

## **Requirements(CustomerJourneyMaps) User**

### **Business Location:**

**You need a physical location for your business to create a profile. It can be a storefront, office, or service area.**

### **Business Name:**

**Use your actual business name. Avoid using keywords or unnecessary information in your business name.**

### **Categories:**

**Choose relevant categories that accurately describe your business.**

### **Phone Number:**

**Provide a working phone number that customers can use to reach you.**

### **Website:**

**If you have a website, link to it from your profile. Verification: Google will typically send you a postcard with a verification code to your business address. You'll need to verify your business to complete the setup.**

### **Photos:**

**Add high-quality photos of your business, including the exterior, interior, products, and team members.**

### **Business Hours:**

**Specify your opening and closing hours accurately.**

**Description:**

**Write a brief and informative description of your business.**

**Reviews:**

**Encourage customers to leave reviews on your profile.**

**FLOW CHART**



