          Version   Rev  Developer
mosquitto-mqtt-broker-dev  0.1        100001
mqtt-publisher-dev       0.1        100001
mqtt-subscriber-dev      0.1        100001
ubuntu-core              16.04+20160419.20-55 109    canonical
webdm                    0.17       21     canonical
pcoca@haswell16:~»
```

U\* 16.04 0:-\* 1:- 2:- 3:- 4:- 5:- 6:- 7:- 8:-# 9>1! 7h52m 0.65 4x0.9GHz 7.7G87% 2016-06-02 17:23:03

# MQTT setup on different devices



# MQTT testing

MQTT Publisher



```
pcoca@haswell16:~/snapcraft/mqtt-subscriber】 mqtt-subscriber-dev.subscribe --help
usage: subscribe [-h] [host] [port] topic

positional arguments:
  host      The IP or hostname of the MQTT server. Defaults to localhost.
  port      The port of the MQTT server. Defaults to 1883.
  topic     The topic to subscribe to.
```

MQTT Broker

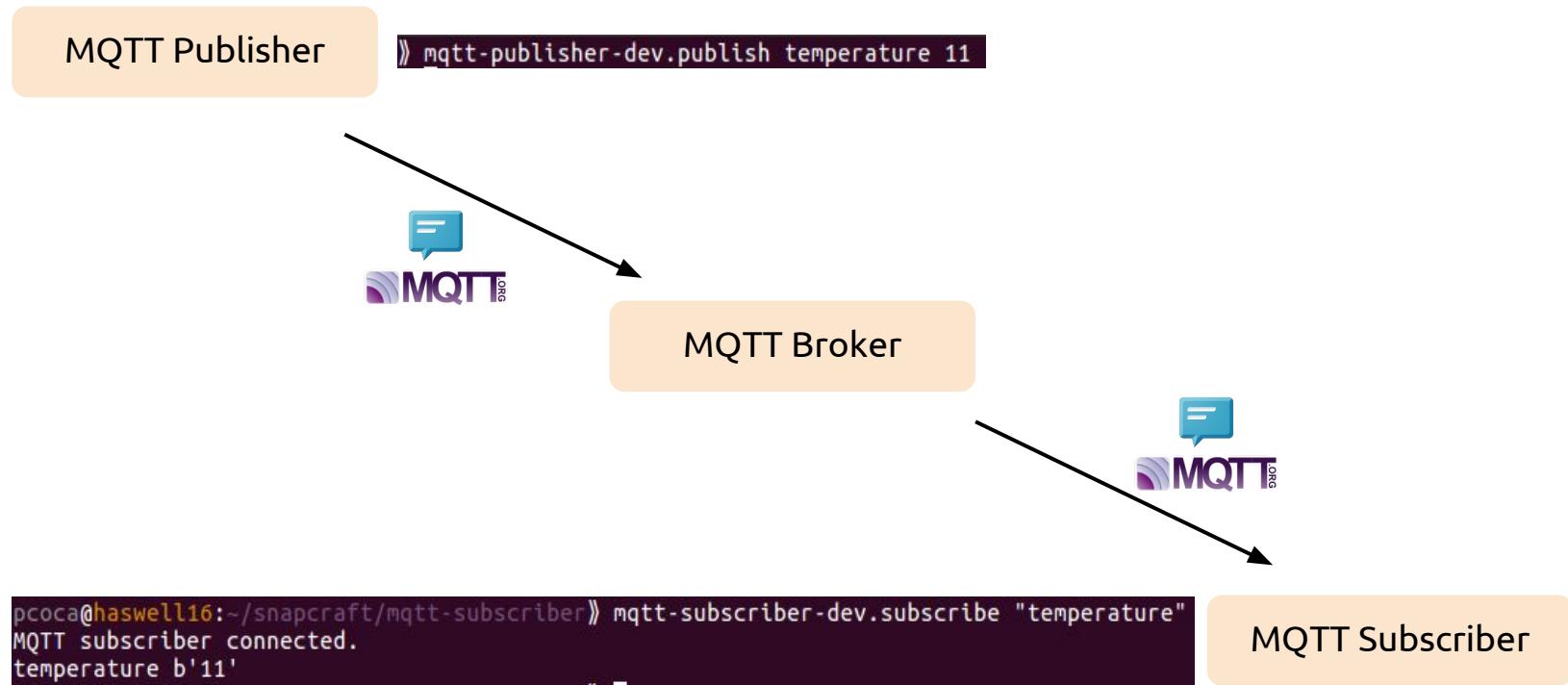


```
pcoca@haswell16:~/snapcraft/mqtt-publisher】 mqtt-publisher-dev.publish --help
usage: publish [-h] [host] [port] topic payload
```

```
positional arguments:
  host      The IP or hostname of the MQTT server. Defaults to localhost.
