

# gurman bhatia

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## skills

### multimedia

Technical skills to produce audio, photo and video. Post-production software including Adobe Audition, Audacity, Adobe Lightroom, Adobe Photoshop, Adobe Premiere Pro and Final Cut Pro.

### data analysis

Microsoft Excel, OpenRefine, SQL, Tableau and R Studio.

### mapping

CartoDB, Google Fusion Tables, QGIS.

### web development

HTML, CSS, JavaScript. Expertise in Content Management Systems such as WordPress and Movable Type. Familiar with d3.js.

### programming languages

Familiar with C++, Python.

### design

Graphic and layout design using Adobe Photoshop, Adobe Illustrator, Adobe InDesign and Corel Draw.

### social media analysis/tools

Analysis using Hashtracking, Explic8, Unmetric and Simplify360. Using Buffer, HootSuite and Tweetdeck to schedule posts and track progress/competition.

### languages

Fluent in English, Hindi, Punjabi.

### other

Google Analytics, Chartbeat, Digital Security, Investigating Public Records.

## references

**Ari Goldman**, Professor, Columbia Journalism School. 212-854-3878, alg18@columbia.edu

**Michael Hoyt**, Professor, Columbia Journalism School. 201-233-4547, mh151@columbia.edu

**Dhaval Gupta**, Director, DU Beat. +91-9999688057, dhaval@dubeat.com

## education

### Columbia University Graduate School of Journalism, New York

*M.S. Journalism / August 2014 - May 2015*

Coursework in audio, photo, reporting on deadline and interactive storytelling for the web with a focus on data journalism. Reported on the emergence of Bangladeshi cuisine within the city's restaurant industry. Scraped data from Department of Transportation's website and analyzed requests received for Citi Bike stations. Was awarded honors in reporting and an off-the-news written word module. Writing a 5,000-word story on a hardware company run by international entrepreneurs in New York City.

### Lady Shri Ram College for Women, University of Delhi, India

*B.A. (Hons.) Journalism / 2011 - 2014*

Made a seven-minute video documentary on the displacement of Kathputli colony - a slum complex near Shadipur in New Delhi, India. Wrote an undergraduate thesis titled - *Technology Journalism in the American Online Media: Reporting matters of money, products and policy*. President of the Journalism Students' Association. Developed the department website to achieve greater level of interactivity and engagement.

## work experience

### Chief Web Editor, DU Beat

**New Delhi, India / June 2013 - April 2014**

*Largest student media outlet in India with a focus on 87 colleges of Delhi University.*

Led a team of 25 correspondents to generate, collate and promote news content for dubeat.com. Worked intensively for in-depth admissions, university elections and student festival coverage. Achieved a 400% increase in page views in 6 months. Led the social media strategy to establish the brand's presence on Twitter/Instagram and grow a Facebook community of 11,000 to 60,000 in 8 months.

### Editorial Intern, NDTV Gadgets

**New Delhi, India / May - June 2012,**

**May - June 2013**

*News website covering the technology industry in India.* Wrote about events pertaining to technology including detailed analysis of the announcements made during WWDC 2013, E3 2013 and Computex 2012/13. Wrote mobile and app reviews, photographed products, created a mobile device database and tracked news wires.

### Freelance Writer, Social Samosa

**New Delhi, India / June 2013 -**

**March 2014**

*Website focusing on the analysis of social media in India.* Used online tools such as Unmetric, Explic8 and Simplify 360 to analyze social media strategies of over 20 Indian brands. Wrote features focusing on selected social media campaigns.

### Guest Contributor, Times Internet

**New Delhi, India / October 2013**

Contributed guest posts about technology and education for the Indian chapters of Gizmodo and Business Insider. Extensively reported on the Four Year Undergraduate Program controversy at Delhi University.