

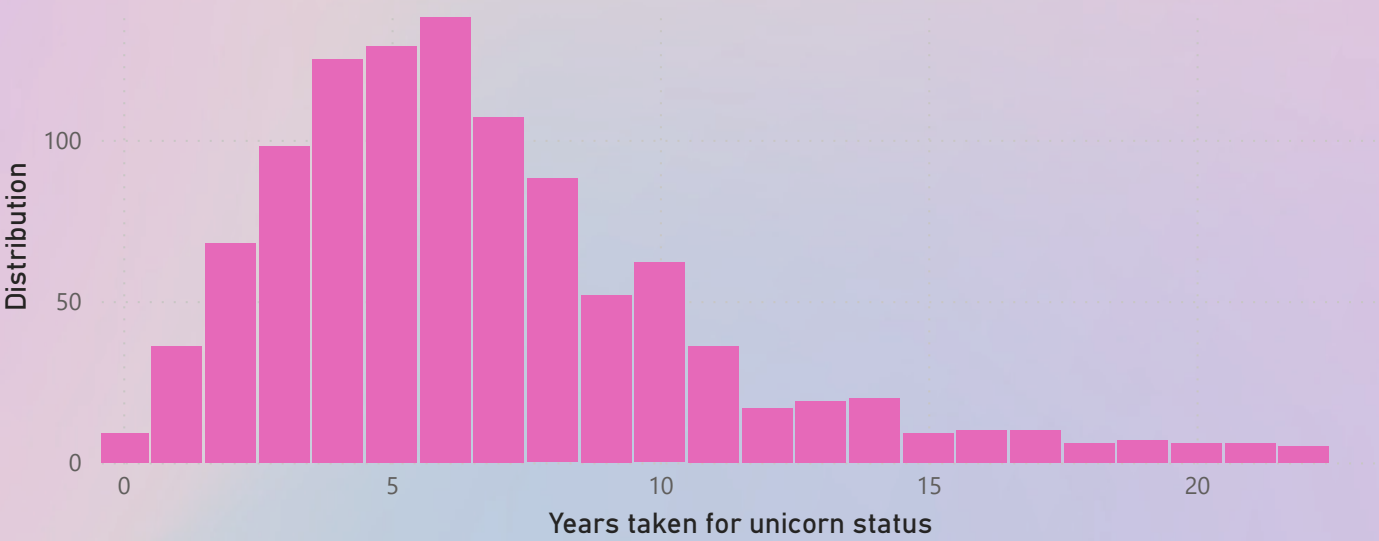


GLOBAL DISTRIBUTION OF UNICORN COMPANIES

Continent, Country

All

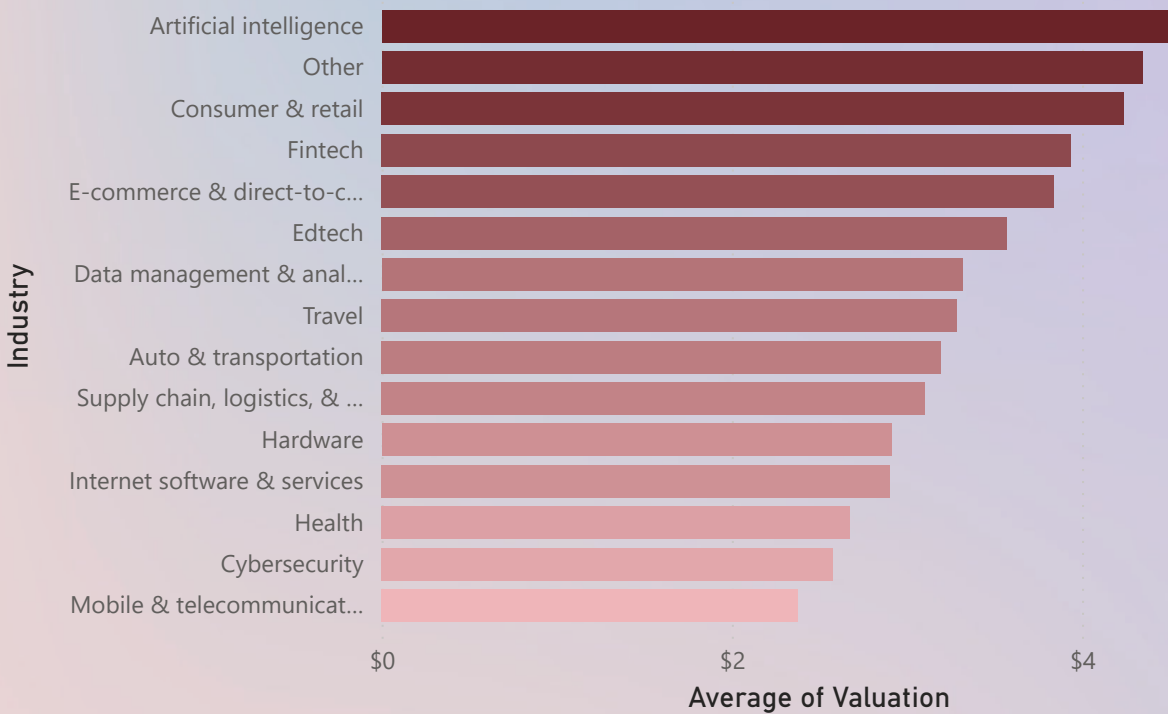
Distribution by Years taken for unicorn status



5-6 years is the most frequent duration required to achieve the unicorn status.

