Week10_Assignment_Chunjie_Nan

Chunjie Nan

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Rererence#

Silge, J., & Robinson, D. (2017). Text mining with R: A tidy approach. O'Reilly Media.

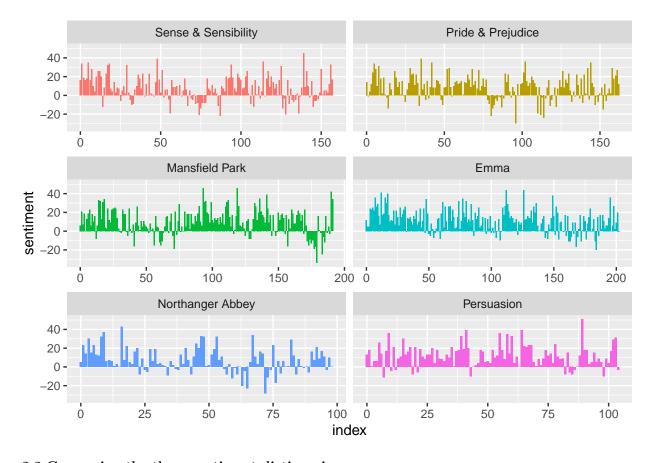
1. Textbook Code

2.2 Sentiment analysis with inner join

```
get_sentiments("afinn")
                            # value from -5 to 5
## # A tibble: 2,477 x 2
##
      word
                 value
##
      <chr>
                 <dbl>
   1 abandon
##
   2 abandoned
                    -2
##
  3 abandons
                    -2
## 4 abducted
                    -2
## 5 abduction
                    -2
##
  6 abductions
                    -2
  7 abhor
                    -3
  8 abhorred
                    -3
##
## 9 abhorrent
                    -3
## 10 abhors
                    -3
## # ... with 2,467 more rows
get_sentiments("bing")
                            # negative and positive
## # A tibble: 6,786 x 2
##
      word
                  sentiment
##
      <chr>
                  <chr>
##
   1 2-faces
                  negative
##
   2 abnormal
                  negative
##
   3 abolish
                  negative
   4 abominable negative
##
   5 abominably
                  negative
##
   6 abominate
                  negative
##
  7 abomination negative
  8 abort
                  negative
##
  9 aborted
                  negative
## 10 aborts
                  negative
## # ... with 6,776 more rows
get_sentiments("nrc")
                             # emotions etc
```

A tibble: 13,875 x 2

```
##
      word
                  sentiment
##
      <chr>
                  <chr>>
##
  1 abacus
                  trust
## 2 abandon
                  fear
   3 abandon
                  negative
## 4 abandon
                  sadness
## 5 abandoned
                  anger
## 6 abandoned
                  fear
##
   7 abandoned
                  negative
## 8 abandoned
                  sadness
## 9 abandonment anger
## 10 abandonment fear
## # ... with 13,865 more rows
tidy_books <- austen_books() %>%
                                    #from austen book
  group_by(book) %>%
  mutate(linenumber = row_number(), #setting line number
         chapter = cumsum(str_detect(text, regex("^chapter [\\divxlc]",
                                                 ignore_case = TRUE)))) %>% # detect chapters
  ungroup() %>%
  unnest_tokens(word, text)
                                    #unnest token by word
nrc_joy <- get_sentiments("nrc") %>%#using nrc method
  filter(sentiment == "joy")
                                    #find out the word sentiment equals to joy
tidy books %>%
  filter(book == "Emma") %>%
                                    #from austen books get the book named Emma
  inner_join(nrc_joy) %>%
                                    #apply the joy sentiment in nrc
  count(word, sort = TRUE) %>%
 head()
## Joining, by = "word"
## # A tibble: 6 x 2
##
    word
               n
##
     <chr> <int>
## 1 good
              359
## 2 friend
              166
## 3 hope
              143
## 4 happy
              125
## 5 love
              117
## 6 deal
              92
jane_austen_sentiment <- tidy_books %>%
  inner_join(get_sentiments("bing")) %>%
  count(book, index = linenumber %/% 80, sentiment) %>%
  spread(sentiment, n, fill = 0) %>%
  mutate(sentiment = positive - negative)
## Joining, by = "word"
#jane_austen_sentiment
ggplot(jane_austen_sentiment, aes(index, sentiment, fill = book)) +
  geom_col(show.legend = FALSE) +
 facet_wrap(~book, ncol = 2, scales = "free_x")
```



