



Says

What have we heard them say?
What can we imagine them saying?



Thinks

What are their wants, needs, hopes, and dreams?
What other thoughts might influence their behavior?

2. Collect information about important costs of businesses


1. Costs in various businesses must be known in which way they incur costs.

3. Financial analysts need to know the details of shareholders

2. Businesses' cost patterns can be known about their applications.

1. Helps to identify key costs in businesses.

3. This project will help the Navy analysts to easily know about the people and critical costs of the businesses and stakeholders.



Persona's name
Short summary of the persona

1. I visited businesses and learned about key costs.

2. I met financial analysts with stakeholders and learned how to control costs.

3. I got to know the possible selection methods through the costs.

1. Financial analysts can gain valuable insights into the financial health of stakeholder businesses.

2. Businesses can identify inefficiencies and optimize resources.

3. There will be happiness in progress in business management.



Does

What behavior have we observed?
What can we imagine them doing?



Feels

What are their fears, frustrations, and anxieties?
What other feelings might influence their behavior?

