

SACHAL NANDA

2520 Channing Way | Berkeley, CA 94720
nandasachal@gmail.com | (925) 336-0484

EDUCATION

University of California, Berkeley | Expected May 2016

GPA: 3.95

SAT: 2260

- Business Administration | Walter A. Haas School of Business
- Computer Science | College of Letters & Science
- Pursuing Center for Entrepreneurship and Technology (CET) Certificate
- *Relevant Coursework:* Analytic Decisions Modeling Using Spreadsheets, Probability and Statistics for Business, Business Administration: Management, Marketing, Operations, and Finance, Intro to Wall Street

PROFESSIONAL EXPERIENCE

Berkeley Consulting | Berkeley, CA

September 2013 – Present

Consultant (Current)

- Provided strategic and innovative advisory services to a startup in the event management software space
- Conducted competitive analysis and in-depth market sizing using various statistical techniques
- Created a set of tailored market entry strategies suggesting highest profitability segments
- Key example: sporting goods retail industry due to high event prices, large attendance rates, and high hosting frequency

Morgan Stanley | San Francisco, CA

May 2013 – August 2013

Private Wealth Management Intern (4 Months)

- Introduced financial advising services to new leads from private and public companies with emphasis on recent IPO's
- Worked on customer acquisition through strategies to personalize the prospecting process
- Discussed diversified asset allocation within portfolios (e.g. fixed-income, domestic equities, MLP's)

Vapore, Inc. | Concord, CA

May 2012 – August 2012

Marketing Intern (4 Months)

- Conducted market analysis through market surveying and market sizing to determine demand for the MyPurMist product
- Produced a long-term product enhancement plan and performed a cost-benefit analysis for potential new features
- Assisted in pricing strategy with regards to the balance of consumer value with profitability

Octillion Technology, Inc. | Mountain View, CA

June 2011 – August 2011

Marketing Intern (3 Months)

- Established social media/web presence and facilitated restructuring of the company's marketing collateral
- Assisted in developing new business by contacting leads and introducing product benefits

HONORS & MEMBERSHIPS

Regents' and Chancellor's Scholarship Recipient – University of California, Berkeley

2012 – 2016

Dean's List, Top 4% of Student – University of California, Berkeley

2013 (Spring)

Delta Chi Fraternity, Scholarship and Sustainability Chair – University of California, Berkeley

2012 – 2014

Student Volunteer Scholarship Recipient – John Muir Medical Center

2012

Scholar Athlete, Varsity Golf – Monte Vista High School

2009, 2011, 2012

EXTRACURRICULARS

UC Berkeley Club Golf | Berkeley, CA

July 2013 – Present

Founder, President (7 Months)

- Participate in competitive college golf in a number of regional and national tournaments under the Cal brand
- Coordinate with NCCGA and the Recreational Sports Department to ensure the team is maintained properly, especially with respect to budget given the high cost of golf
- Presented a series of proposals to the Sport Club Association to eventually secure Club Golf's approval

John Muir Medical Center | Walnut Creek, CA

February 2010 – June 2012

Volunteer Supervisor (29 Months)

- Managed 30 student volunteers through the distribution of jobs, organization of shifts, and allocation of hours
- Conducted volunteer duties such as lab runs, discharges, and organized hospital events

Home of Hope Youth | San Ramon, CA

June 2010 – June 2012

Co-founder (24 Months)

- Provided educational opportunities to destitute children both globally in India and locally in Oakland, CA
- Campaigned as Publicity Chair to grow membership and planned a chapter trip to India to teach as volunteers

SKILLS & INTERESTS

- Projects: Tesla Sustainability Report, Twitter IPO Analysis, Time Warner Inc. Investment Thesis
- Conversant in Hindi, conversant in Spanish, proficient in Python and Java, proficient in Microsoft Office Suite
- Interests include: golf, basketball, programming, cooking, trading, languages