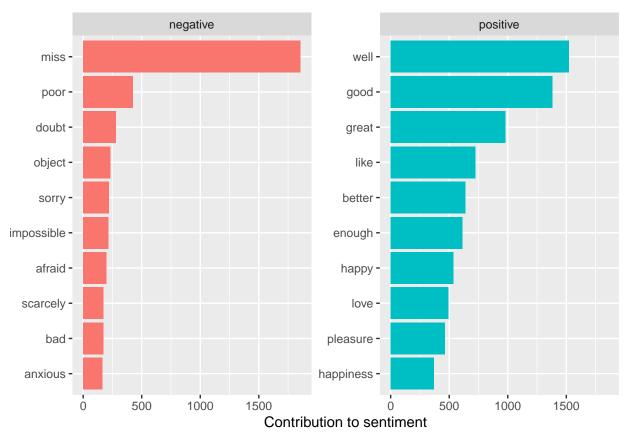
2.3 Comparing the three sentiment dictionaries

```
pride_prejudice <- tidy_books %>%
  filter(book == "Pride & Prejudice")
pride_prejudice%>%
  head()
## # A tibble: 6 x 4
##
     book
                       linenumber chapter word
##
     <fct>
                             <int>
                                     <int> <chr>
## 1 Pride & Prejudice
                                         0 pride
                                1
## 2 Pride & Prejudice
                                1
                                         0 and
## 3 Pride & Prejudice
                                         0 prejudice
                                 1
## 4 Pride & Prejudice
                                 3
                                         0 by
## 5 Pride & Prejudice
                                 3
                                         0 jane
## 6 Pride & Prejudice
                                 3
                                         0 austen
afinn <- pride_prejudice %>%
  inner_join(get_sentiments("afinn")) %>%
  group_by(index = linenumber %/% 80) %>%
  summarise(sentiment = sum(value)) %>%
  mutate(method = "AFINN")
## Joining, by = "word"
bing_and_nrc <- bind_rows(pride_prejudice %>%
                             inner_join(get_sentiments("bing")) %>%
```

```
mutate(method = "Bing et al."),
                           pride_prejudice %>%
                             inner_join(get_sentiments("nrc") %>%
                                           filter(sentiment %in% c("positive",
                                                                    "negative"))) %>%
                             mutate(method = "NRC")) %>%
  count(method, index = linenumber %/% 80, sentiment) %>%
  spread(sentiment, n, fill = 0) %>%
  mutate(sentiment = positive - negative)
## Joining, by = "word"
## Joining, by = "word"
bind rows(afinn,
          bing_and_nrc) %>%
  ggplot(aes(index, sentiment, fill = method)) +
  geom_col(show.legend = FALSE) +
  facet_wrap(~method, ncol = 1, scales = "free_y")
                                              AFINN
                                             Bing et al.
   40 -
sentiment
   20 -
                                               NRC
   40 -
   20 -
    0 -
                                                         100
                                                                                150
                                 50
                                              index
get sentiments("nrc") %>%
     filter(sentiment %in% c("positive",
                              "negative")) %>%
  count(sentiment)
## # A tibble: 2 x 2
     sentiment
                   n
     <chr>
##
               <int>
## 1 negative
               3318
```

```
## 2 positive
get_sentiments("bing") %>%
  count(sentiment)
## # A tibble: 2 x 2
     sentiment
                n
##
     <chr>
               <int>
## 1 negative
               4781
## 2 positive
              2005
2.4 Most common positive and negative words
bing_word_counts <- tidy_books %>%
  inner_join(get_sentiments("bing")) %>%
  count(word, sentiment, sort = TRUE) %>%
  ungroup()
## Joining, by = "word"
bing_word_counts
## # A tibble: 2,585 x 3
##
      word sentiment
                             n
##
      <chr> <chr> <int>
## 1 miss negative 1855
## 2 well positive 1523
## 3 good positive 1380
## 4 great positive
                          981
## 5 like
              positive
                           725
## 6 better positive
                           639
## 7 enough
              positive
                           613
                           534
## 8 happy
               positive
## 9 love
               positive
                           495
## 10 pleasure positive
                           462
## # ... with 2,575 more rows
bing_word_counts %>%
  group_by(sentiment) %>%
  top_n(10) %>%
  ungroup() %>%
  mutate(word = reorder(word, n)) %>%
  ggplot(aes(word, n, fill = sentiment)) +
  geom_col(show.legend = FALSE) +
  facet_wrap(~sentiment, scales = "free_y") +
  labs(y = "Contribution to sentiment",
       x = NULL) +
  coord_flip()
```

