

Question Label : Multiple Choice Question

What is the output that Prashant will get?

Options :

6406531166374. ✖ Indices of support vectors.

6406531166375. ✖ Number of support vectors.

6406531166376. ✖ Weights assigned to the features when kernel="linear"

6406531166377. ✔ ndarray of support vectors.

Question Number : 209 Question Id : 640653351438 Question Type : SA Calculator : None

Response Time : N.A Think Time : N.A Minimum Instruction Time : 0

Correct Marks : 3

Question Label : Short Answer Question

Enter the output of the following block of code.

```
from sklearn.svm import SVC
SVC_classifier = SVC(kernel='linear')
clf = SVC_classifier.fit(X_train,y_train)
print(len(clf.support_vectors_))
```

Response Type : Numeric

Evaluation Required For SA : Yes

Show Word Count : Yes

Answers Type : Equal

Text Areas : PlainText

Possible Answers :

4

BDM

Section Id :	64065322142
Section Number :	12
Section type :	Online
Mandatory or Optional :	Mandatory

Number of Questions :	21
Number of Questions to be attempted :	21
Section Marks :	20
Display Number Panel :	Yes
Group All Questions :	No
Enable Mark as Answered Mark for Review and Clear Response :	Yes
Maximum Instruction Time :	0
Sub-Section Number :	1
Sub-Section Id :	64065350434
Question Shuffling Allowed :	No

Question Number : 210 Question Id : 640653351441 Question Type : MCQ Is Question Mandatory : No Calculator : None Response Time : N.A Think Time : N.A Minimum Instruction Time : 0

Correct Marks : 0

Question Label : Multiple Choice Question

THIS IS QUESTION PAPER FOR THE SUBJECT "**BUSINESS DATA MANAGEMENT**"

ARE YOU SURE YOU HAVE TO WRITE EXAM FOR THIS SUBJECT?
CROSS CHECK YOUR HALL TICKET TO CONFIRM THE SUBJECTS TO BE WRITTEN.

(IF IT IS NOT THE CORRECT SUBJECT, PLS CHECK THE SECTION AT THE TOP FOR THE SUBJECTS REGISTERED BY YOU)

Options :

6406531166387.  Yes

6406531166388.  No

Sub-Section Number :	2
Sub-Section Id :	64065350435
Question Shuffling Allowed :	Yes

Question Number : 211 Question Id : 640653351442 Question Type : MCQ Is Question Mandatory : No Calculator : None Response Time : N.A Think Time : N.A Minimum Instruction Time : 0

Correct Marks : 1

Question Label : Multiple Choice Question

Which of these situations is likely to cause high bargaining power of suppliers?

Options :

6406531166389. ✖ Many customers with low brand loyalty

6406531166390. ✔ A few large suppliers dominate the market

6406531166391. ✖ Many alternative sources of supply

6406531166392. ✖ None of these

Question Number : 212 Question Id : 640653351443 Question Type : MCQ Is Question

Mandatory : No Calculator : None Response Time : N.A Think Time : N.A Minimum Instruction Time : 0

Correct Marks : 1

Question Label : Multiple Choice Question

What is the main purpose of Porter's Five Forces Model?

Options :

6406531166393. ✖ Manage product portfolios

6406531166394. ✖ Inform investment appraisal decisions

6406531166395. ✖ Decide which product to launch

6406531166396. ✔ Analyse competition in a market

Question Number : 213 Question Id : 640653351444 Question Type : MCQ Is Question

Mandatory : No Calculator : None Response Time : N.A Think Time : N.A Minimum Instruction Time : 0

Correct Marks : 1

Question Label : Multiple Choice Question

In Porter's five forces model, what is meant by the term 'substitute'?

