Evaluation Required For SA : Yes

Show Word Count : Yes

Answers Type : Equal

Text Areas : PlainText

Possible Answers :

4

BDM

Section Id :	64065328987
Section Number :	13
Section type :	Online
Mandatory or Optional :	Mandatory
Number of Questions :	13
Number of Questions to be attempted :	13
Section Marks :	16
Display Number Panel :	Yes
Group All Questions :	No
Enable Mark as Answered Mark for Review and Clear Response :	Yes
Maximum Instruction Time :	0
Sub-Section Number :	1
Sub-Section Id :	64065363363
Question Shuffling Allowed :	No
Is Section Default? :	null

Question Number : 233 Question Id : 640653445680 Question Type : MCQ Is Question Mandatory : No Calculator : None Response Time : N.A Think Time : N.A Minimum Instruction Time : 0

Correct Marks : 0

Question Label : Multiple Choice Question

Options :

6406531485002. ✔ Yes

6406531485003. ✹ No

Sub-Section Number :	2
Sub-Section Id :	64065363364
Question Shuffling Allowed :	Yes
Is Section Default? :	null

Question Number : 234 Question Id : 640653445681 Question Type : MCQ Is Question Mandatory : No Calculator : None Response Time : N.A Think Time : N.A Minimum Instruction Time : 0

Correct Marks : 1

Question Label : Multiple Choice Question

Added satisfaction from having one more unit of the good is called

Options :

6406531485004. ✹ Total utility

6406531485005. ✹ Average utility

6406531485006. ✔ Marginal utility

6406531485007. ✹ None of these

Question Number : 235 Question Id : 640653445682 Question Type : MCQ Is Question Mandatory : No Calculator : None Response Time : N.A Think Time : N.A Minimum Instruction Time : 0

Correct Marks : 1

Question Label : Multiple Choice Question

The axes (x and y) of the supply curve represent:

Options :

6406531485008. ✳ X: Price; Y: Price

6406531485009. ✔ X: Price; Y: Quantity

6406531485010. ✳ X: Supply; Y: Demand

6406531485011. ✳ X: Quantity; Y: Quantity

Question Number : 236 Question Id : 640653445683 Question Type : MCQ Is Question Mandatory : No Calculator : None Response Time : N.A Think Time : N.A Minimum Instruction Time : 0

Correct Marks : 1

Question Label : Multiple Choice Question

An increase in income leads to (a/an) _____ in demand for luxury goods.

Options :

6406531485012. ✳ Decrease

6406531485013. ✳ No change

6406531485014. ✔ Increase

6406531485015. ✳ A moderate decrease

Question Number : 237 Question Id : 640653445685 Question Type : MCQ Is Question Mandatory : No Calculator : None Response Time : N.A Think Time : N.A Minimum Instruction Time : 0

Correct Marks : 1

Question Label : Multiple Choice Question

Ravi's demand for ice creams fell by 10% when his income decreased by 5%. Ice creams are _____ for Ravi.

Options :

6406531485022. ✳ an inferior good

6406531485023. ✳ a normal good

6406531485024. ✔ a luxury

6406531485025. ✹ a substitute good

Question Number : 238 Question Id : 640653445692 Question Type : MCQ Is Question Mandatory : No Calculator : None Response Time : N.A Think Time : N.A Minimum Instruction Time : 0

Correct Marks : 1

Question Label : Multiple Choice Question

Debtor days is a measure of:

Options :

6406531485034. ✹ Number of days for the business to pay back its debts

6406531485035. ✔ Number of days for the business to recover its debts

6406531485036. ✹ Number of days a lender must wait before taking another loan

6406531485037. ✹ Number of days a lender must wait before making another purchase

Question Number : 239 Question Id : 640653445693 Question Type : MCQ Is Question Mandatory : No Calculator : None Response Time : N.A Think Time : N.A Minimum Instruction Time : 0

Correct Marks : 1

Question Label : Multiple Choice Question

Total utility is maximum when:

Options :

