Bad Bot Threat Analytics: Geographic, ISP & Use Case Intelligence Dashboard

Geographic Presence by Countries

Customer... ● Customer A ● Customer B ● Customer C

BELARUS
POLAND
SLOVAKIA
UKRAINE
Kyiv
HUNGARY
MOLDOVA
ROMANIA
Bucharest
SERBIA
BULGARIA
Black Sea
Microsoft Bing
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Bad Bot Scoring System

- 28 (17.61%)
- 17.3 (10.88%)
- 17.8 (11.19%)
- 25.8 (16.23%)
- 22.3 (14.03%)
- 23.5 (14.78%)
- 24.3 (15.28%)

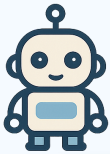## Top 5 ISPs Per Customer

CustomerName	BadBot %
⊟ Customer F	97.82%
Pars Parva System Co. Ltd.	97.86%
Nass Netcom Services Pvt Ltd	97.82%
Al Zaytona Company for Communication Ltd.	97.81%
Pandora Technology	97.81%
HyperNET sp. z o.o.	97.79%
⊞ Customer D	97.62%
⊞ Customer E	97.42%
⊟ Customer A	94.34%
IP Express Ibadan	94.87%
Hetzner Online AG	94.36%
Goeldi Tec	94.36%
Luch LLC	90.91%
MVM NET Zrt.	90.91%
Servereasy Srl	90.43%
⊞ Customer C	93.25%
⊞ Customer B	81.14%
Total	91.93%

Geo Presence by Customers

100%

Customer A	
Customer E	
Customer D	
Customer F	
Customer C	156
Customer B	82
Customer G	46

