

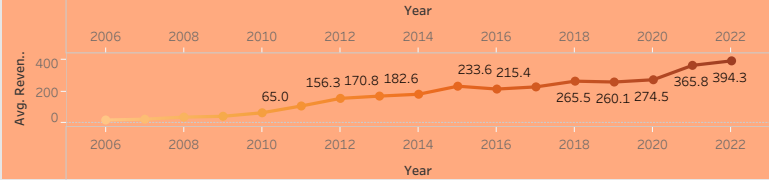
Market Penetration(iphone)

Revenue Generated	Units sold (mm)	Active Users (mm)
205	232	1,334

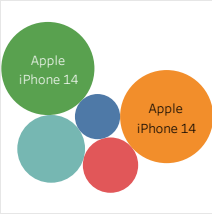
KPI

Brand	Discount P..	Mrp	Sale Price	Number Of ..	Count of iR..	Number Of ..	Star Rating
Apple	617	5,459,600	4,964,581	1,390,065	62	115,424	284

Annual Revenue



Model Share



Model Specification

Model	Processor	Front Ca..	Rear Cam..	Colour	Brand	Colou
APPLE IPHONE 11	A Bionic Chip	12MP	12MP + 12MP	Black	APPLE	Black
				Red	APPLE	Red
				White	APPLE	White
APPLE IPHONE 12	A Bionic	12MP	12MP + 12MP	Yellow	APPLE	Yellow
				Black	APPLE	Black