  port      The port of the MQTT server. Defaults to 1883.
  topic     The topic to publish to.
  payload   The payload to send to the topic.
```

MQTT Subscriber

# MQTT testing



# Ubuntu Core Interfaces

Used to grant access to resources, e.g. to give permission to do something or to control something.

Snaps can either offer (implement) or use (consume) interfaces

Interfaces are a key component in secure and flexible access to feature implemented in system or third party snaps.

- Resource interfaces: physical devices or similar.  
front-camera, green-led...
- Behaviour interfaces: associated with the demeanour of the snap  
network-listening, timezone-managing...

# Ubuntu Core Interfaces

Check the interfaces on your Ubuntu Core system

```
pcoca@haswell16:~/ubuntu-device-flash-workspace】 snap interfaces
Slot          Plug
:firewall-control -
:home          -
:locale-control -
:log-observe   -
:mount-observe -
:network        mosquitto-mqtt-broker-dev,mqtt-publisher-dev,mqtt-subscriber-dev,webdm
:network-bind   mosquitto-mqtt-broker-dev,mqtt-publisher-dev,mqtt-subscriber-dev,webdm
:network-control -
:network-manager -
:network-observe -
:opengl          -
:snapd-control   webdm
:system-observe  -
:timeserver-control -
:timezone-control -
:unity7          -
:x11            -
```

pcoca@haswell16:~/ubuntu-device-flash-workspace】

# Hardware requirements: 15.04 VS 16

	Ubuntu Core 15.04	Ubuntu Core 16
Processor / Architecture	x86 or ARM (32/64bits)	x86: 32 & 64bits ARM 32bits: RPi2 ARM 64bits: Qualcomm dragonboard
Memory	<b>256 MB</b>	<b>256 MB</b>
Storage	<b>4 GB</b>	<b>2 GB*</b>
Available Connectivity	<b>WiFi, Ethernet, USB, BT 4.0...</b>	<b>WiFi, Ethernet, USB, BT 4.0...</b>

\*The partition layout on UC16 has been modified.

# Ubuntu Core: Build solutions easily

- Open Source
- Amazing developer tools
- Leverage multiple technologies
- Simple and decoupled architecture
- Simple packages: snaps
- Atomic updates and rollbacks

# Ubuntu Core



Build

Choose from a variety of SoC, boards and existing libraries.