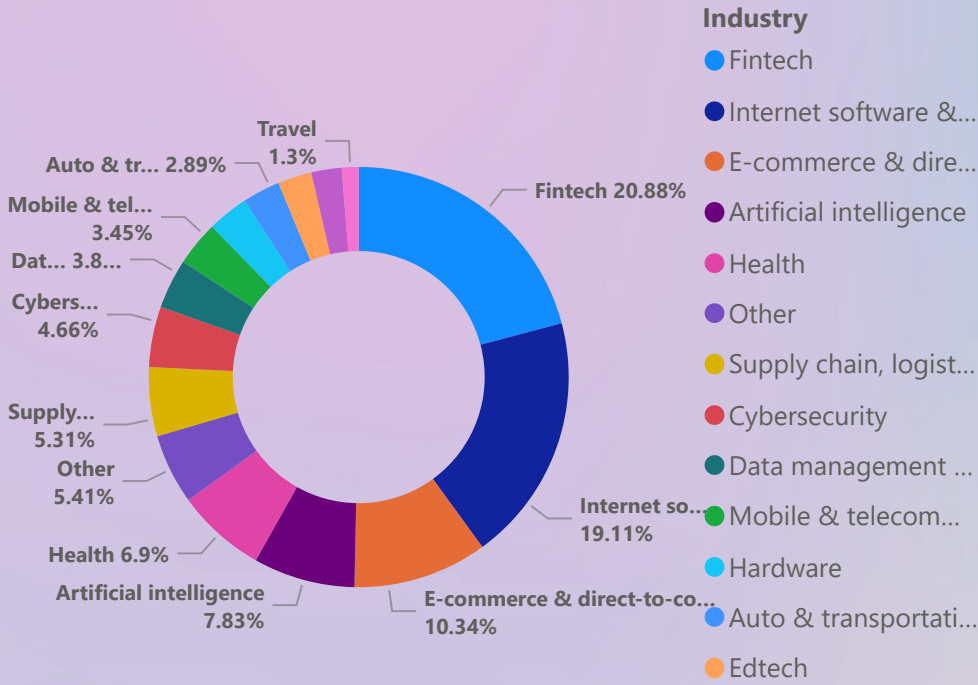
Average of Valuation by Industry

Average of Valuation \$2.378378378378379 \$4.488095238095238



Although **AI** is the **4th largest** in the global unicorn industries, it joins **Fintech** as the best overall performing industries

