

# KHANSANAILA

JUNIOR UI/UX DESIGNER



## PROFILE

I am a graduate of SMK Negeri 1 Bogor majoring in Multimedia. I am 18 years old and bring one year of practical experience to the field. My passion lies in leveraging technology, minimalism, and design to create visually compelling and user-friendly digital experiences.

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## EDUCATION

### SMKN 1 BOGOR | 2020-NOW

Majoring in Multimedia

English Club | 2022-2023

- Design Instagram posts of the organizational structure
- Design WhatsApp or Instagram stories to commemorate holidays
- Creating the organization profile in PowerPoint, monthly study material and quiz

## TOOLS

- Figma
- Miro
- Canva

## SERTIFICATION

### SMKN 1 BOGOR

- Certificate of appreciation as Soundman in the video clip project titled "Kelana " by Tulus (2022)
- Certificate of appreciation as an Assistant Director in the short film titled "LOST" (2022)
- Certificate of appreciation as a Director in the film project titled "RED" (2022)

### NUSANTARA BETA STUDIO

- Certificate of appreciation as a UI/UX designer intern (2022)
- Certificate of appreciation as a UI/UX designer and Graphic Designer intern (2024)

## SKILLS

- Prototyping
- Wireframing
- UI/UX Design
- Design Thinking
- Competitor Analysis
- User Flow
- Typography
- Graphic Design

# EXPERIENCE

## GRAPHIC DESIGNER

Nasi Bakar Ibu | 2021-2022

Nasi Bakar Ibu is a restaurant that serves Sundanese cuisine. Serving orders online, especially Gofood.

- Design promotion posters and Instagram stories
- Design and manage Instagram feeds
- Design food menu posters

## UI/UX DESIGNER INTERN

Nusantara Beta Studio | May 2022-August 2022

Nusantara Beta Studio is a software development company located in Jakarta, Indonesia.

- Reconstruct my CV and learn how to make a professional-looking CV
- Learn basics essentials Figma features
- Learn and hands-on practical application of design thinking with Miro
- Try and implement design thinking
- Create an e-commerce UI design app for the final project

## GRAPHIC DESIGNER

Short movie project "LOST" | October 2022

"LOST" is the short movie title from project for the final TPAV subject in grade 12.

- Design movie poster for "LOST" short movie
- Design CD Cover and CD label design for "LOST" short movie

## UI DESIGNER AND GRAPHIC DESIGNER

Movie project "RED" | November-December 2022

"RED" is the movie title from a movie project for the final TPAV subject in grade 12.

- Create a dating app UI design named "Dateyu", flow, and prototype using Figma for one of the scenes featured in the "RED" movie
- Design crew profile designs, posts, and captions, as well as crew Instagram feeds

## GRAPHIC DESIGNER

Final Vocational Highschool Project for Rismo | January - March 2023

As a Vocational High School student, we have a final project and have to do it to graduate. My school agreed to create a logo design, packaging design for Micro small, and Medium Enterprises for the project for a Multimedia Major.

- Design logo for the enterprises based on the client request
- Design food packaging based on the client needs and preferences

# EXPERIENCE

## UI/UX DESIGNER & GRAPHIC DESIGNER INTERN

Nusantara Beta Studio | July 2023 - Present

Nusantara Beta Studio is a software development company located in Jakarta, Indonesia.

- Created new employee profile pictures and ID cards following design guidelines and templates, as requested by HR.
- Designed event greetings for Instagram stories and posts, collaborating with the Team Lead and Board of Directors for supervision and evaluation.
- Developed design elements for our company's Medium profile, including GIF headers, profile logos, and article headers, under the guidance of my mentor.
- Collaborated with the sales team, social media specialists, and Board of Directors to design engaging Instagram posts.
- Designed several Google Slides presentations for company profiles and other business needs.
- Contributed to projects like mobile apps, websites, and CMS designs, learning under the guidance of design team members.
- Took on a main contributor designer in a project, working closely and getting supervised by a team lead to drive its success.
- Created mobile-responsive designs based on web frameworks, with mentorship from project leads.
- Presented designs internally, sharing client insights, and receiving valuable feedback also guidance from design team leads.
- Engaged directly with clients, presenting and discussing design solutions to meet their needs, always with support from project managers and design leads.
- Crafted user workflows in Miro, organizing them around user needs and collaborating seamlessly with other design teams.
- Developed mobile and web prototypes, exploring unique features in Figma and learning alongside my supportive design peers, fostering a collaborative and creative environment.
- Engaged in lively design explorations and discussions to refine designs for the best user experience.
- Designed content management systems for existing apps and websites, supported by design leads and team members.