

Jean Christophe Kouassi

Data scientist / business analyst



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Summary



I'm young, dynamic, a good communicator, I love a job well done, I'm familiar with the tools of the trade and I have a great capacity for analysis. I can demonstrate professionalism and confidentiality.

Work experience

**SOCIETE GENERAL
AFRIQUE
SUBSAHRIENNE
ABIDJAN**

Data Scientist / Data Analyst

Since April 2022

Within the HUB marketing analytics and BI project of Société Générale.

My missions cover twelve (12) Subsidiaries on all markets (Corporate and retail).
It involves :

- Transmit daily, weekly and monthly financial reports (Outstandings, Productions, PNB etc ...)

using teradata and cognos extractions.

- Analyze data quality by implementing a tool to correct telephone numbers according to the country code.
- Set up a dashboard to track all sales activity for each subsidiary, with a regional version to monitor campaigns initiated by subsidiaries.
- Implementation of a tool to automate the sending of sales campaign listings in order to increase the annual production of subsidiaries.
- Monitoring of the SG Connect application throughout the AFS perimeter.

Implementation of segmentation of Société Générale customers throughout the AFS perimeter.

- Implementation of a tool for forecasting clearing balances and RTGS inflows and outflows.

Education

**September 2020 -
November 2022**
INPHB- ENSEA-
XPOLYTECH
Yamoussoukro

Master Data Science Big data and artificial intelligence

**November 2018 -
August 2019**
UNIVERSITE NANGUI
ABROGOUA
ABIDJAN

Master 1 computer science

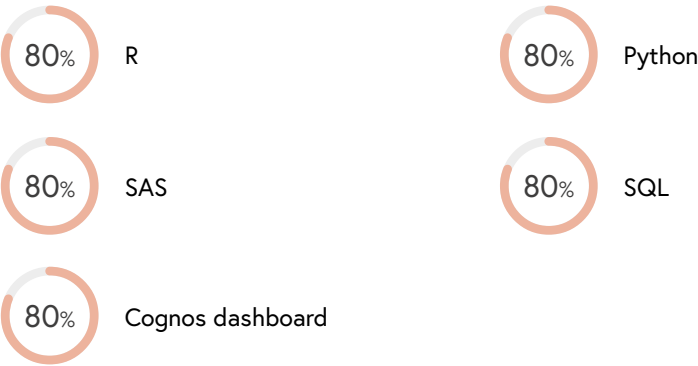
**August 2017 - July
2018**
UNIVERSITE NANGUI
ABROGOUA
ABIDJAN

Bachelor's degree in computer science

COMPÉTENCES

- Statistical analysis with R, SAS, and python
- Data visualization with Tableau Desktop, Cognos and Power BI
- Mastery of Python's Streamlit tool
- Microsoft office (Word Excel Power Point)
- Taking a Data Rights course

LANGAGES



Languages

French A1 English B2