

Nandhagopal

Product Designer



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Projects

PayPal Lead Designer

Leading Compliance and Risk exp. for Consumer products

Leading innovative identity verification solutions using computer vision technology and government-backed eID schemes to reduce fraud risk actions and customer friction.

Netapp Sr Designer

Focussed on Cloud and Onbox storage products

NDAS - Conceptualized and designed Netapp's cloud solutions.

Launched Dec 19'

System Manager - Redesigned Netapp's legacy system aimed at improving and simplifying user experience for IT generalists.

Launched June 20'

Active IQ - Worked on the Data platform that helps the sales team take actionable insights from using predictive analytics and community wisdom to create

Launched 18'

Netapp design system - Worked with a design agency to help define the design language for Netapp systems.

Inmobi Sr Designer

Focus areas : Ad tech platform and next gen consumer products

VidBits - Conceptualized and designed InMobi's first consumer app.

Beta Launched June 16'

Native ad formats - Designed and co-led a team of 3 in re-defining and designing new ad formats to increase CTR and CVRs.

Launched 15'

Ad platform - Worked on an ad platform that helps developers design video ads.

Went live on 15'

Paypal

Focussed on KYC modules.

Worked on the ios app focusing on credit card scan authentication modules to simplify the documentation process for small and medium merchants

Launched 13'

Bank of New York

Focus areas :
Interaction design -
Online trading platform

- Primarily worked on all trading platforms both web and desktop software.

- Worked on interaction design and user testing for the online trade system aimed at resolving trade breaks.

- Designed an online balancing system that resolved trades with an area of focus on user research and interaction design.

Patent and More...

Patent
InMobi

A Method And System For Constructing User Profiles Patent
issuer and number in 4191/CHE/2014

Emmy Award
InMobi

Won an award that recognizes employees who have
demonstrated excellence consistently and contributed to
product team

**When I'm
not working**

- Play with type and illustrations.
- Conduct design sessions for startups.
- Attempt design challenges.