

Nan Copeland

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EXPERIENCE

Digital & Front-End Designer | Industry Dive

August 2015 - Present

- Managed projects between tech, design and non-product teams
- Conducted user research on the editorial CMS for a future redesign
- Design lead for Social Media Today website launch
- Designed and maintained Sketch templates for whole design team
- Cleaned up and restructured SCSS using SMACSS logic resulting in smaller SCSS/CSS file sizes and easier-to-maintain code
- Redesigned publication sites: moved site over to responsive grid, increased sites' load times and improved overall UX/UI

Editorial Design Intern | Industry Dive

Summer 2015

- Created data visualizations for editorial team
- Designed and developed "Internships" landing page for prospective candidates

Design Assistant | Carolina Union

May 2014 - May 2015

- Designed logos, posters and other marketing materials for groups and organizations on campus

EDUCATION

University of North Carolina at Chapel Hill

B.A. Journalism, concentration in visual communication, 2015

General Assembly

User Experience Design, 2017

TOOLS

HTML/SCSS

Sketch & Invision

Illustrator/Photoshop/InDesign

JQuery & Foundation

basic JavaScript and Django

GitHub

JIRA/Confluence