6406531485038. ✹ Marginal utility is negative

6406531485039. ✹ Marginal utility is increasing

6406531485040. ✹ Marginal utility is decreasing

6406531485041. ✔ Marginal utility is zero

Question Number : 240 Question Id : 640653445695 Question Type : MCQ Is Question Mandatory : No Calculator : None Response Time : N.A Think Time : N.A Minimum Instruction Time : 0

Correct Marks : 1

Question Label : Multiple Choice Question

The elasticity of demand for a commodity is estimated to be 1.5, then a decrease in price from INR 10 to INR 8 would be expected to:

Options :

6406531485046. ✻ Increase demand by 25%

6406531485047. ✻ Decrease demand by 15%

6406531485048. ✻ Decrease demand by 20%

6406531485049. ✔ Increase demand by 30%

Sub-Section Number :	3
Sub-Section Id :	64065363365
Question Shuffling Allowed :	Yes
Is Section Default? :	null

Question Number : 241 Question Id : 640653445684 Question Type : MSQ Is Question Mandatory : No Calculator : None Response Time : N.A Think Time : N.A Minimum Instruction Time : 0

Correct Marks : 1 Selectable Option : 0

Question Label : Multiple Select Question

Which among the following variable(s), when changed, results in a movement **along** the demand curve? Select multiple options if applicable.

Options :

6406531485016. ✻ Income

6406531485017. ✻ Prices of related goods

6406531485018. ✻ Expectations

6406531485019. ✻ Number of buyers

6406531485020. ✔ Price of the item

6406531485021. ✻ Tastes

Question Number : 242 Question Id : 640653445694 Question Type : MSQ Is Question Mandatory : No Calculator : None Response Time : N.A Think Time : N.A Minimum Instruction Time : 0

Correct Marks : 1 Selectable Option : 0

Question Label : Multiple Select Question

Goods with less substitutes are: (select all possible statements)

Options :

6406531485042. ✔ Less elastic in demand

6406531485043. ✖ More elastic in demand

6406531485044. ✖ Sensitive to price fluctuations

6406531485045. ✔ Insensitive to price fluctuations

Sub-Section Number :   4

Sub-Section Id :   64065363366

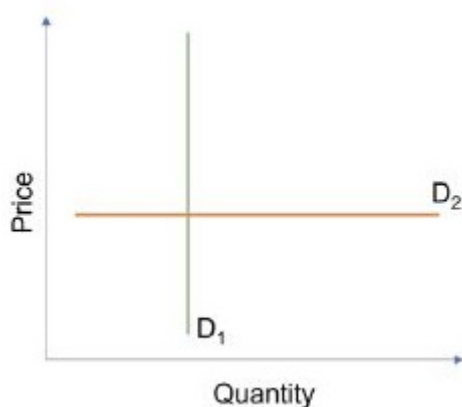**Question Shuffling Allowed :**   Yes

Is Section Default? :   null

Question Number : 243 Question Id : 640653445686 Question Type : MSQ Is Question Mandatory : No Calculator : None Response Time : N.A Think Time : N.A Minimum Instruction Time : 0

Correct Marks : 2 Selectable Option : 0

Question Label : Multiple Select Question

See the 2 demand curves in the figure; D_1 and D_2. Choose all the correct statements:

Options :

6406531485026. ✖ D_1 represents a perfectly elastic demand curve

6406531485027. ✔ D_2 represents a perfectly elastic demand curve

6406531485028. ✔ D_1 represents a perfectly inelastic demand curve

6406531485029. ✳ D$_2$ represents a perfectly inelastic demand curve

Sub-Section Number :	5
Sub-Section Id :	64065363367
Question Shuffling Allowed :	Yes
Is Section Default? :	null

Question Number : 244 Question Id : 640653445696 Question Type : SA Calculator : None

Response Time : N.A Think Time : N.A Minimum Instruction Time : 0

Correct Marks : 1

Question Label : Short Answer Question

A firm has annual sales turnover of INR 75,00,000/-. Its total current liabilities sum up to INR 2,00,00,000/-. It has INR 5,00,000/- as accounts receivable. Calculate the firm's debtor days (round the answer to 2 decimal places).

