

Reflection

Live Site Link: https://nandhini-gounder.github.io/homework_5/

Repository Link: https://github.com/nandhini-gounder/homework_5/

Heuristic Evaluation + Bugs

- The first issue that I noticed during the heuristic evaluation was the text of the navigation. The text of homepage navigation as well as the general navigation was cluttered and was a bit difficult to read, so I increased the size of the font as well as the distance between the different options in order to improve readability.



Before



After

- The second issue that I found was that there was no feedback besides the changing cursor for the user when they are deciding to click different options in the navigation. Although the cursor change is a type of feedback, it is not extremely noticeable as it is quite small. In order to combat this, I added a "highlight blue on hover" to all the navigation text so when the users' cursor is pointed over a certain navigation option, it turns blue to signify that the user is able to select that option to navigate towards. I added this feature for both the Homepage navigation and the general navigation.



Before



After

- Another issue that I noticed was that the title of the product and price felt a little cluttered and difficult to read even though they were both set at different font sizes. In order to increase the distinction between these two pieces of information, I increased the weight of

the product title so that users would know what the product is on the first glance and see the price afterwards. I implemented this change on both the Products page and the individual Product Details pages. (Note: I added new images for the individual products)



Gluten-Free Roll
\$2.99/roll

Before



Gluten-Free Roll
\$2.99/roll

After

- This was not necessarily a heuristic change, but I did not add options for each product in the Figma prototype. I added “Regular” and “Vegan” options as selectable buttons for each type of roll.



Product Options

Implementation Challenges

I did not have too many implementation challenges – most of them were just caused because I was referencing the wrong div, or I did not save the source file before I refreshed the site. I checked different margin options and responsiveness using the “Inspect Element” feature Chrome. I also referenced W3 School to refresh my memory on CSS Grid and HTML Button features.

Brand Identity + Design Choices

I imagined my client, BunBun Bakeshop, to be a small, artisan bakery in Pittsburgh, serving the local community. I envisioned a minimal and clean aesthetic for their website so that customers are invited in by the images of the pastries. I assumed that since they are a smaller bakery, they are probably not selling items through their website, but still have product descriptions and prices listed. The color palette I chose was mostly neutral, with the primary colors being black, light gray, and white for the minimal look. I tried to source warm-colored images to capture the inviting feeling. The information I decided to include was pretty standard information that I felt a customer or potential customer would want to know – background, location, hours, a way to contact the establishment, and the product offerings and descriptions.

Credits

[Walnut Roll](#)

[Gluten-Free Roll](#)

[Pumpkin Spice Roll](#)

[Caramel Pecan Roll](#)

[Blackberry Roll](#)