Options :

6406531166397. ✔ A substitute is an alternative product or service that performs the same function for the consumer

6406531166398. ✖ A substitute refers to an alternative manufacturing process

6406531166399. ✖ A substitute is a rival firm offering the same products

6406531166400. ✖ A substitute is something else consumers would rather spend their money on

Question Number : 214 Question Id : 640653351445 Question Type : MCQ Is Question

Mandatory : No Calculator : None Response Time : N.A Think Time : N.A Minimum Instruction Time : 0

Correct Marks : 1

Question Label : Multiple Choice Question

Given the information in the following table, what is the current ratio?

Head	Amount
Cash balance	Rs. 15,000
Trade receivables	Rs. 35,000
Inventory	Rs. 40,000
Trade Payables	Rs. 24,000
Overdraft	Rs. 6,000

Options :

6406531166401. ✖ 3.75:1

6406531166402. ✔ 3:1

6406531166403. ✖ 1:3

6406531166404. ✖ 1:3.75

Question Number : 215 Question Id : 640653351447 Question Type : MCQ Is Question

Mandatory : No Calculator : None Response Time : N.A Think Time : N.A Minimum Instruction Time : 0

Correct Marks : 1

Question Label : Multiple Choice Question

When a company launched a product, its price was Rs.10,000 per unit. After a couple of months, the price of the product was set to Rs. 8,000 per unit. Currently, the product sells at Rs. 5,000 per unit. Then what pricing strategy has the company adopted?

Options :

6406531166409. ✔ Skimming

6406531166410. ✖ Penetration pricing

6406531166411. ✖ Peak-load pricing

6406531166412. ✖ Psychological pricing

Question Number : 216 Question Id : 640653351448 Question Type : MCQ Is Question

Mandatory : No Calculator : None Response Time : N.A Think Time : N.A Minimum Instruction Time : 0

Correct Marks : 1

Question Label : Multiple Choice Question

Milo has some new competition in the sales of dresses for Diwali. To prevent the competition from being sustainable, Milo puts a notice in the window advertising a half-price sale. What tactic is Milo using here?

Options :

6406531166413. ✖ None of these

6406531166414. ✖ Psychological pricing

6406531166415. ✔ Destroyer pricing

6406531166416. ✖ Bundle pricing

Question Number : 217 Question Id : 640653351450 Question Type : MCQ Is Question

Mandatory : No Calculator : None Response Time : N.A Think Time : N.A Minimum Instruction Time : 0

Correct Marks : 1

Question Label : Multiple Choice Question

Which of the following is not a fixed cost?

Options :

6406531166421. ✖ Monthly rent of Rs. 1000 contractually specified in a one-year lease

6406531166422. ✖ An insurance premium of Rs. 50 per year paid last month

6406531166423. ✖ A lawyer's retainer of Rs. 500 per year

6406531166424. ✔ None of these

Question Number : 218 Question Id : 640653351454 Question Type : MCQ Is Question Mandatory : No Calculator : None Response Time : N.A Think Time : N.A Minimum Instruction Time : 0

Correct Marks : 1

Question Label : Multiple Choice Question

Demand is inelastic when

Options :

6406531166438. ✔ A leftward shift of the supply curve raises the total revenue

6406531166439. ✖ The good in question has close substitutes

6406531166440. ✖ The smaller angle between the vertical axis and the demand curve is less than 45 degrees

6406531166441. ✖ Large shifts in the supply curve lead to only small changes in price

Question Number : 219 Question Id : 640653351455 Question Type : MCQ Is Question Mandatory : No Calculator : None Response Time : N.A Think Time : N.A Minimum Instruction Time : 0

Correct Marks : 1

Question Label : Multiple Choice Question

Producers' total revenue will decrease if

Options :

6406531166442. ✖ The price rises and demand is inelastic

6406531166443. ✖ Income increases and the good is a normal good

6406531166444. ✔ The price rises and demand is elastic

6406531166445. ✖ Income falls and the good is an inferior good

Question Number : 220 Question Id : 640653351456 Question Type : MCQ Is Question Mandatory : No Calculator : None Response Time : N.A Think Time : N.A Minimum Instruction Time : 0