Selecting by n



```
## # A tibble: 1,150 x 2
##
      word
                  lexicon
##
                  <chr>
      <chr>
##
    1 miss
                  custom
##
    2 a
                  SMART
                  SMART
    3 a's
    4 able
                  SMART
##
##
    5 about
                  SMART
##
    6 above
                  SMART
    7 according
                  SMART
   8 accordingly SMART
##
##
  9 across
                  SMART
## 10 actually
                  SMART
## # ... with 1,140 more rows
```

2.5 Wordclouds

```
tidy_books %>%
  anti_join(stop_words) %>%
  count(word) %>%
  with(wordcloud(word, n, max.words = 100))
```

```
## Joining, by = "word"
               mind knightley thomas feelings
                                  captain minutes
                                Ofriends
                                                                          elton
                               spirits brother morning edmund perfectly manner chapter brought
                             To the return fill home jane letter aunt eyes work
    love cath
                                                  <sup>≟</sup>answer moment
        life walk to be sort sunnose sister is sunnose sunnose
                                                                           hope ill criedwoman
                                                                         evening
                                                                                                           subject o
                                                                                                                          idea hour obliged happy
                                                               suppose told lizabath replied
    affection colonel friend family pleasure
      opinion `
                                     half looked marianne state
woodhouse happiness
                                weston to anny poor short
                                                                          acquaintance character
tidy_books %>%
      inner join(get sentiments("bing")) %>%
      count(word, sentiment, sort = TRUE) %>%
      acast(word ~ sentiment, value.var = "n", fill = 0) %>%
      comparison.cloud(colors = c("gray20", "gray80"),
                                                           max.words = 100)
## Joining, by = "word"
                                                                                indifference
excuse
                                                   anxiety disappointment
mistaken alarm
pity trouble concern absence angry
                                            misery worse impossible regret
                                      vanity anxious
                                             nity anxious sorry cold loss struckspite bad object danger
                                difficulty scarcely doubt poor pain ashamed vain
                                                                                                                          distress
admiration affection beauty of delighted
                                              etter

generalized
                                     pleasure by gratitude satisfied happiness pretty
                    delightful comfort happy
```

