

Nancy Bui

Visual + Brand + Product Designer

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Experience

Summer 2019

Uber | Incoming Product Design Intern

Summer 2018 → Spring 2019 **PRESENT**

MongoDB | Brand Designer on Contract

I created web pages, icons, illustrations, and animations for external and internal brands. I researched methods to improve the designer to developer workflow. Previously, I was a Brand Design Apprentice.

Spring 2018 → Spring 2019

The Design Lab | Visual Communications Designer

I worked in Don Norman's design thinking lab, creating visual content such as brochures, logos, and badges. I helped grow the evolving brand.

Summer 2017

Liquidnet | Design Intern

I designed deliverables including event collateral (Liquidnet Summit), prints, posters, sales materials, and email campaigns.

Winter 2017 → Winter 2018

University Centers | Lead Graphic Designer

I designed marketing materials ranging from posters, logos, newsletters, and brochures. I produced 100+ materials quarterly and I led the student graphics team.

Leadership

Spring 2017 → Spring 2019 **PRESENT**

Design at UCSD | Creative Director

I helped lead the pre-professional organization in growing a design community for the students at UC San Diego, its faculty, and alumni. Previously was Co-President.

Fall 2018

University of California, San Diego | DSGN 1 Instructional Apprentice

I was on the teaching staff for an Intro to Human-Centered Design course. I taught the design process, led studios, and provided project feedback.

Education

Class of 2019

University of California, San Diego

B.S. Design + Interaction, Minor in Design

Skills

Sketch + Figma, Adobe Suite (Illustrator, Photoshop, InDesign, AfterEffects, Lightroom, Premiere), Invision, Principle, HTML/CSS