Response Type : Numeric

Evaluation Required For SA : Yes

Show Word Count : Yes

Answers Type : Range

Text Areas : PlainText

Possible Answers :

24.00 to 24.40

Sub-Section Number :	6
Sub-Section Id :	64065363368
Question Shuffling Allowed :	No
Is Section Default? :	null

Question Id : 640653445687 Question Type : COMPREHENSION Sub Question Shuffling Allowed : No Group Comprehension Questions : No Question Pattern Type : NonMatrix Calculator : None Response Time : N.A Think Time : N.A Minimum Instruction Time : 0

Question Numbers : (245 to 248)

Question Label : Comprehension

A firm has a total revenue of INR 7,50,00,000/-. The firm's variable cost is INR 65,00,000/- and fixed cost is INR 1,00,00,000/-. Calculate the firms given in the subquestions.

Sub questions

Question Number : 245 Question Id : 640653445688 Question Type : SA Calculator : None Response Time : N.A Think Time : N.A Minimum Instruction Time : 0

Correct Marks : 1

Question Label : Short Answer Question

Gross profit

NOTE: Enter your answer to the nearest integer

Response Type : Numeric

Evaluation Required For SA : Yes

Show Word Count : Yes

Answers Type : Equal

Text Areas : PlainText

Possible Answers :

58500000

Question Number : 246 Question Id : 640653445689 Question Type : SA Calculator : None Response Time : N.A Think Time : N.A Minimum Instruction Time : 0

Correct Marks : 1

Question Label : Short Answer Question

Net profit

NOTE: Enter your answer to the nearest integer

Response Type : Numeric

Evaluation Required For SA : Yes

Show Word Count : Yes

Answers Type : Equal

Text Areas : PlainText

Possible Answers :

37500000

Question Number : 247 Question Id : 640653445690 Question Type : SA Calculator : None

Response Time : N.A Think Time : N.A Minimum Instruction Time : 0

Correct Marks : 1

Question Label : Short Answer Question

Gross profit margin in %

NOTE: Enter your answer in two decimal places.

Response Type : Numeric

Evaluation Required For SA : Yes

Show Word Count : Yes

Answers Type : Range

Text Areas : PlainText

Possible Answers :

91.00 to 91.50

Question Number : 248 Question Id : 640653445691 Question Type : SA Calculator : None

Response Time : N.A Think Time : N.A Minimum Instruction Time : 0

Correct Marks : 1

Question Label : Short Answer Question

Net profit margin in %

NOTE: Enter your answer to the nearest integer

Response Type : Numeric

Evaluation Required For SA : Yes

Show Word Count : Yes

Answers Type : Equal

Text Areas : PlainText

Possible Answers :

Business Analytics

Section Id :	64065328988
Section Number :	14
Section type :	Online
Mandatory or Optional :	Mandatory
Number of Questions :	10
Number of Questions to be attempted :	10
Section Marks :	20
Display Number Panel :	Yes
Group All Questions :	No
Enable Mark as Answered Mark for Review and Clear Response :	Yes
Maximum Instruction Time :	0
Sub-Section Number :	1
Sub-Section Id :	64065363369
Question Shuffling Allowed :	No
Is Section Default? :	null

Question Number : 249 Question Id : 640653445697 Question Type : MCQ Is Question Mandatory : No Calculator : None Response Time : N.A Think Time : N.A Minimum Instruction Time : 0

Correct Marks : 0

Question Label : Multiple Choice Question

THIS IS QUESTION PAPER FOR THE SUBJECT "DIPLOMA LEVEL: BUSINESS ANALYTICS"

ARE YOU SURE YOU HAVE TO WRITE EXAM FOR THIS SUBJECT?
CROSS CHECK YOUR HALL TICKET TO CONFIRM THE SUBJECTS TO BE WRITTEN.

(IF IT IS NOT THE CORRECT SUBJECT, PLS CHECK THE SECTION AT THE TOP FOR THE SUBJECTS REGISTERED BY YOU)