Nancy Hsieh
–
Graphic Designer

I am a creative thinker with a strong interest in art, design theory, typography, and current issues. In my design practice, my goal is always to create beautiful, functional products that people want to see and use every day. The design must be intelligent, practical, and withstand the test of time.

Experience

Graphic Designer
The Contemporary Austin Museum 2019-2020

After taking a hiatus for family, I had the privilege of working one-on-one with the lead designer to complete projects ranging from ad design, museum printed materials, and signage to digital newsletters and web design. I learned about incorporating and creatively working within an established brand indentity, as well as the daily routines involved in working in an educational and cultural institution.

Graphic Designer
Hyphen Magazine (Oakland) 2009-2010

This was an inspiring experience working with a team of passionate individuals with a common cause, creating a magazine reporting on what defines the Asian American experience. I collaborated with the executive team to develop concepts for articles and cover designs. I designed and managed layouts for both the quarterly printed magazine as well as digital ads and banners.

Graphic Designer
Hatch Design (San Francisco) 2006-2009

It was an honor working in this exciting, forward-thinking mulitdisciplinary design studio with a team of talented designers who taught me the power of good design. As a team, we studied design briefs, and created multiple design concepts to present to clients. I conceptualized and executed many visual iterations for logos, websites, packaging, brand identity, and marketing materials both printed and digital.

Education

Academy of Art University
BFA, Graphic Design GPA 4.0
Portolio Winner

General Assembly
Front-End Development Certification

Career Foundry
UI/UX Certification

University of Texas in Austin
BA, Psychology/Biology GPA 3.1

Skills

UI/UX
Hi Definition Mocks
Responsive Grid
Iconography
Micro Animations
Wireframing
Rapid Prototyping
User Flows
A/B Testing
User Testing

Graphic Design
Typography
Layout + Grid
Color Theory
Production Process

Software
Sketch
XD
Flinto
InVision
Adobe Creative Cloud
HTML+CSS
JavaScript