

Communication, the lifeline of your company

Communication has never meant so much to me till I went through a group activity at MEST in a communication class. The task was really simple but I and my wonderful group scored 0 in all three test.

Here was how the test was conducted. Each team was made up of 3 people and for each person a roles was assigned. The roles were included an Observer to observe the setup, a Communicator communicate what was seen, and an a Builder to build what was communicated..

The setup comprised of varying arrangements of a book, pin , paper clip and a pen. The Observer was to look at the arrangements and communicates it to the Communicator who stands in the hallway. The Communicator then meets the builder in the classroom and describes to him what the observer has seen so that the builder builds exactly what is communicated.

I was amazed at the outcome of such a simple task. Amazingly, the information was not properly communicated or changed throughout the process within a distance less than twenty metres.

Some lessons learnt.

1. In a team it is important that we have similar knowledge of what is being worked on and worked with. This makes communication much easier and more precise.
2. Definitions of all the variables in various state, orientation and detail is the best practice that can be adopted by any team.
3. Finally it takes a team to win even though individuals can make a big difference in a team..

Even though we lost at the end of the day, we gained the most knowledge on how to succeed the next time we get such an opportunity. Everybody in a team is relevant no matter how seemly easy their task may look. Finally, in any group, it is the team that fails not an individual , so always work as a team and put out your best.

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