

IF I WERE THE CEO

Description

Everyone may have dreamt at least once in their life to be a CEO of a company. CEO is the one who inspires people to be their very best and to strive for happiness within themselves and also be helpful and compassionate to other people. Being the CEO is not only to inspire other people but the one who takes important and volatile decisions required by a firm for its internal and external growth.

So, hereby **Tecnoesis** presents you the event "**If I Were the CEO**" under the module "**Empresaario**".

Rules and Regulations:

1. This is an online event.
2. It consists of two real world problems(questions).
3. Solutions must be mailed within 500 words for each problem to the given Google doc form.
4. Submission of solutions to both the problems are mandatory.
5. Solutions must be genuine and two participants must not have similar answer.
6. Students must participate individually.
7. You need to submit your solutions before **31st January 2020**.

Problem Statements

1. Tesla has launched its new electric cyber truck with a lot new innovation and challenged the famous model in trucks ' Ford truck 150' as in better in every way. In this scenario sales and trust in Ford motors is going down. If you were the CEO of Ford motors how will you solve this situation.

2. USA has banned HUAWEI company based on anti-trust issues. Due to this ban, USA companies such as Google with draw their support. In this situation company Sales declined in the global market. If you were the CEO of HUAWEI, what will you do to keep your company again on the top spot.

PRIZE WORTH – 5K

Visit our website – www.tecnoesis.org/modules/empresaario

For more details contact-

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