Correct Marks : 1

Question Label : Multiple Choice Question

If a fall in the price of item-A increases the quantity demanded of item-B, then which of the

following statements is correct

Options :

6406531166446. ✖ A and B are substitutes

6406531166447. ✔ A and B are complements

6406531166448. ✖ B is a substitute for A, but A is a complement to B

6406531166449. ✖ A is a substitute for B, but B is a complement to A

Question Number : 221 Question Id : 640653351457 Question Type : MCQ Is Question

Mandatory : No Calculator : None Response Time : N.A Think Time : N.A Minimum Instruction Time : 0

Correct Marks : 1

Question Label : Multiple Choice Question

Last year, Mr. X achieved the title “Richest Man in Asia” for the first time and his happiness was Z utils. This year, Mr. X retained the title of “Richest Man in Asia” and his happiness is Y utils. If $Z > Y$, then this is an example of what?

Options :

6406531166450. ✖ Positive marginal utility

6406531166451. ✔ Diminishing marginal utility

6406531166452. ✖ Diminishing marginal return

6406531166453. ✖ None of these

Question Number : 222 Question Id : 640653351458 Question Type : MCQ Is Question

Mandatory : No Calculator : None Response Time : N.A Think Time : N.A Minimum Instruction Time : 0

Correct Marks : 1

Question Label : Multiple Choice Question

If total utility increases, marginal utility _____

Options :

6406531166454. ✖ Must increase

6406531166455. ✖ Must decrease

6406531166456. ✖ Must be increasing at an increasing rate

6406531166457. ✓ None of these

Sub-Section Number : 3

Sub-Section Id : 64065350436

Question Shuffling Allowed : Yes

Question Number : 223 Question Id : 640653351446 Question Type : MSQ Is Question

Mandatory : No Calculator : None Response Time : N.A Think Time : N.A Minimum Instruction Time : 0

Correct Marks : 1

Question Label : Multiple Select Question

Which of the following transactions will improve the quick ratio (choose all that are applicable)?

Options :

6406531166405. ✓ Sale of goods for cash

6406531166406. ✓ Issue of new shares for cash

6406531166407. ✗ Storage of goods in inventory

6406531166408. ✗ None of these

Question Number : 224 Question Id : 640653351449 Question Type : MSQ Is Question

Mandatory : No Calculator : None Response Time : N.A Think Time : N.A Minimum Instruction Time : 0

Correct Marks : 1

Question Label : Multiple Select Question

Which of the following are Implicit costs for a firm (choose all that is applicable)?

Options :

6406531166417. ✗ The cost of worker wages and salaries

6406531166418. ✗ The cost paid for leasing a building for production

6406531166419. ✗ The cost paid for production supplies

6406531166420. ✓ The cost of wages foregone by the owner of the firm

Question Number : 225 Question Id : 640653351451 Question Type : MSQ Is Question

Mandatory : No Calculator : None Response Time : N.A Think Time : N.A Minimum Instruction Time : 0

Correct Marks : 1

Question Label : Multiple Select Question

Economies and diseconomies of scale explain why the

Options :

6406531166425. ✖ Short-run average fixed cost curve declines so long as output increases

6406531166426. ✖ Marginal cost curve must intersect the minimum point of the firm's average total cost curve

6406531166427. ✔ Long-run average total cost curve is typically U-shaped

6406531166428. ✖ Short-run average variable cost curve is U-Shaped

Question Number : 226 Question Id : 640653351459 Question Type : MSQ Is Question

Mandatory : No Calculator : None Response Time : N.A Think Time : N.A Minimum Instruction Time : 0

Correct Marks : 1

Question Label : Multiple Select Question

Suppose a customer who purchases only two goods is making a utility-maximizing choice and the price of one of the goods increases. What will happen (choose all that are applicable)?

