NANDHAGOPAL
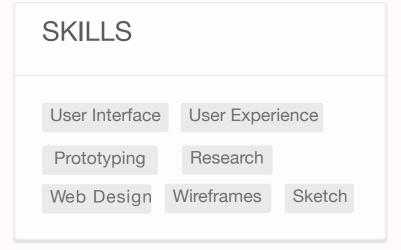
UI / UX Designer

CONTACT

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CONNECT

- nandhagopal.com
- medium.com/@ethanhunt1986
- @definitelybut

SKILLS

User Interface User Experience

Prototyping Research

Web Design Wireframes Sketch

PATENT

4191/CHE/2014

A Method And System For Constructing User Profiles

BACKGROUND

EXPERIENCE

SEPTEMBER 2013 - PRESENT

Inmobi Technologies

Lead UX Designer

- Working on an app in the commerce space, area of focus being design, testing and research.
- Worked on MIIP, a disruptive product in the ad experience space.
- Worked on a innovative video ad experience to improve CVR and CTR.
- Worked on a Webplatform (Self serve) portal focussed automating offline process.
- Worked on a new product offering in the Webplatform (Self serve) portal.

September 2012 - SEPTEMBER 2013

PAYPAL (INDIA)

Interaction Designer

- Worked in Paypal ios app focusing on credit card scan/authenrtication modules, was involved in design and user research
- Worked in User Onboarding and KYC authentication projects

JAN 2012 - JUNE 2012

FUSEBO.COM

Interaction Designer

- Worked with an auditing firm on a patented idea to make auditing completely self serve

September 2007 - SEPTEMBER 2010

BANK of NEWYORK-MELLON

Usability Analyst

- Worked on a online trade system to solve for trade breaks.
- Worked on online balancing systems that resolves trades
- Worked on Treasury Action systems

EDUCATION

2003 - 2007

SASTRA INSTITUTE

Electronics & Communication Engineering

2010 - 2012

NATIONAL INSTITUTE OF DESIGN

Interaction Design