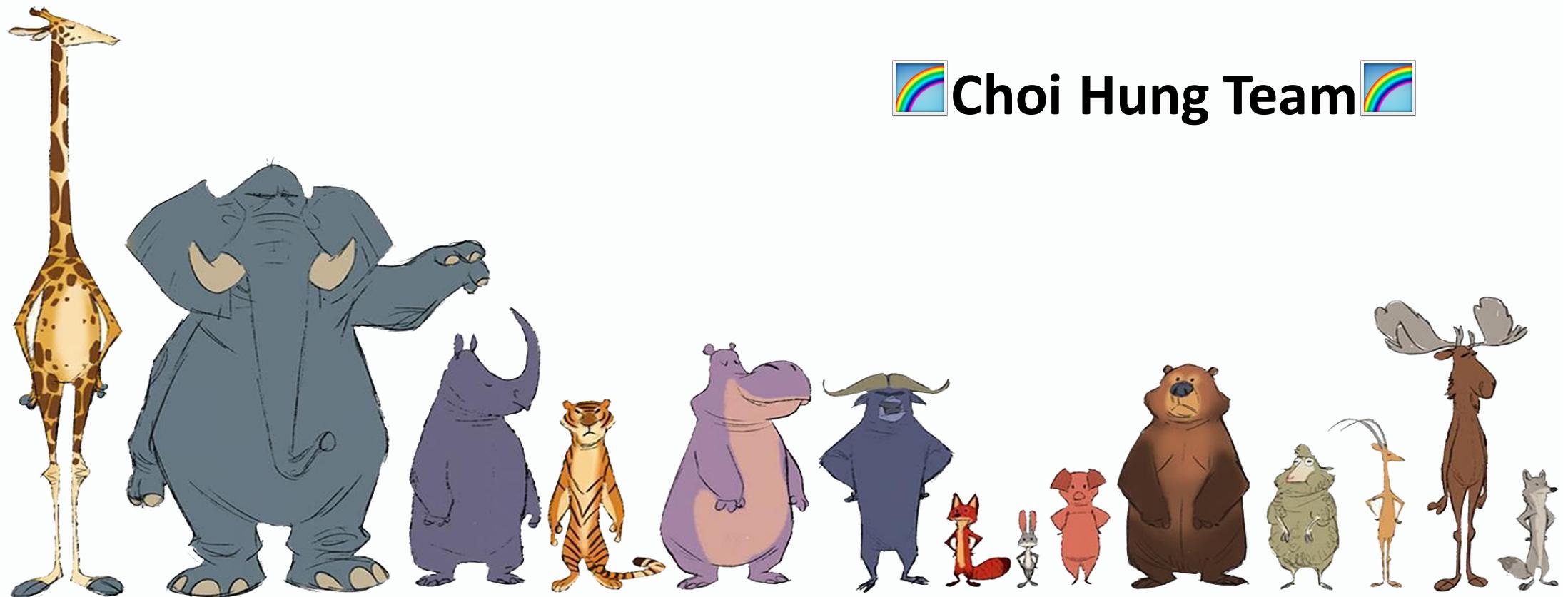




BLACKJACK IN ZOOTOPIA



 Choi Hung Team 



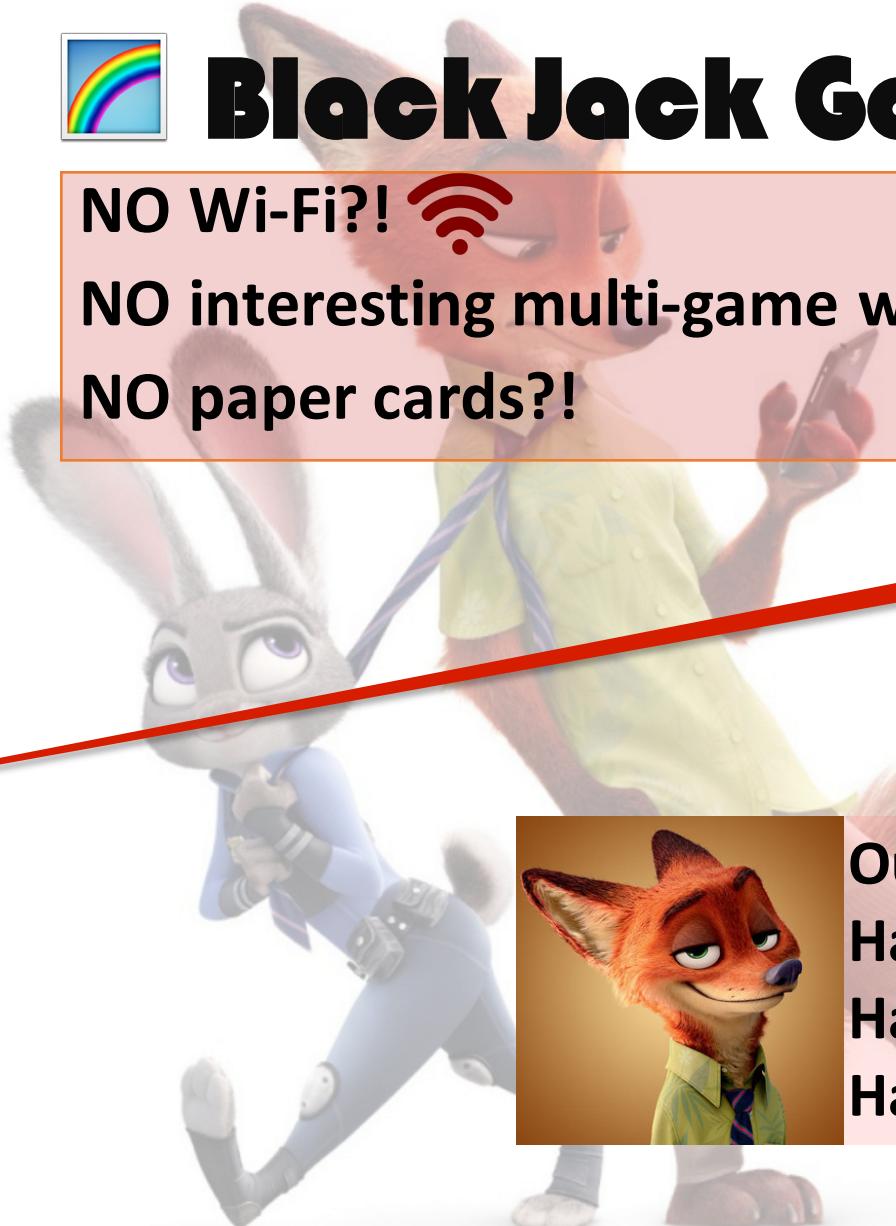
Black Jack Game

Main Idea

NO Wi-Fi?!

NO interesting multi-game with your friends?!

NO paper cards?!



Our Game:
Happy with your Apple Products (iOS) with Bluetooth!
Happy with your friend in Cards Playing!
Happy with BLACKJACK IN ZOOTOPIA!



BLACKJACK IN ZOOTOPIA



Black Jack Game

Design/UX



iPhone- Card Players (Single)



iPad - Card Play Table



iPhone- Card Players (Multi)