Differentiate

Monetize after device sales



Maintain

Over-the-Air updates with health-checks and rollback

# Stores

## Your packages

New package

Manage available highlights

Edit Store preferences

Package name	Version	Progress	Review	Feedback	Stats
:-) facedetectionweb	0.22	<span style="color: green;">Published</span>			

## Get help

[Publishing an app](#)

[Get started](#)

[Packaging click apps](#)

[Application states](#)

[Choosing a license](#)

[Creating a good icon](#)

[Other forms of submitting apps](#)

[Security policy for click packages](#)

## Participate on AskUbuntu ›

A collaboratively-edited question and answer site for Ubuntu users and developers. 100% free, no registration required

[Ask a question now ›](#)

[Report a bug on this site](#)



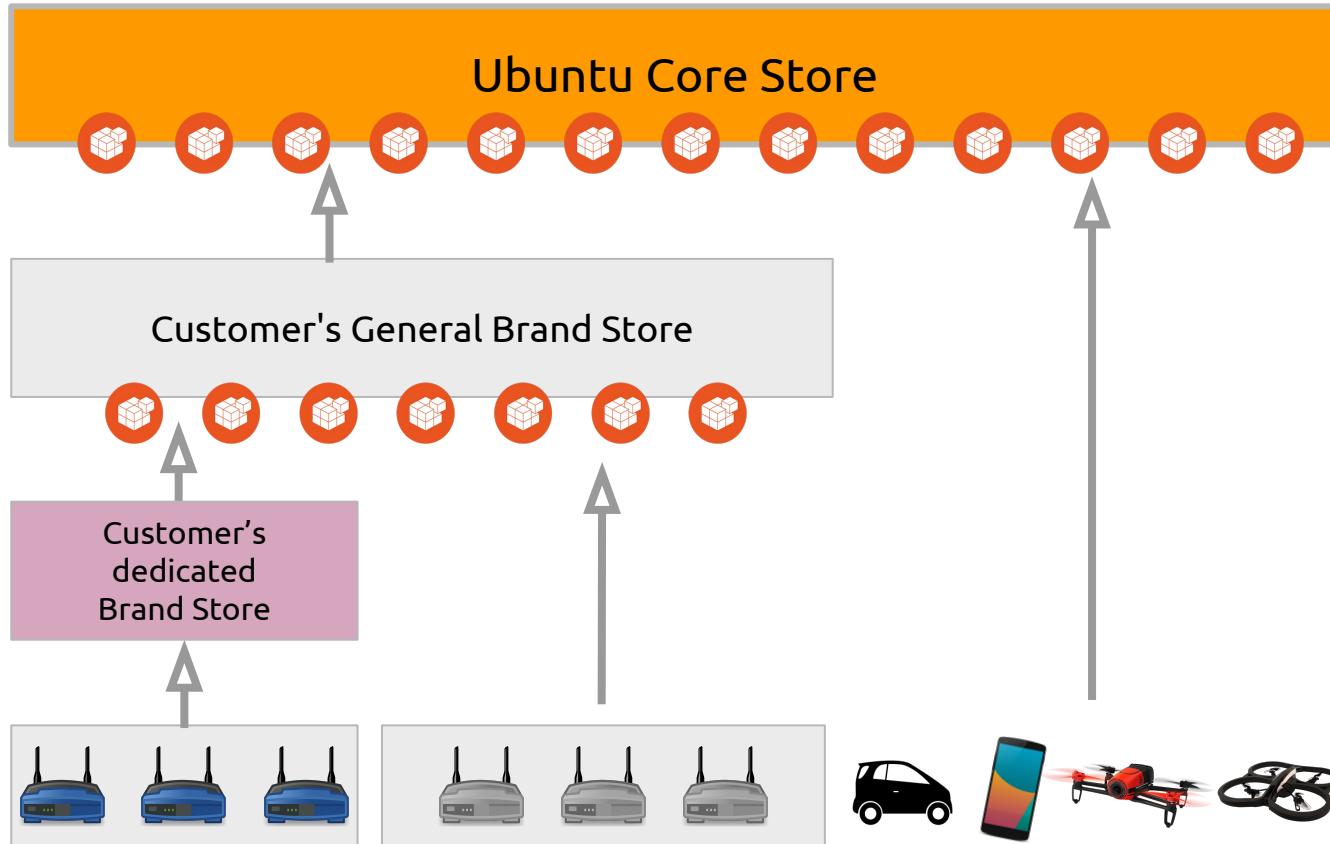
# Ubuntu Core Brand Store Management

- Branded store can be managed in the following ways:
  - Stores can inherit or exclude the content of other stores (branded or public)
  - Store owners can define their own policies regarding:
    - Security
    - Reviews
- A device can only point to a single store -- however that single store can inherit content from other stores.

