

NANCY HOLDER

DEVELOPER & DESIGNER

913.271.1262 | nancydeholder@gmail.com

EXPERIENCE

C2FO | Leawood, KS

Senior Frontend Web Developer

October 2018 - Present

Automate new buyer launches and onboarding flows for marketing team. Partner with supplier experience team on creation of new UI and component library for C2FO application. Architected and developed new registration flow for C2FO application, driving registration completion rates up by 200%. Automated the creation of marketing materials for buyer launches by creating a pdf generation application.

LAUNCHCODE | Kansas City, MO

Teaching Assistant

August 2018 - April 2019

Assist LaunchCode students through coursework in Python, Javascript, HTML, CSS. Provide mentorship to prepare students for apprenticeships in computer programming.

VML | Kansas City, MO

Web Developer

November 2015 - September 2018

Developed complex applications and highly visible websites for Ford and Lincoln brands in a fast paced environment. Led a development team of 6 and worked with business analysts to help provide time estimation and schedules for projects. Provided feedback to creatives on issues with layout and functionality. Architected AEM sites to build reusable and author friendly components.

BROCKTON CREATIVE GROUP | Kansas City, MO

Designer/Developer

August 2013 - November 2015

Built sites from start to finish, including site map, wireframe, UI design, backend, and frontend. UI design when needed. Maintained and updated live sites for clients. Led quality assurance on all web development projects.

BROCKTON CREATIVE GROUP | Kansas City, MO

Design Intern

January 2013-August 2013

Created marketing concepts, websites, collateral material, and social media graphics. Assisted art director on developing branding concepts. Edited photos for website use and assisted on additional tasks for a wide variety of clients.

COMMERCE BANK | Kansas City, MO

Graphic Design Intern

May 2012 - August 2012

Worked along side the Creative Solutions Group to develop promotional material for all branches of Commerce Bank. Completed over 170 projects and worked with fellow employees to develop marketing tactics.

EDUCATION

THE UNIVERSITY OF KANSAS | Lawrence, KS

BFA in Design with a concentration in Visual Communication

Minor in Business

Certificate in Service Learning

Research Experience Program Certificate

SKILLS

React, Javascript, Typescript, Angular, ES6, SCSS, CSS, HTML, JQuery, NodeJs, Karma, Jasmine, Jest, Docker, Webpack, Git, Gulp, Grunt, Python, AEM, Adobe Analytics, Adobe Target, Adobe Creative Suite, Sketch, Abstract

Fluent in Spanish