

skills

multimedia

Technical skills to produce audio, photo, graphics and video. Post-production using Adobe Creative Suite. Animation using After Effects.

data analysis

Microsoft Excel, OpenRefine, SQL, Gephi, Tableau and R.

mapping

CartoDB, Leaflet, QGIS.

web development

HTML, CSS, JavaScript. Expertise in Content Management Systems such as WordPress and Movable Type. Familiar with d3.js/jQuery/Underscore.

programming languages

Familiar with C++, Python.

social media analysis/tools

Analysis using Hashtracking, Explic8, Unmetric and Simplify360. Using Buffer, HootSuite and Tweetdeck to schedule posts and track progress/competition.

languages

Fluent in English, Hindi and Punjabi.

Digital Security

Knowledge of encrypted communication (PGP/Tor/VPN/Cryptocat) and data storage.

references

Ari Goldman, Professor, Columbia Journalism School.
alg18@columbia.edu

Michael Keller, Adjunct Professor, Columbia Journalism School. Interactive News Reporter, Al Jazeera America.
michael.keller@gmail.com

Dhaval Gupta, Director, DU Beat.
dhaval@dubeat.com

education

Columbia University Graduate School of Journalism, New York

M.S. Journalism / August 2014 - May 2015

Graduated with honors distinction. Coursework in cross-border investigations and interactive storytelling for the web, with a focus on data journalism. Scraped and analyzed requests received for Citi Bike stations. Developed two interactive web projects - Snapchat's move towards revenue, and net neutrality in India. Wrote a 5,000-word story on a hardware startup run by Dutch entrepreneurs in New York City.

Lady Shri Ram College for Women, University of Delhi, India

B.A. (Hons.) Journalism / 2011 - 2014

Made a six-minute video documentary on the displacement of Kathputli colony - a slum complex near Shadipur in New Delhi, India. Wrote an undergraduate thesis titled - *Technology Journalism in the American Online Media: Reporting matters of money, products and policy*. President of the Journalism Students' Association. Developed the department website to achieve greater level of interactivity and engagement.

work experience

Google Journalism Fellow, Poynter

Florida / July - September 2015

Chief Web Editor, DU Beat

New Delhi, India / June 2013 - April 2014

Largest student media outlet in India. Focus on 87 colleges of Delhi University. Led a team of 25 correspondents to generate, collate and promote news content for dubeat.com. Worked intensively for in-depth admissions, university elections and student festival coverage. Achieved a 400% increase in page views in 6 months. Led the social media strategy to establish the brand's presence on Twitter/Instagram and grow a Facebook community of 11,000 to 60,000 in 8 months.

Editorial Intern, NDTV Gadgets

New Delhi, India / May - June 2012,

News website covering the technology industry in India. May - June 2013

Wrote about events pertaining to technology including detailed analysis of the announcements made during WWDC 2013, E3 2013 and Computex 2012/13. Wrote mobile and app reviews, photographed products, created a mobile device database and tracked news wires.

Freelance Writer, Social Samosa

New Delhi, India / June 2013 -

Website focusing on the analysis of social media in India. March 2014

Used online tools such as Unmetric, Explic8 and Simplify 360 to analyze social media strategies of over 20 Indian brands. Wrote features focusing on selected social media campaigns.

Guest Contributor, Times Internet

New Delhi, India / October 2013

Contributed guest posts about technology and education for the Indian chapters of Gizmodo and Business Insider. Extensively reported on the Four Year Undergraduate Program controversy at Delhi University.