

Nan Copeland

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EXPERIENCE

Interaction Designer, Slate Magazine

Brooklyn, N.Y. • May 2018 - Present

- Works with Edit team to create CMS components that add value but are also reusable: currently this involves adding options to the “cover story” template
- Redesigned podcast pages and user flow on Slate’s site resulting in podcast-specific layouts that encourage users to discover more of Slate’s podcasts
- Conducted extensive user testing on Slate’s iOS app where we decided we should focus on navigation clarity and a more streamlined Slate Plus experience in the app redesign
- Currently wireframing and designing the new payroll

Digital & Front-End Designer, Industry Dive

Washington, D.C. • August 2015 - May 2018

- Led design for Social Media Today (SMT) website launch: interviewed users to develop a cleaner and less-confusing login process, implemented front-end of login process and restructured SCSS to account for new SMT branding
- Cleaned up and restructured SCSS using SMACSS logic resulting in smaller CSS file sizes and easy-to-maintain code
- Redesigned publication sites: moved sites over to responsive grid, created native ad spots and improved overall UX/UI

Editorial Design Intern, Industry Dive

Washington, D.C. • Summer 2015

- Revamped evergreen editorial content with data visualizations
- Created “Internships” landing page for HR to market the internship program

EDUCATION

University of North Carolina at Chapel Hill

B.A. Journalism, visual communication 2015

General Assembly

User Experience Design, 2017

TOOLS

HTML/SCSS

Sketch & Invision

User Testing

Illustrator, Photoshop & InDesign

basic JavaScript

GitHub