NANDA KISHORE YESU

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Career Objective

To be the part of progressive organization which gives opportunity to improve my technical skills and share my knowledge to the best of my ability and come up innovative solution in favour of organization.

Academic Background

B.Tech
KL University Vijayawada.
Computer science and technology
2020-2024
CGPA: 8.6

INTERMEDIATE
Sri Bhavishya Junior college, Vijayawada.
2018- 2020
CGPA: 8.84

SSC
Sri Chaitanya High School, Vijayawada.
2017-2018
CGPA: 9.8

Technical Skills

- **Programming Languages:** Java, C.
- **Web Technologies**: HTML, Css, JavaScript, jdbc, hibernate, Spring Boot.
- **Data bases**: MYSQL ,MongoDB.
- **Tools**: UI /UX, Unity hub, visual studio, Eclipse, STS.

Project Work

- Developed a website for my College Projects.
- Designed Family Expense Report using STS Workspace.
- Skills used: STS, MySQL, Java , JS.

- Designed E-commerce application app for College project.

- Skills used: STS, MongoDB, Java , JS.

- Developed **Ads Watch Reward App**.
- Skills used: STS, MySQL, Java, Android Studio .

- Developed Car game using unity hub and visual studio tools.
- Designed 3D AR (car, heart) using unity hub.
- Skills used: Unity Hub, visual studio , MySQL

Personal Skills

- Determined
- Ability to multitask
- Concentrated and passionate

Extra-Circular Achievements

- Won a prize in cricket and volleyball in college level competitions.
- Participated in college events.

Project :

Developed **AdWatch Rewards**, a cross-platform mobile application that incentivizes users for watching ads by offering redeemable rewards. The app integrates **Google AdMob** for ad serving, implements **fraud prevention measures** (including AdMob's Server-Side Verification), and supports a **community feature** where users can post questions, comment, and interact.

Key Features & Technologies:
- **Ad Tracking & Rewards System**: Users can watch up to **30 ads per day**, with **real-time tracking** of ad views.
- **Fraud Prevention**: Implemented **AdMob Server-Side Verification (SSV), VPN detection, and duplicate transaction checks** to prevent ad-view fraud and reward abuse.
- **Community Engagement**: Users can **post questions, comment, like/dislike, report abuse, and block/unblock users** with a category-based filtering system.
- **Tech Stack**: **Kotlin (Android), Firebase (Firestore, Cloud Functions), AdMob, Serverless Backend (STS/Firebase API).**
- **Backend & Security**: Used **secure API endpoints** for reward validation, **manual review for high-value redemptions**, and **real-time analytics** for fraud detection.

Git Link's

- **Frontend Githhub Link** : https://github.com/nandakishoregoud-bit/AdWatchRewardFrontend.git

- **Banckend Github Link** : https://github.com/nandakishoregoud-bit/AdWatchBackend

Personal information

Name	:	Yesu Nanda Kishore
Date of Birth	:	25/09/2002
Gender	:	Male
Father's Name	:	Yesu Satyanarayana
Nationality	:	Indian
Languages Known	:	English, Telugu, Hindi

Declaration

I hereby affirm that all the above-furnished details are true to the best of my belief and knowledge.

Place: Hyderabad.   Signature
Date: 16-02-2025.   Nanda Kishore Yesu