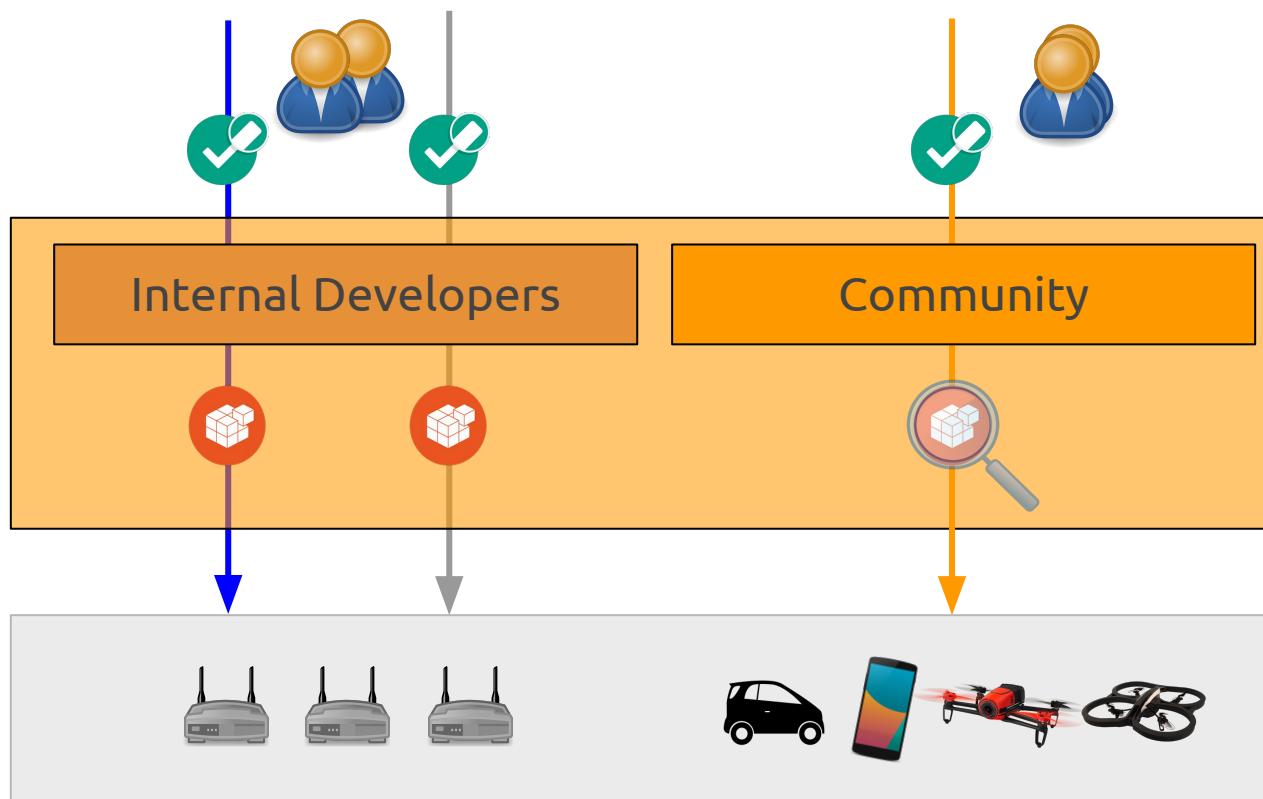
# Ubuntu Core Brand Stores Set Up

- Setting a branded one is as easy as point the store/id entry in the gadget snap
- Device authentication could allow to enforce the connection to branded stores.
- The gadget snap is used to setup and personalize the system according to certain rules and pre-installed software, for instance, pointing to a branded store.

# Ubuntu Core Brand Store



# Brand Store Example (II)



# Ubuntu Core: Differentiate your product

- Revenue opportunities
- Design & Brand leverage
- Define your security and review policies
- Full control of your software stack

# Ubuntu Core



## Build

Choose from a variety of SoC, boards and existing libraries.