23.7%
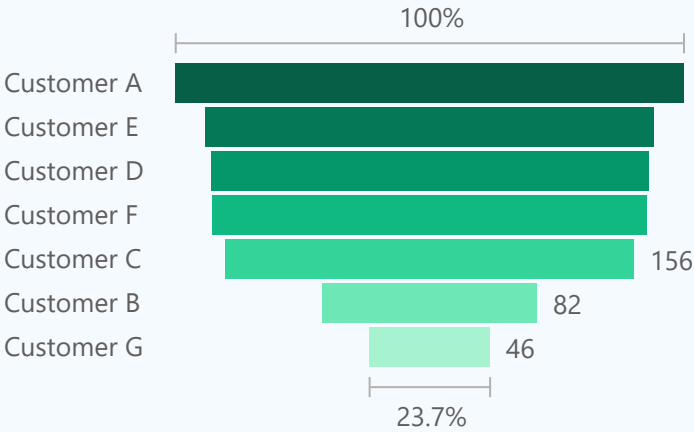
Customers Exceeded Monthly Limit

CustomerN... ● Customer A ● Customer B

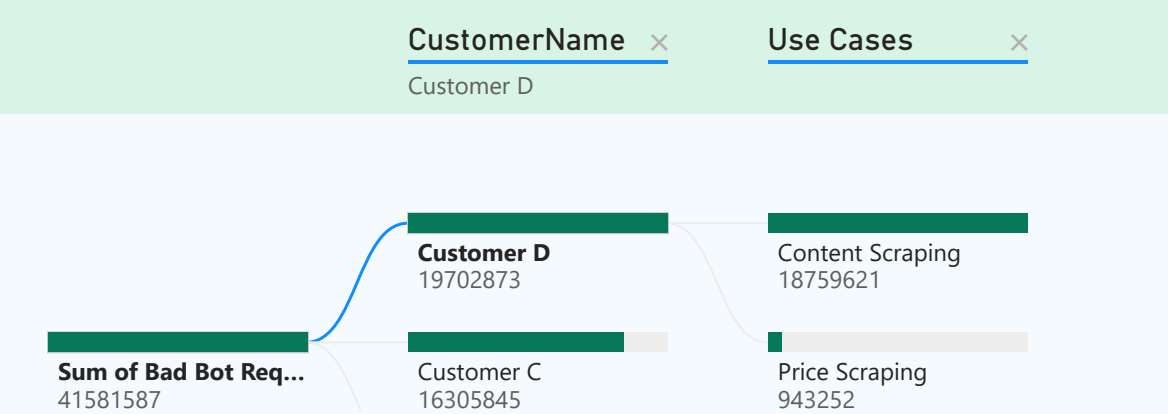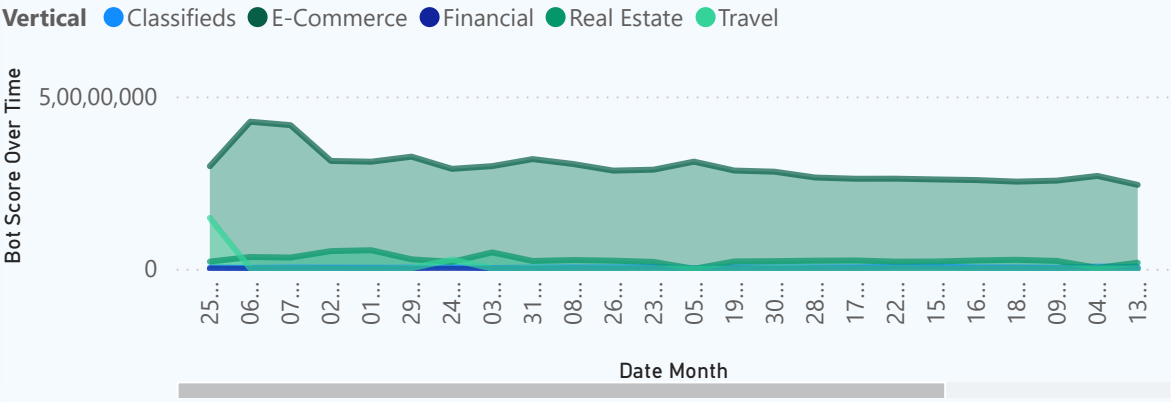
- 0.1bn
- 0.0bn
- Not Exceeded: 0.05bn, 0.05bn
- Exceeded: 0.04bn
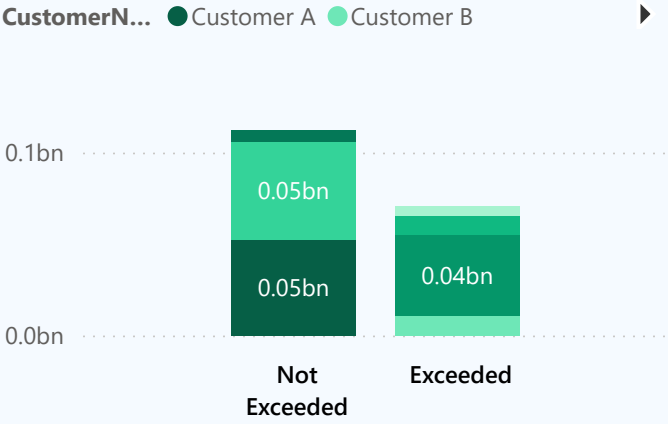
Bad Bot Threat Analytics: Geographic, ISP & Use Case Intelligence Dashboard
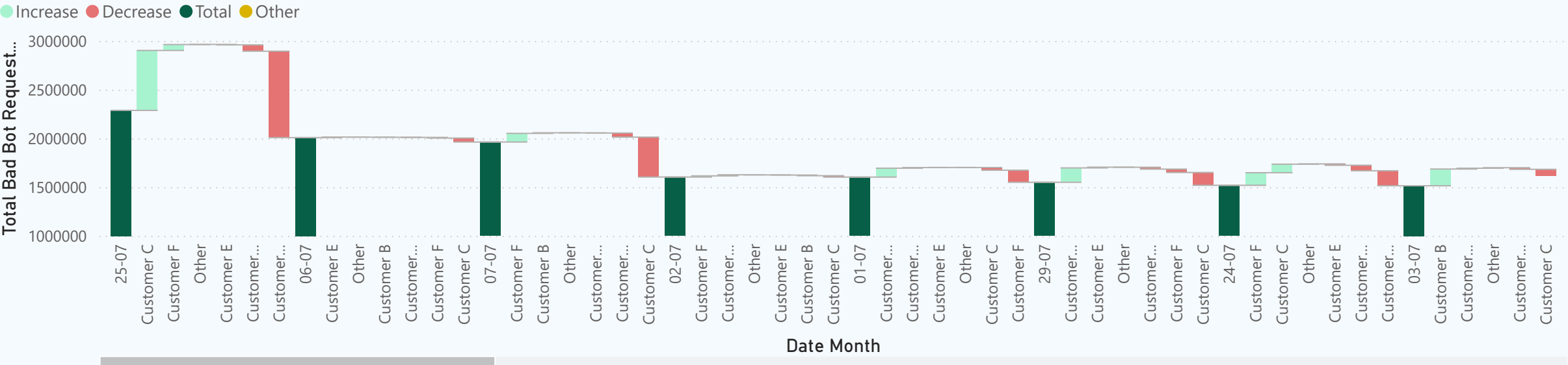## Additional Key Insights