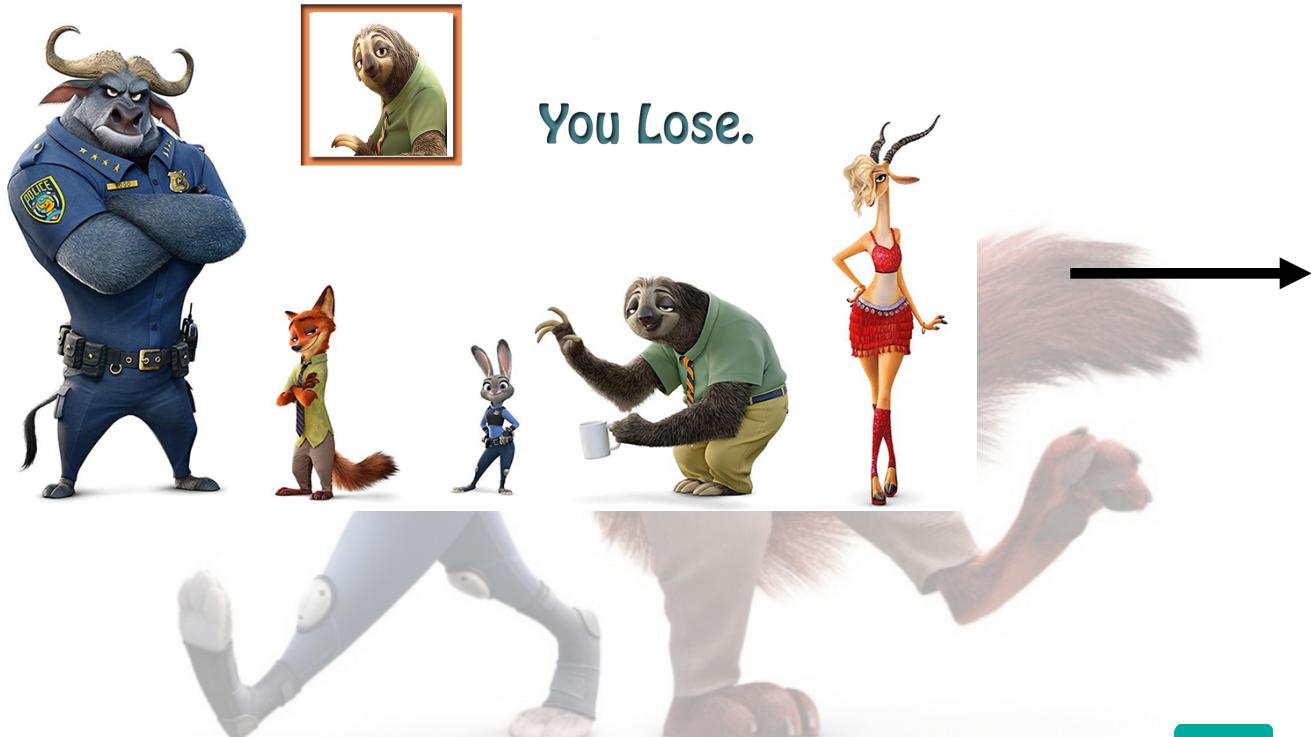
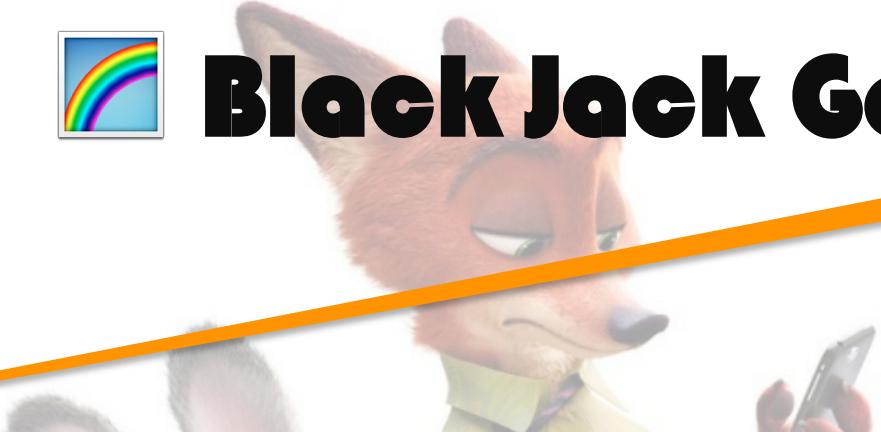


BLACKJACK IN ZOOTOPIA



Black Jack Game

Design/UX



You Lose.



Truth or Dare (Game Loser Penalty)



BLACKJACK IN ZOOTOPIA



Black Jack Game

Technology / Implementation



Technology / Implementation: ios (ipad/iphone)-> App -> Play Game



BLACKJACK IN ZOOTPIA



Black Jack Game

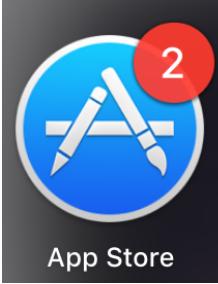
Business value



- Hot theme
(Zootopia \$500,000,000 globally)
- Fashional figures



BLACKJACK IN ZOOTOPIA



「cards」的搜尋結果 1-368 中的 120

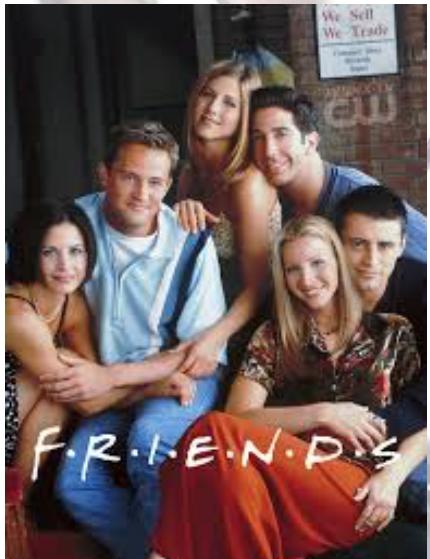


These Top 3 cards apps little bit dazzled, hard to read and UI is not so friendly.



Black Jack Game

Social Impact



Leisure time

- travelling on the train
- having fun at home
- play cards on our ipads or iphones with friends

Users

- Young people
- The elderly for fun



Good Social Impact
Strengthen the
Kinship & Friendship
with low cost



BLACKJACK IN ZOOTPIA



Black Jack Game

Welcome to Black Jack Game

Game starts
NOW!

