Data Anonymization

1. Data Masking

```
import pandas as pd

data = {
        'name': ['Nandu', 'Parthiba', 'Adithya'],
        'email': ['nkv@duk.com', 'prathibaprathi@duk.com',
'itsmeadhii@duk.com'],
        'phone': ['8495568678', '9667844777', '9876538796'],
}

df = pd.DataFrame(data)

df["name"] = df["name"].apply(lambda x: x[:3] + "*****" + x[9:])

df["email"] = df["email"].apply(lambda x: x[:3] + "*****" + x[9:])

df["phone"] = df["phone"].apply(lambda x: x[:3] + "*****" + x[9:])

print(df)
```

```
name email phone

Nan***** nkv*****om 849*****8

Par***** pra*****rathi@duk.com 966*****7

Adi***** its****i@duk.com 987*****6
```

2. Pseudonymization

```
import pandas as pd
import random
import string
data = {
    'name': ['Nandu', 'Parthiba', 'Adithya'],
    'email': ['nkv@duk.com', 'prathibaprathi@duk.com',
'itsmeadhii@duk.com'],
    'phone': ['8495568678', '9667844777', '9876538796'],
}
df = pd.DataFrame(data)
def generate random string(length=8):
    return ''.join(random.choices(string.ascii lowercase +
string.digits, k=length))
df["name"] = [f"User{i+1}" for i in range(len(df))]
df["email"] = [f"user{i+1}@example.com" for i in range(len(df))]
df["phone"] = [generate_random_string(3) +
''.join(random.choices(string.digits, k=7)) for _ in
range(len(df))]
print(df)
```

```
name email phone
0 User1 <u>user1@example.com</u> z5n2798593
1 User2 <u>user2@example.com</u> 0kt0899011
2 User3 <u>user3@example.com</u> cct2424440
```

3. Suppression

```
import pandas as pd
data = pd.DataFrame({
    'name': ['Nandu', 'Parthiba', 'Adithya'],
        'email': ['nkv@duk.com', 'prathibaprathi@duk.com',
    'itsmeadhii@duk.com'],
        'phone': ['8495568678', '9667844777', '9876538796'],
})
data["phone"] = None
data["email"] = "NA"
print("\nAnonymized Dataset:")
print(data)
```

```
Anonymized Dataset:

name email phone

Nandu NA None

Parthiba NA None

Adithya NA None
```