Total Use Case Distribution

CustomerName ✕	Use Cases ✕
Customer D	

Customer D
19702873

Content Scraping
18759621

Sum of Bad Bot Req...
41581587

Customer C
16305845

Price Scraping
943252

Bot Score Over Date Month

Vertical ● Classifieds ● E-Commerce ● Financial ● Real Estate ● Travel

Bot Score Over Time

5,00,00,000

0

25... 06... 07... 02... 01... 29... 24... 03... 31... 08... 26... 23... 05... 19... 30... 28... 17... 22... 15... 16... 18... 09... 04... 13...

Date Month

Total Bad Bot Request By Date Month

● Increase ● Decrease ● Total ● Other

Total Bad Bot Request...

3000000

2500000

2000000

1500000

1000000

25-07 | Customer C | Customer F | Other | Customer E | Customer... | Customer... | 06-07 | Customer E | Other | Customer B | Customer... | Customer F | Customer C | 07-07 | Customer F | Customer B | Other | Customer... | Customer... | Customer C | 02-07 | Customer F | Customer... | Other | Customer E | Customer B | Customer C | 01-07 | Customer... | Customer... | Customer E | Other | Customer C | Customer F | 29-07 | Customer... | Customer E | Other | Customer... | Customer F | Customer C | 24-07 | Customer F | Customer C | Other | Customer E | Customer... | Customer... | 03-07 | Customer B | Customer... | Other | Customer... | Customer C