## Differentiate

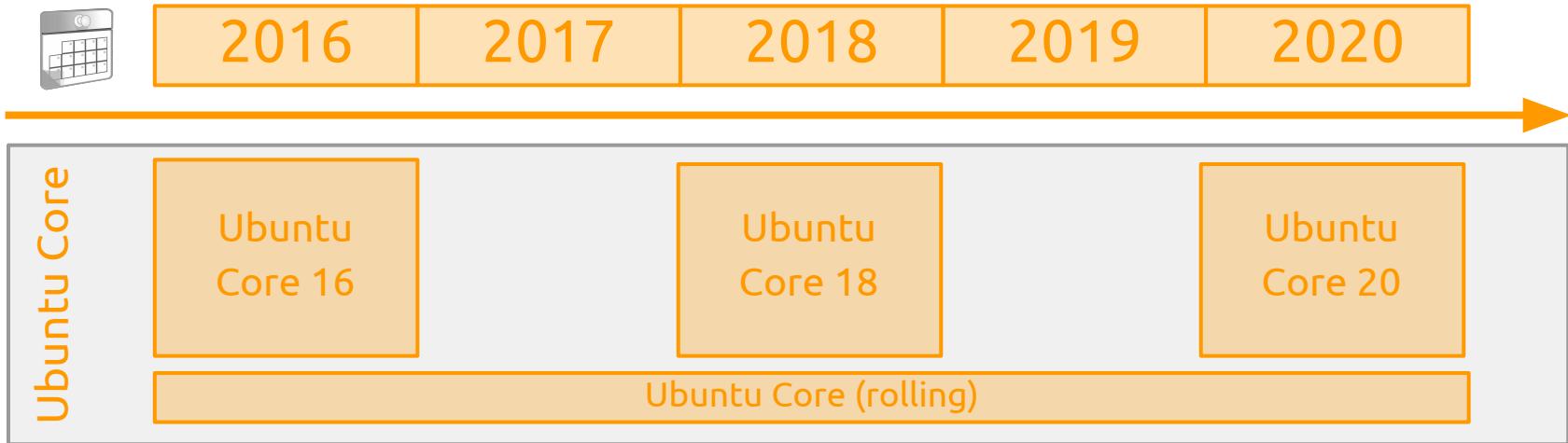
Monetize after device sales



## Maintain

Over-the-Air updates with health-checks and rollback

# Ubuntu Core release versions



Point in time releases (16,18, 20...) continue for a defined period. On those releases, we make only conservative and very stable changes.

There is also a rolling release, where significant changes land in anticipation of the next stable releases.

LogJam, Shellshock,  
Heartbleed, libc, etc.

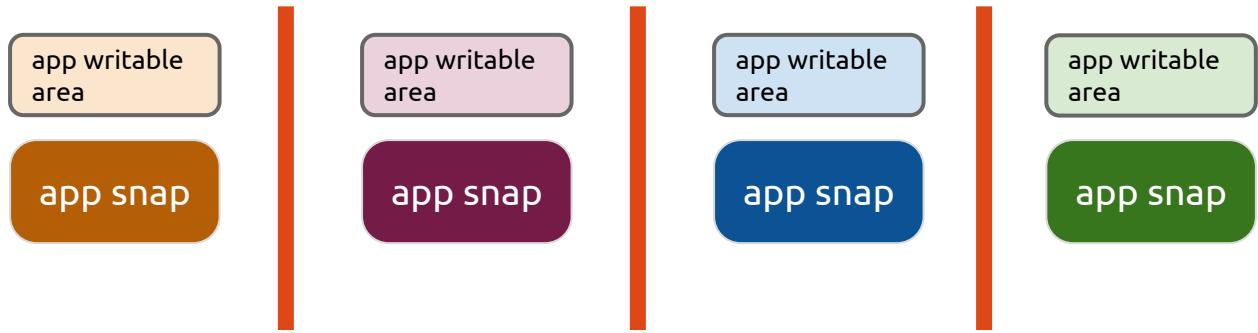
# Ubuntu Core



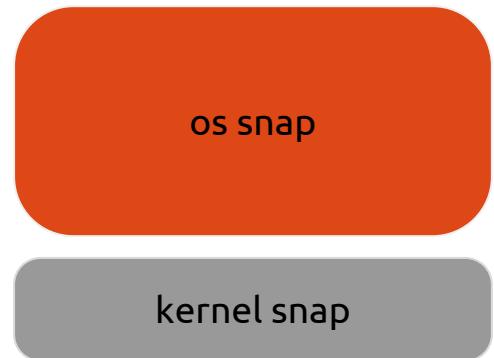
Ubuntu Core apps and Ubuntu Core itself can be upgraded atomically and rolled back if needed.