Options :

6406531166458. ✔ The consumer's purchasing power will decrease

6406531166459. ✖ The consumer's total utility will increase

6406531166460. ✖ The consumer's money income will increase

6406531166461. ✖ None of these

Sub-Section Number : 4

Sub-Section Id : 64065350437

Question Shuffling Allowed : Yes

Question Number : 227 Question Id : 640653351452 Question Type : SA Calculator : None

Response Time : N.A Think Time : N.A Minimum Instruction Time : 0

Correct Marks : 1

Question Label : Short Answer Question

Kumbak is hungry and has decided to eat roti at his mess. His total joy after eating the first roti is 20 happiness points. He is still hungry and so he eats another roti, and the total happiness increases to 25 happiness points. Kumbak is still hungry and eats two more roties. His third roti makes his total happiness points as 27. His fourth roti makes it 29 points. Then, suddenly his friend Lakshman enters the mess and decides to join him. So Kumbak decides to eat a fifth and sixth roti which makes his happiness points become 23. Then what is the marginal utility at Kumbak's ideal number of roties?

Response Type : Numeric

Evaluation Required For SA : Yes

Show Word Count : Yes

Answers Type : Equal

Text Areas : PlainText

Possible Answers :

2

Sub-Section Number : 5

Sub-Section Id : 64065350438

Question Shuffling Allowed : Yes

Question Number : 228 Question Id : 640653351453 Question Type : MSQ Is Question Mandatory : No Calculator : None Response Time : N.A Think Time : N.A Minimum Instruction Time : 0
Correct Marks : 2

Question Label : Multiple Select Question

The consumption basket of a person for Month-1 and Month-2 is provided in the table below. Given this information, if the income for the person has changed from Rs. 8000 in Month-1 to Rs. 10000 in Month-2, then which of the following statements are true with respect to income elasticity (choose all those that are applicable)?

Item	% Of Income Spent for Item in Month-1	% Of Income Spent for Item in Month-2
A	12	20
B	8	10
C	10	8
D	9	16
E	5	2
F	13	10
G	32	19
H	11	14

Options :

6406531166430. ✓ Item A is a "normal good"
6406531166431. ✗ Item A is a "necessity good"
6406531166432. ✓ Item A is a "luxury good"
6406531166433. ✗ Item A is an "inferior good"
6406531166434. ✗ Item G is a "normal good"
6406531166435. ✗ Item G is a "necessity good"
6406531166436. ✗ Item G is a "luxury good"
6406531166437. ✓ Item G is an "inferior good"

Sub-Section Number :

6

Sub-Section Id :

64065350439

Question Shuffling Allowed :

Yes

Question Number : 229 Question Id : 640653351460 Question Type : MSQ Is Question

Mandatory : No Calculator : None Response Time : N.A Think Time : N.A Minimum Instruction Time : 0

Correct Marks : 0.5

Question Label : Multiple Select Question

If gross profit = net profit + x, which of the following statements is/ are true? (select all that is applicable)

Options :

6406531166462. ✗ "X" includes variable cost
6406531166463. ✗ "X" includes cost of goods sold (e.g.: building, equipment, etc.)
6406531166464. ✓ "X" includes cost of expenses (e.g.: operating, interest, taxes, etc.)

6406531166465. ✖ None of these

Sub-Section Number : 7
Sub-Section Id : 64065350440
Question Shuffling Allowed : Yes

Question Number : 230 Question Id : 640653351461 Question Type : MCQ Is Question Mandatory : No Calculator : None Response Time : N.A Think Time : N.A Minimum Instruction Time : 0

Correct Marks : 0.5

Question Label : Multiple Choice Question

When the Marginal Utility is 0

Options :

- 6406531166466. ✔ Total utility is maximum
- 6406531166467. ✖ Total utility is minimum
- 6406531166468. ✖ Total utility continues to rise
- 6406531166469. ✖ None of these

Business Analytics

Section Id : 64065322143
Section Number : 13
Section type : Online
Mandatory or Optional : Mandatory
Number of Questions : 9
Number of Questions to be attempted : 9
Section Marks : 20
Display Number Panel : Yes
Group All Questions : No
Enable Mark as Answered Mark for Review and Clear Response : Yes