2.6 Looking at units beyond just words

```
PandP_sentences <- tibble(text = prideprejudice) %>%
  unnest tokens(sentence, text, token = "sentences")
PandP_sentences$sentence[2]
## [1] "by jane austen"
austen_chapters <- austen_books() %>%
  group_by(book) %>%
  unnest_tokens(chapter, text, token = "regex",
                pattern = "Chapter|CHAPTER [\\dIVXLC]") %>%
  ungroup()
austen_chapters %>%
  group_by(book) %>%
  summarise(chapters = n())
## # A tibble: 6 x 2
##
   book
                         chapters
     <fct>
                            <int>
## 1 Sense & Sensibility
                               51
## 2 Pride & Prejudice
                               62
## 3 Mansfield Park
                               49
## 4 Emma
                               56
                               32
## 5 Northanger Abbey
## 6 Persuasion
                               25
bingnegative <- get_sentiments("bing") %>%
  filter(sentiment == "negative")
wordcounts <- tidy_books %>%
  group_by(book, chapter) %>%
  summarize(words = n())
## `summarise()` has grouped output by 'book'. You can override using the `.groups` argument.
tidy books %>%
  semi_join(bingnegative) %>%
  group_by(book, chapter) %>%
  summarize(negativewords = n()) %>%
  left_join(wordcounts, by = c("book", "chapter")) %>%
  mutate(ratio = negativewords/words) %>%
  filter(chapter != 0) %>%
  top n(1) \% \%
  ungroup()
## Joining, by = "word"
## `summarise()` has grouped output by 'book'. You can override using the `.groups` argument.
## Selecting by ratio
## # A tibble: 6 x 5
##
    book
                         chapter negativewords words ratio
     <fct>
                          <int> <int> <int> <dbl>
## 1 Sense & Sensibility
                            43
                                         161 3405 0.0473
## 2 Pride & Prejudice
                             34
                                          111 2104 0.0528
```

```
## 3 Mansfield Park 46 173 3685 0.0469
## 4 Emma 15 151 3340 0.0452
## 5 Northanger Abbey 21 149 2982 0.0500
## 6 Persuasion 4 62 1807 0.0343
```

My Own Choose from The Harry Potter Book - Half Blood Price.

```
Import the first
```

```
library(devtools)
## Loading required package: usethis
install_github("bradleyboehmke/harrypotter")
## Skipping install of 'harrypotter' from a github remote, the SHA1 (51f71461) has not changed since la
## Use `force = TRUE` to force installation
library(harrypotter)
Title <- c("Half Blood Price")
Book<-list(half_blood_prince)</pre>
HBP <- tibble()</pre>
for(i in seq_along(Title)) {
        clean <- tibble(chapter = seq_along(Book[[i]]),</pre>
                        text = Book[[i]]) %>%
             unnest_tokens(word, text) %>%
             mutate(book = Title[i]) %>%
             select(book, everything())
            HBP<- rbind(HBP, clean)</pre>
}
HBP$book <- factor(HBP$book, levels = rev(Title))</pre>
head(HBP)
## # A tibble: 6 x 3
##
    book
                      chapter word
##
     <fct>
                      <int> <chr>
## 1 Half Blood Price
                          1 it
## 2 Half Blood Price
                           1 was
## 3 Half Blood Price
                          1 nearing
## 4 Half Blood Price
                           1 midnight
## 5 Half Blood Price
                           1 and
## 6 Half Blood Price
                            1 the
tail(HBP)
## # A tibble: 6 x 3
##
   book
                      chapter word
     <fct>
                        <int> <chr>
## 1 Half Blood Price
                           30 to
## 2 Half Blood Price
                           30 enjoy
## 3 Half Blood Price
                           30 with
## 4 Half Blood Price
                           30 ron
## 5 Half Blood Price
                           30 and
```

```
## 6 Half Blood Price 30 hermione
```

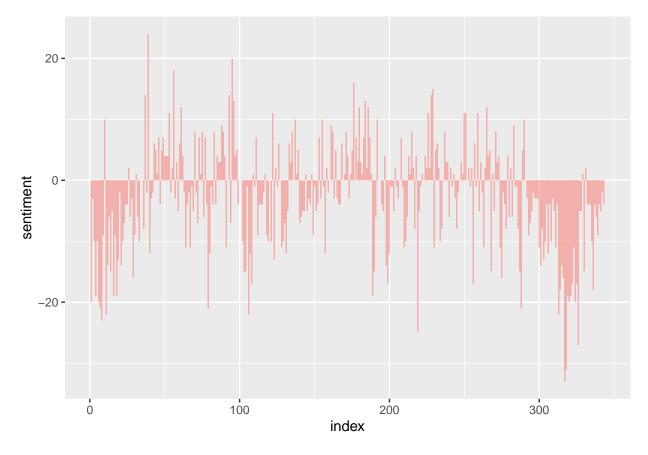
The Book Half Blood Price has total 30 Chapters.