A bulletproof approach that is perfect for deployments where predictability and reliability are paramount. It's called "transactional" or "image-based" systems management.



Apps are contained  
and isolated



# Apps confinement: Trust model

By default the **application snaps** are untrusted by the OS and:

- cannot access other applications' data
- cannot access non-app-specific user data
- cannot access privileged portions of the OS

Trusted by the OS

vs

Untrusted by the OS

# Apps confinement: Technologies

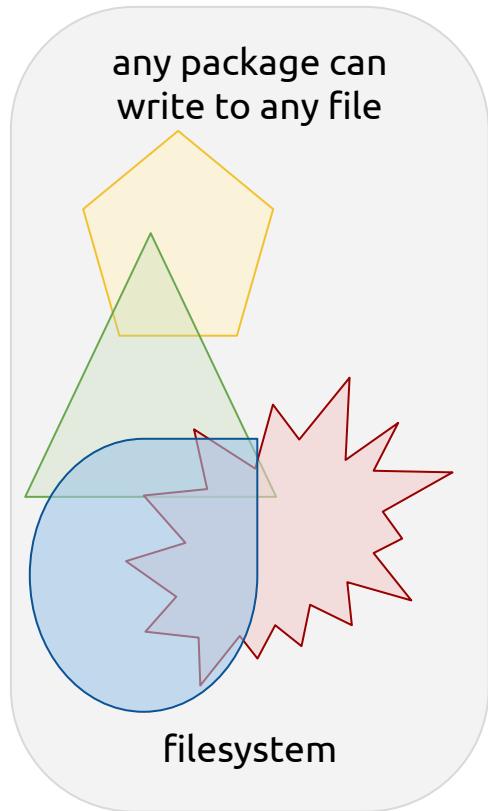
Several technologies are used by Ubuntu Core to:

- Implement the security sandboxing
- Implement the application isolation

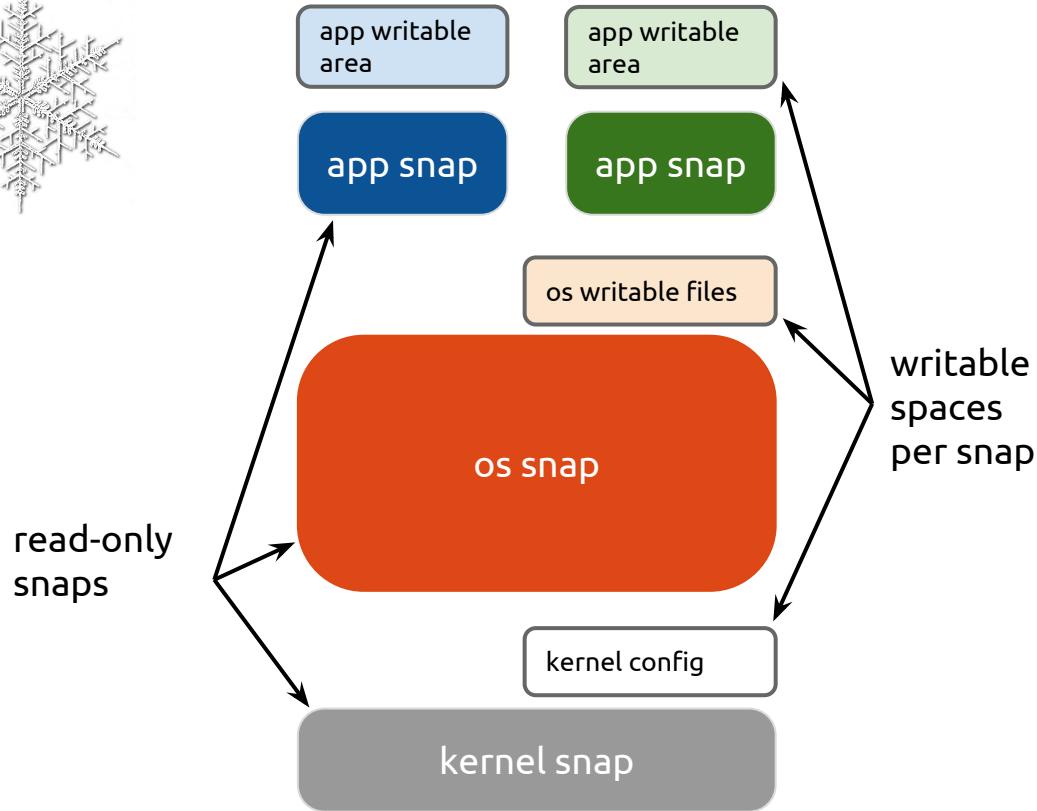
These technologies are mainly:

- **AppArmor**: A **Mandatory Access Control** system to confine programs and processes to a limited set of resources.  
(Application Isolation)
- **Seccomp**: A **secure computing mode** that provides an application sandboxing mechanism.

