Excel Dashboard Projects - Interview Summary

# 1. Amazon Laptop Sales Dashboard

Objective:

To build an interactive dashboard that tracks laptop sales by brand, region, and month, enabling business teams to monitor performance and make data-driven decisions.

Tools Used:

Microsoft Excel: Pivot Tables, Slicers, Conditional Formatting, Formulas (VLOOKUP, IF, SUMIFS), Charts

Key Features:

- Sales by Brand, Region, and Month

- Top Selling Models

- Profit Analysis

- KPIs: Total Sales, Profit Margin, Quantity Sold

- Filters for Month, Region, and Brand

Outcome:

Improved Excel skills and developed an easy-to-use dashboard for non-technical users. Helped in visualizing key performance indicators and drawing insights for sales improvement.

# 2. Inventory Stock Management Dashboard

Objective:

To create a real-time inventory tracking system using Excel that helps monitor stock levels, restocking needs, and warehouse distribution.

Tools Used:

Microsoft Excel: Pivot Tables, Conditional Formatting, Formulas, Dashboards

Key Features:

- Real-time stock status (Sufficient, Low, Critical)

- Next Restock Date Tracking

- Inventory Value by Warehouse

- Monthly Average Stock Levels

- Visual alerts for low stock using Conditional Formatting

Outcome:

Learned to build dynamic inventory systems and gained experience in practical business reporting. Provided insights into restocking patterns and warehouse performance.