Use Loughran as the new sentiment.

```
HBP %>%
        right_join(get_sentiments("loughran")) %>%
        filter(!is.na(sentiment)) %>%
        count(sentiment, sort = TRUE)
## Joining, by = "word"
## # A tibble: 6 x 2
##
    sentiment
     <chr>
##
                  <int>
## 1 negative
                   4289
## 2 uncertainty
                   1709
## 3 positive
                   1481
## 4 litigious
                   1034
## 5 constraining 272
## 6 superfluous
                     56
```

Plot Bing Sentiment

Joining, by = "word"



The AFFIN and Loughran

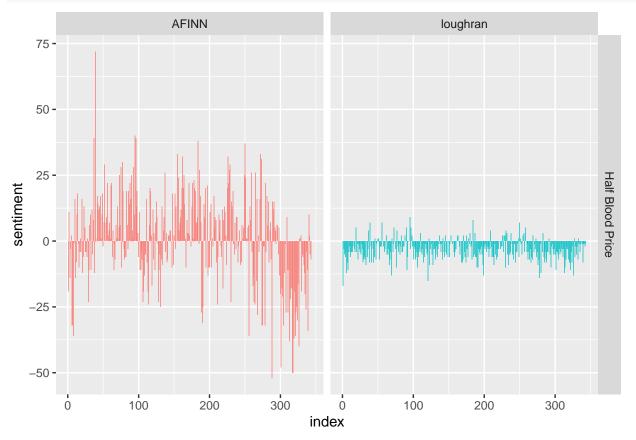
```
## Joining, by = "word"
```

`summarise()` has grouped output by 'book'. You can override using the `.groups` argument.
AFINN

```
## # A tibble: 343 x 4
## # Groups:
              book [1]
     book
                      index sentiment method
##
##
      <fct>
                      <dbl>
                                <dbl> <chr>
   1 Half Blood Price
                       1
                                 -19 AFINN
##
   2 Half Blood Price
                          2
                                  11 AFINN
##
   3 Half Blood Price
                         3
                                 -14 AFINN
  4 Half Blood Price
                        4
                                  -3 AFINN
##
   5 Half Blood Price
                        5
                                  2 AFINN
   6 Half Blood Price
                                 -32 AFINN
                        6
## 7 Half Blood Price
                                 -32 AFINN
```

```
8 Half Blood Price
                                    -36 AFINN
##
   9 Half Blood Price
                                     -1 AFINN
                           9
## 10 Half Blood Price
                                    16 AFINN
## # ... with 333 more rows
LOUG <- HBP %>%
            group_by(book) %>%
            mutate(word_count = 1:n(),
                  index = word count %/% 500 + 1) %>%
            inner_join(get_sentiments("loughran")) %>%
            mutate(method = "loughran") %>%
count(book, method, index = index , sentiment) %>%
        ungroup() %>%
        spread(sentiment, n, fill = 0) %>%
        mutate(sentiment = positive - negative) %>%
        select(book, index, method, sentiment)
```

```
## Joining, by = "word"
bind_rows(LOUG, AFINN) %>%
         ungroup() %>%
         mutate(book = factor(book, levels = Title)) %>%
         ggplot(aes(index, sentiment, fill = method)) +
         geom_bar(alpha = 0.7, stat = "identity", show.legend = FALSE) +
         facet_grid(book ~ method)
```



In conclusion, compare the Afinn and Loughran, the AFinn looks more volatile than Loughran method due to most of the loughran sentiment in in between +12.5 and -12.5. Also, the Analysis tells that loughran distributed more negative sentiment value than the Afinn. It looks Afinn outperformed the loughran in this

case.