# Classic Ubuntu



# Ubuntu Core



# Health Checks



**System health checks** are a lightweight & fast (asynchronous) mechanism to get the status of an Ubuntu Core system.

With health checks, Ubuntu Core can:

- check that all applications and services provided by each snap are up and running
- check if snaps that aren't working as expected, and rollback problematic snaps to their last known working version

With health checks, Ubuntu Core stores can:

- alert developers when their snaps don't work as expected
- stop bad releases from hitting more devices

# Canary and phased updates



**Canary updates** are updates sent to a subset of devices in order to evaluate the impact of that update.

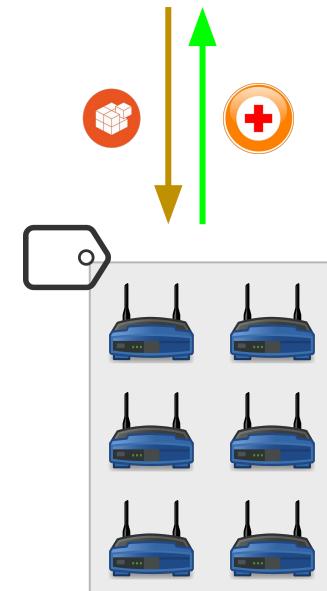
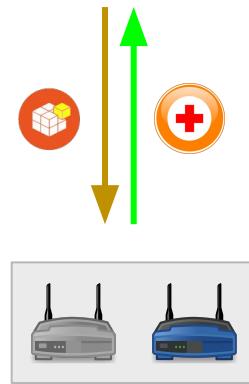
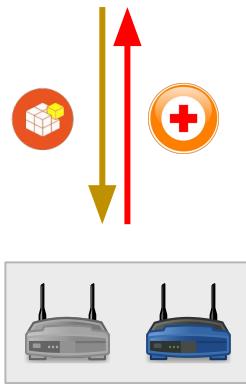
Canary updates and health checks help us to assess the updates and plan accordingly so we can spread the updates over time, over device subsets, etc.

**Phased updates** allow to send out updates to an increasing number of devices sub set.

Phased updates can for instance update 1% of the device set, get information and update the 5%, 25%, etc.

