

NAAN MUDHALVAN ASSIGNMENT

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COLLEGE CODE: 6122

COLLEGE NAME: SENGUNTHAR COLLEGE OF ENGINEERING

1. Create a blog or website using Blogspot and WordPress. Customize the theme design and post new article with 500 words.

BLOGGER LINK: <http://digitalmarketingbloggerspot.blogspot.com>

2. Create a New Facebook Business Page and post one social media poster for your brand.



FACEBOOK LINK:

<https://www.facebook.com/profile.php?id=61553101372642&mibextid=ZbWKwL>

3. Create and design a digital marketing advertisement poster using canva.



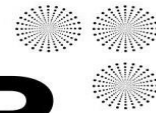
INFOGRAPHICS LINK:

<https://www.blogger.com/blog/post/edit/4695867351303718454/7733356966169609916>

4. Create email newsletter design using MailChimp or canva tool.

29 October 2023 - DIGITAL ERA

DIGITAL MARKETING NEWSLETTER



MARKETING STRATEGY

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CREATIVE SOLUTIONS

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NEWSLETTER LINK:

<https://www.blogger.com/blog/post/edit/4695867351303718454/2921262993676604530>