

### SharkTank.csv Data Dictionary

Variable Name	Variable Description
Season Number	Season number
Season Start	Season first aired date
Season End	Season last aired date
Episode Number	Episode number within the season
Pitch Number	Overall pitch number
Original Air Date	Episode first aired date
Startup Name	Startup company name
Industry	Industry type ('Health/Wellness', 'Food and Beverage', 'Business Services', 'Lifestyle/Home', 'Software/Tech', 'Children/Education', 'Automotive', 'Fashion/Beauty', 'Media/Entertainment', 'Fitness/Sports/Outdoors', 'Pet Products', 'Electronics', 'Green/CleanTech', 'Travel', 'Uncertain/Other', 'Liquor/Alcohol')
Business Description	Business description in full text
Has_website	Has a company website or not
Pitchers Gender	Gender of pitchers ('Female', 'Male', 'Mixed Team')
Pitchers City	US city of pitchers
Pitchers State	US state or country of pitchers
Pitchers Average Age	Average age of pitcher(s) ('young': less than 30, 'middle': 30-50, 'old': more than 50)
Entrepreneur Names	Pitcher name
Multiple Entrepreneurs	Is a pitch made by multiple entrepreneurs? (yes or no)
US Viewership	Viewership in US of the episode in millions
Original Ask Amount	Original amount of investment requested, in USD
Original Offered Equity	Original amount of equity offered, in percentages
Valuation Requested	Valuation requested, in USD
<b>Got Deal</b>	Got the deal or not (yes or no)
Total Deal Amount	Total amount of investment it got, in USD
Total Deal Equity	Total amount of equity from the deal, in percentages
Deal Valuation	Valuation from the deal, in USD
Number of sharks in deal	Number of sharks who agreed to be in deal

Investment Amount Per Shark	Average amount of investment from the deal per shark
Equity Per Shark	Average amount of equity received by each shark
Barbara Corcoran Investment Amount	Amount invested by Barbara Corcoran
Barbara Corcoran Investment Equity	Equity received by Barbara Corcoran
Mark Cuban Investment Amount	Amount invested by Mark Cuban
Mark Cuban Investment Equity	Equity received by Mark Cuban
Lori Greiner Investment Amount	Amount invested by Lori Greiner
Lori Greiner Investment Equity	Equity received by Lori Greiner
Robert Herjavec Investment Amount	Amount invested by Robert Herjavec
Robert Herjavec Investment Equity	Equity received by Robert Herjavec
Daymond John Investment Amount	Amount invested by Daymond John
Daymond John Investment Equity	Equity received by Daymond John
Kevin O Leary Investment Amount	Amount invested by Kevin O Leary
Kevin O Leary Investment Equity	Equity received by Kevin O Leary
Barbara Corcoran Present	Whether Barbara Corcoran present in episode or not **Barbara specializes in a real estate industry.
Mark Cuban Present	Whether Mark Cuban present in episode or not **Mark specializes in sports and media / entertainment industries.
Lori Greiner Present	Whether Lori Greiner present in episode or not **Lori specializes in retail product industry.
Robert Herjavec Present	Whether Robert Herjavec present in episode or not **Robert specializes in software security and IT industries.
Daymond John Present	Whether Daymond John present in episode or not **Daymond specializes in apparels industry.
Kevin O Leary Present	Whether Kevin O Leary present in episode or not **Kevin specializes in educational software industry.