

Story 1

Apple continues to strengthen its standing in the smartphone market .The brand has risen to a position of particular dominance in the US . 6 of the top 10 most sold smartphone models in january 2021 were desig..	More than 1 billion consumers currently use iphones.Since its initial launch, more than 1.9 billion iphones have sold . Iphones sales in 2021 surpassed the 2015 peak, but declined in 2022 to 32.2 million units.	Iphone sales generated \$205 billion revenue for Apple in 2022, more than microsoft's total revenue . It sold 20.32 million iphones units that year.	Comparative analysis amongst various other l..
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Market Penetration(iphone)

Revenue Generated	Units sold (mm)	Active Users (mm)
205	232	1,334


KPI

Brand	Discount P..	Mrp	Sale Price	Number Of ..	Count of iR..	Number Of ..	Star Rating
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Annual Revenue

Year									
2006	2008	2010	2012	2014	2016	2018	2020	2022	
2006	2008	2010	2012	2014	2016	2018	2020	2022	
Year									

Model Share



Model Specification

Model	Processor	Front Ca..	Rear Cam...	Colour	Brand	Colo
APPLE IPHONE 11	A Bionic Chip	12MP	12MP + 42MP	Black	APPLE	Blac

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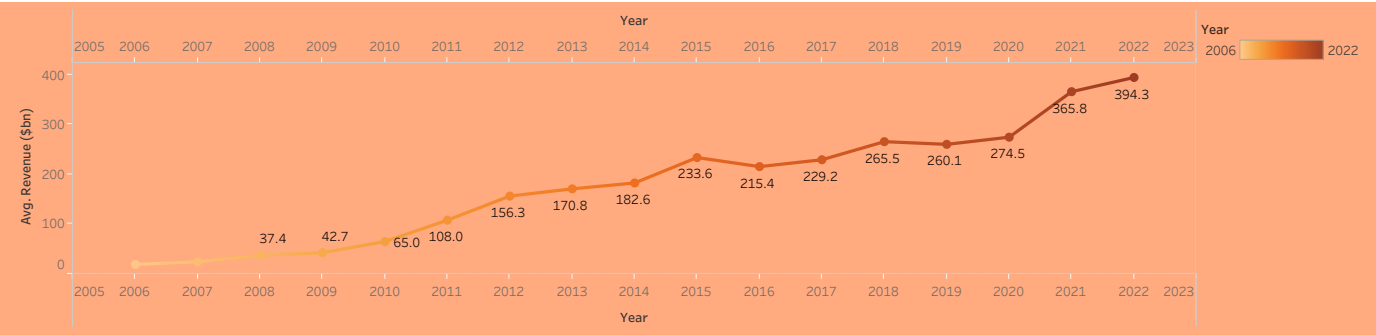
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