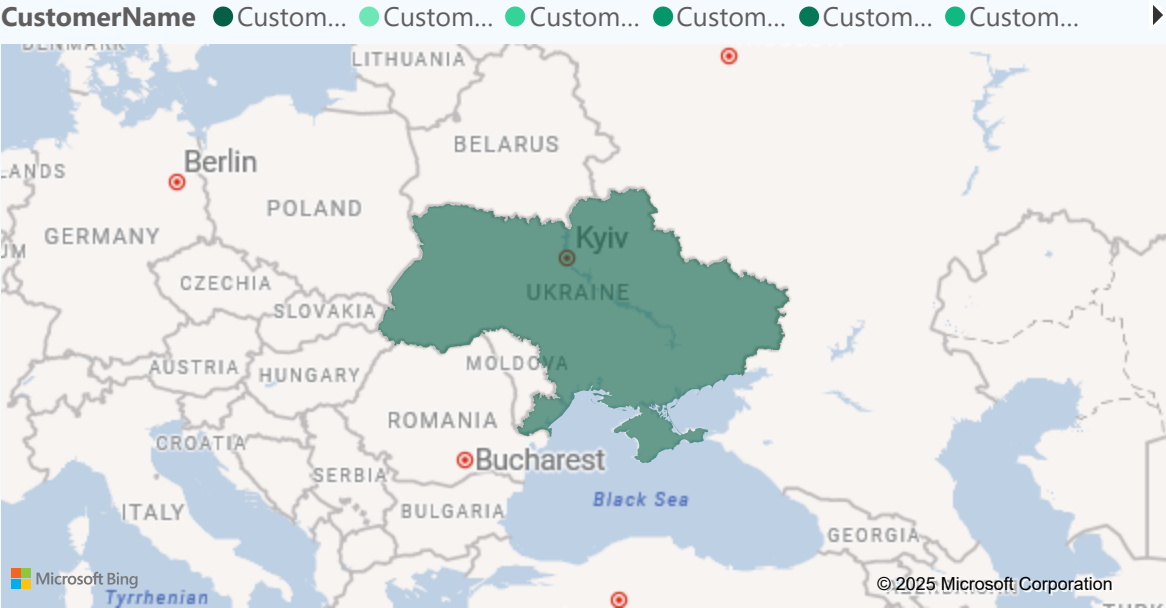Date Month

Bad Bot Analysis

Which customer has the largest geographic presence (based on Bad Bot Requests)?
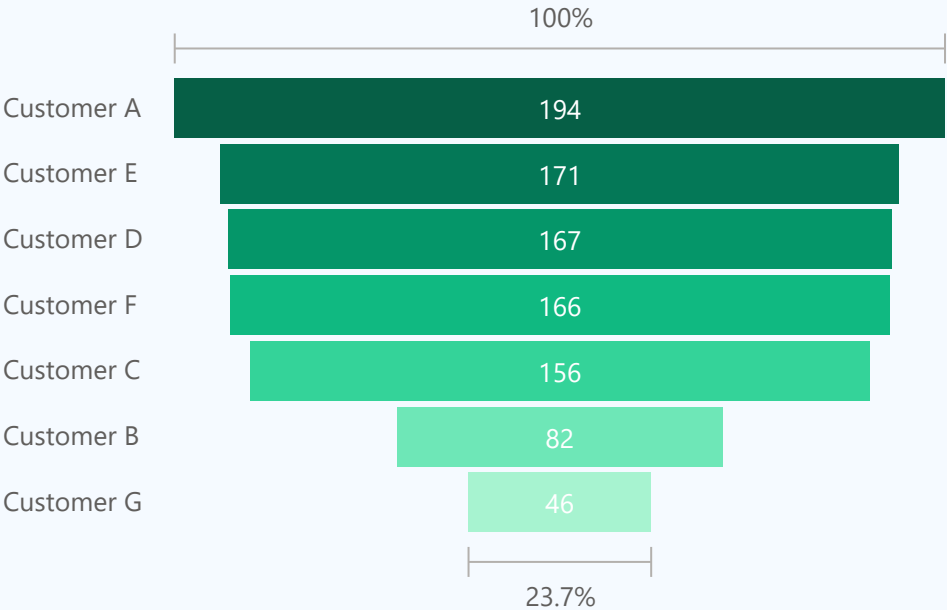
Customer A