# Health Checks, Canary and Phased Updates

## Customer's brand store



# Ubuntu Core: Effortless maintenance

- Redundancy and reliability
- Canary updates, Health Checks and phased updates
- Application sandboxing
- Resource isolation
- Mission Critical Security
- Reliable cadence and LTS releases

# Ubuntu Core: Getting involved

# Ubuntu Core: Getting involved

- **Ask a question on Ask Ubuntu**
  - If you're stuck on a problem, someone else has probably encountered it too and they can help you. Take a look at the "[ubuntu-core](#)" tag on Ask Ubuntu or [ask a question](#).
- **Join our real time chat (#snappy on freenode.net)**
  - Share your projects and ask other developers for support. This high-bandwidth IRC channel is a good place when you are looking [for a quick answer](#) to a single question.
- **For app developers**
  - Reach out to other snap developers by using the "[snapcraft](#)" tag on Ask Ubuntu, join the [snapcraft mailing list](#) and make sure to join the [Ubuntu App Developers Google+](#) community.
- **Ubuntu Core Clinics**
  - Our Ubuntu Core Clinics are video sessions where we want to inform you about what's new, show some demos, answer questions and where you can bring a problem and we are going to look at it together. Watch the [sessions which already happened](#) and check out which [new ones are planned](#).

# Ubuntu Core: References

## Ubuntu in your everyday life



Ubuntu phones from Meizu and BQ

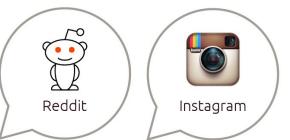
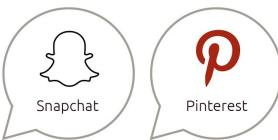


Anyone can install Ubuntu on Google Nexus tablet or phone



Are all running on Ubuntu

## Empowering social media Yep. More Ubuntu.



## Enabling your daily tasks



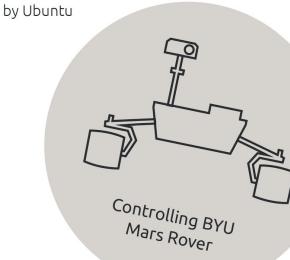
Shopping at Walmart?  
Everyday prices.  
Everyday Ubuntu.



Ubuntu is serious  
business for  
Bloomberg

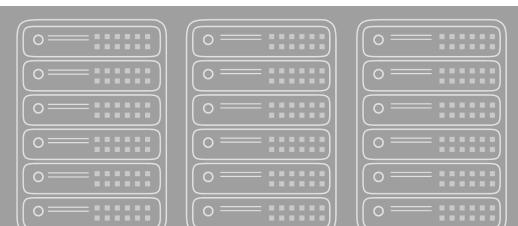


Watching a movie?  
WETA Digital and  
Netflix run Ubuntu



## Behind the largest supercomputer

- Tianhe-2. 33.86 PFLOPS
- All crunching on Ubuntu!



# ubuntu is everywhere!



# 20 million

launches of Ubuntu instances in 2015 in:



public cloud  
AWS, Microsoft Azure,  
Google Compute Engine,  
Rackspace, Oracle Cloud,  
VMware



private cloud  
OpenStack - Including  
some of the world's  
largest private clouds,  
like Deutsche Telekom



bare metal  
Ubuntu at scale on bare  
metal with MAAS



Kubernetes and  
Apache Mesos



Cloud Foundry  
and Heroku



# 2 million

new Ubuntu Cloud  
instances launched

## In November 2015

### Ubuntu Cloud instances:



67,000 Ubuntu Cloud instances  
launched in 24 hours



28,000 Ubuntu Cloud instances  
launched in 1 hour



46 Ubuntu Cloud instances  
launched each minute



Approx. 1 Ubuntu Cloud instances  
launched each second

# Ubuntu Core 16



Q&A

[ubuntu.com/things](http://ubuntu.com/things)