

Nan Copeland

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Experience

Digital & Front-End Designer, Industry Dive

Washington, D.C. August 2015 - Present

- Led design for Social Media Today website launch
- Created and aligned all online products to one styleguide
- Converted design team over to Sketch for faster prototyping
- Cleaned up and restructured SCSS using SMACSS logic resulting in smaller SCSS/ CSS file sizes and easier-to-maintain code
- Redesigned publication sites: moved site over to responsive grid, increased sites' load times and improved overall UX/UI

Editorial Design Intern, Industry Dive

Washington, D.C. Summer 2015

- Revamped evergreen editorial content with data visualizations
- Created "Internships" landing page for HR to market the internship program

Design Assistant, Carolina Union

Chapel Hill, N.C. May 2014 - May 2015

- Designed logos, posters and other marketing materials for groups and organizations on campus

Education

University of North Carolina at Chapel Hill

B.A. Journalism, 2015

General Assembly

User Experience Design, 2017

Tools

HTML/SCSS

Sketch & Invision

Illustrator, Photoshop & InDesign

JQuery & Foundation

basic JavaScript & Django

GitHub

JIRA/Confluence