CustomerName

- ☐ Customer A
- ☐ Customer B
- ☐ Customer C
- ☐ Customer D
- ☐ Customer E
- ☐ Customer F
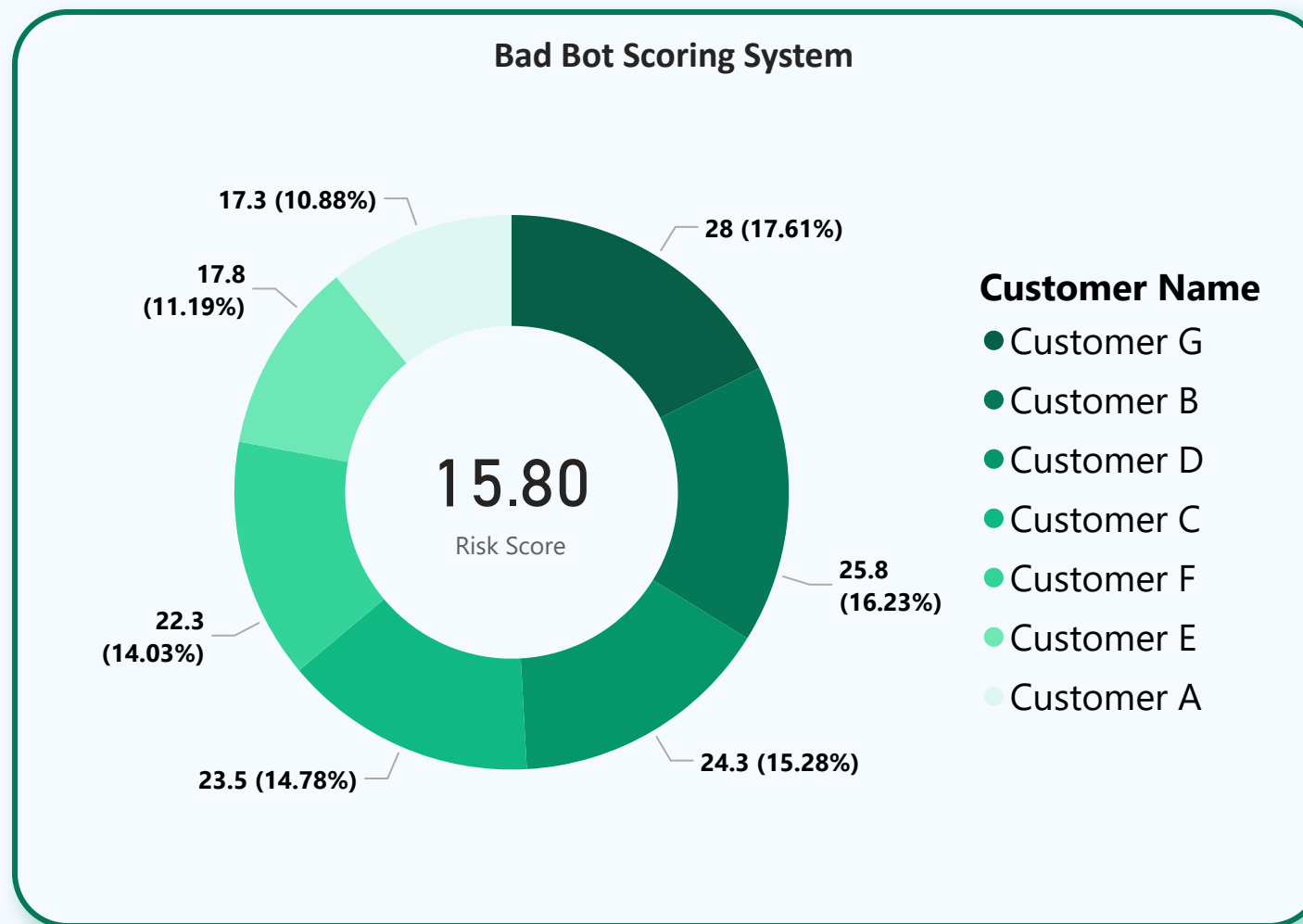- ☐ Customer G

Geographic Presence by Countries

CustomerName ● Custom... ● Custom... ● Custom... ● Custom... ● Custom... ● Custom... ▶

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Geo Presence by Customers

Customer	Value
Customer A	194
Customer E	171
Customer D	167
Customer F	166
Customer C	156
Customer B	82
Customer G	46

100%

23.7%

Bad Bot Analysis

Provide a bad bot scoring system using the following parameters:
- Bad Bot Requests
- Unique Bot IPs
- Use Cases
- Industry Vertical

Bad Bot Scoring System

17.3 (10.88%)

17.8 (11.19%)

28 (17.61%)

25.8 (16.23%)

15.80
Risk Score

22.3 (14.03%)

23.5 (14.78%)

24.3 (15.28%)

Customer Name
- Customer G
- Customer B
- Customer D
- Customer C
- Customer F
- Customer E
- Customer A

Bad Bot Analysis

List the Top 5 ISPs for each customer based on Bad Bot Percentage (i.e., Bad Bot Requests / Total Requests)

Top 5 ISPs Per Customer

CustomerName	BadBot % ▾
⊞ Customer F	**97.82%**
⊞ Customer D	**97.62%**
⊞ Customer E	**97.42%**
⊞ Customer A	**94.34%**
⊞ Customer C	**93.25%**
⊞ Customer B	**81.14%**
⊟ Customer G	**49.12%**
DrWeb Ltd	92.68%
Palo Alto Networks	49.69%
GoDaddy.com LLC	49.11%
ADDOne sp. z o.o.	47.54%
Amazon Data Services Ireland Limited	46.10%
Total	**91.93%**

CustomerName ⌄

- ☐ Customer A
- ☐ Customer B
- ☐ Customer C
- ☐ Customer D
- ☐ Customer E
- ☐ Customer F
- ☐ Customer G