

Are you visionary enough to sell any product?

Tecnoesis 2020 presents you the much-awaited event “**Bech ke Dikhao**”, which comes under **EMPRESAARIO** module.

Description:

I have an empty matchbox with me. What do I do with it? Throw it away, of course, right?

But what if I can sell this empty matchbox and make some good profit out of it?

Well, can you do something similar? Do you think you're smart enough to improvise and convince someone into buying something as useless as an empty matchbox or a broken pencil for as much as hundreds of bucks? If yes, Bech Ke Dikhao is the thing for you! Gear up your dextrous brains and participate in this absolutely fun-filled event. Be the cannyest, impress the customer, and win it all!

Prizes Worth 5k to be won!!!

Rules:

1. Participants can either form a group of 2-3 members or can participate alone.
2. Participants would be given 1 minute to think and 2 minutes to sell the product.

Judging Criterion:

1. How many people (audience) you convinced to buy the product. (50%)
2. 50% marking would be done by the judges on your presentation (how well you sell the product).

Venue – New Gallery, NIT Silchar

Dates – 1st, 2nd February 2020

Register at www.tecnoesis.org/modules/empresaario

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