

NANCY Y. CHANG

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PROJECTS

FitPact | UX Designer

- Identified a common problem of maintaining fitness goals, brainstormed solutions for mobile, conducted secondary and primary research to understand the target user, and prototyped and tested many design iterations
- Responsible for User Research, Information Architecture, Visual Design, Prototyping, and User Testing

CityPups | UX Designer

- Executed a modified GV design sprint where I was tasked to design a web app to help people find the perfect dog to adopt
- Focused on providing sufficient filtering, emphasizing pictures in dogs' profiles, and presenting straightforward information
- Used techniques mentioned in the GV design sprint: Lightning Demos, Crazy 8s, Storyboarding, Prototyping, User Testing

MultiMeet Redesign | UX Designer

- Redesigned the manual edit feature, after a most optimal schedule has been generated, in a way that allows users to view how efficiently everyone's time is being used in order to make smart adjustments
- Collaborated with MultiMeet founder to help define feature requirements and road map



WORK EXPERIENCE

Marketo | Software Engineer Intern

June 2018 - August 2018

- Integrated Marketo's ABM frontend with Mintigo's predictive marketing platform with ExtJS and HTML/CSS
- Polled for status changes in different loading pages within ICP (Ideal Customer Profile) Modeling with PHP and AJAX
- Worked closely with UX designers to implement necessary design changes

TechKnowHow | Lead Instructor

June 2017 - August 2017

- Instructed elementary to high school students aged 8 to 14 in introductory computer science courses and encouraged excitement in engineering, programming, logical thinking, and problem solving using Scratch, Python, and LEGOs
- Proposed and implemented a modified curriculum schedule in order to maximize students' enjoyment and productivity



EDUCATION

University of California, Berkeley
Bachelor of Arts, Computer Science

August 2014 - December 2018

Springboard UX Career Track

January 2019 - present

SKILLS

Sketch
Adobe Illustrator
Adobe XD
InVision
Principle

HTML
CSS
Javascript
Python
Java

User Research
Information Architecture
Sketching
Wireframing
Prototyping

User Interviews
Usability Testing