NAAN MUDHALVAN ASSIGNMENT

NAME: VIMALRAJ B

NMID: 2349F7AE5664E0AA89F41158424DFA6B

COLLEGE CODE: 6122

COLLEGE NAME: SENGUNTHAR COLLEGE OF ENGINEERING

1. Create a blog or website using Blogspot and WordPress. Customize the theme design and post new article with 500 words.

BLOGGER LINK: http://digitalmarketingbloggerspot.blogspot.com

2. Create a New Facebook Business Page and post one social media poster for your brand.

FACEBOOK LINK:

https://www.facebook.com/profile.php?id=61553002287832&mibextid=ZbWKwL

3. Create and design a digital marketing advertisement poster using canva.

4. Create email newsletter design using MailChimp or canva tool.

NEWSLETTER LINK:
https://www.blogger.com/blog/post/edit/927792800437243395/4976701608639858506