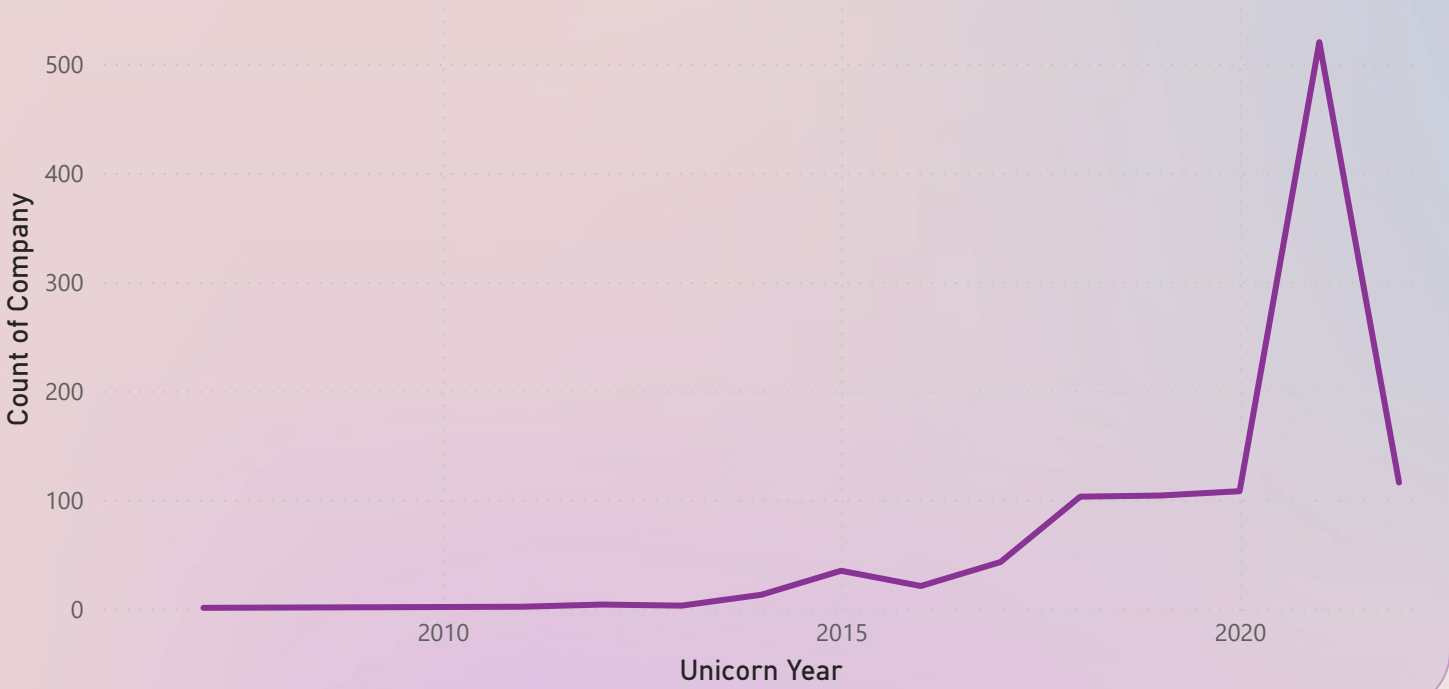
Distribution by Industry



San Francisco and NYC are the best places to spot a unicorn in the wild with a combined valuation of approximately **\$1 trillion**.

Unicorns have increased consistently with a major **jump in 2021**.

Count of Company by Unicorn Year



Continent	No. of unicorns	Sum of Valuation
North America	589	\$
United States	562	\$
Canada	19	
Mexico	6	
Bahamas	1	
Bermuda	1	
Asia	309	\$
Europe	143	
South America	21	
Oceania	8	
Africa	3	
Total	1073	\$