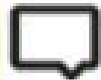


A startup analysis

Disclosing Your Business Idea or Concept

Determining When to Disclose Information About Your Idea

It depends on how secure your idea is protected and to whom you disclose the information.



Says



Thinks

Larger companies must maintain the startup mindset to stay innovative and keep growing.

Thinking like a startup means prioritizing innovation.

Think Like a Startup, Scale Like an Enterprise: Balancing the Best of Both

Recognize and identify the items and or services

Determine the economic characteristics of the company and the industry in which it works

Understanding the company's risks and concerns

Does



Feels



My favorite part about working for startups was creating something new.

One of the other great parts about working for a startup is the freedom you will likely get.

People who work at startups tend to be passionate, ambitious, and interesting.

Step 1

Step 2

Define

The term startup refers to a company in the first stages of operations. Startups are founded by one or more entrepreneurs who want to develop a product or service for which they believe there is demand.

Person 1



Consider and analyse the relevant markets

Create/budget/sketch your markup and then test it

Model your business

Carry out competitive analysis

Person 2



Develop your final product

Online Tutoring Platform

Virtual event planning

Execute a market survey

Person 3



Social Enterprise

Mobile App Development

Grocery Delivery Service

Health and Wellness Retreat

Person 4



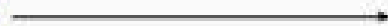
HR professionals

Insurance professionals

Creating the Minimum Viable Product

Who and Why Should They Care?

Step 3



Step 4

Methods
of startup
analysis

- ★ Small business startups
- ★ Scalable startups
- ★ Buyable startups
- ★ Offshoot startups
- ★ Social startups

Idea Prioritization

