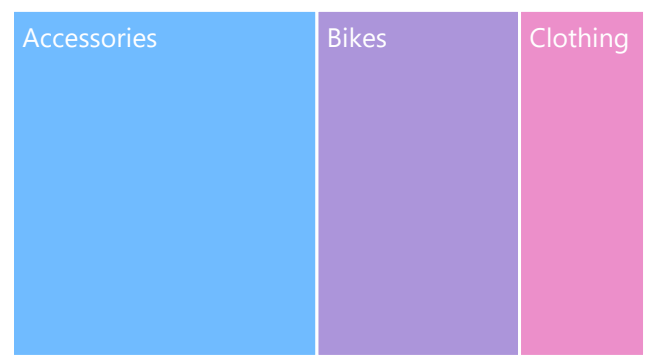




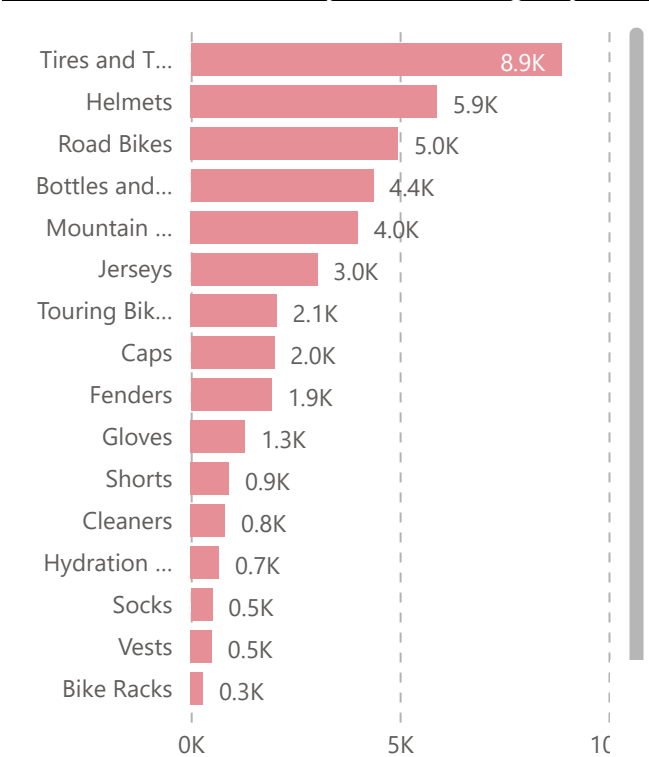
1/1/2016 6/23/2017



Total Orders by CategoryName



Total Orders by SubCategory



ProductName	Total Orders	Return Rate
Water Bottle - 30 oz.	3889	1.88%
Patch Kit/8 Patches	2883	1.62%
Mountain Tire Tube	2789	1.64%
Road Tire Tube	2116	1.54%
Sport-100 Helmet, Red	2049	3.37%
AWC Logo Cap	2008	1.06%
Sport-100 Helmet, Blue	1947	3.34%
Fender Set - Mountain	1938	1.36%
Sport-100 Helmet, Black	1898	2.74%
Mountain Bottle Cage	1847	2.02%
Road Bottle Cage	1620	1.67%
Touring Tire Tube	1332	1.68%
HL Mountain Tire	1270	3.78%
ML Mountain Tire	1035	1.35%
LL Road Tire	940	2.25%
Touring Tire	842	1.19%
ML Road Tire	836	1.51%
Bike Wash - Dissolver	828	1.44%
HL Road Tire	777	3.60%
LL Mountain Tire	775	2.54%
Hydration Pack - 70 oz.	682	3.37%
Mountain-200 Black, 46	518	3.28%
Mountain-200 Black, 42	512	3.71%
Mountain-200 Black, 38	511	2.94%
Mountain-200 Silver, 46	511	1.96%
Mountain-200 Silver, 38	500	2.36%
Total	22035	2.13%

View Product Detail



Monthly Revenue

1.65M✓
Goal: 1.54M (+7.01%)

Monthly Order

1918✓
Goal: 1869 (+2.62%)

Monthly Return

153✓
Goal: 155 (+1.29%)

Top Product(Orders)

Water Bottle - 30 oz.

Top Product(Profit)

Mountain-200 Black, 46

Select all

Europe

North America

Pacific

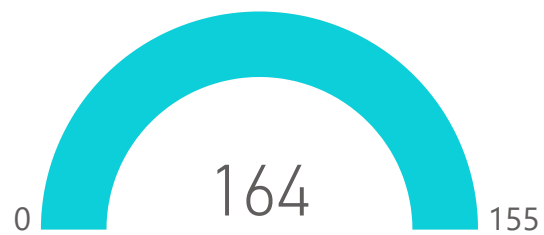
Microsoft Bing

© 2022 TomTom, © 2022 Microsoft Corporation, © OpenStreetMap

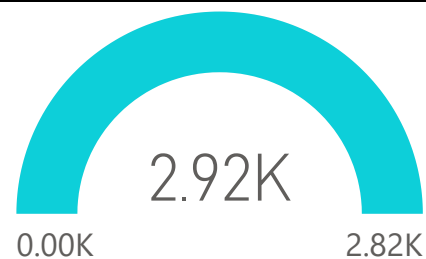


Road Bottle Cage

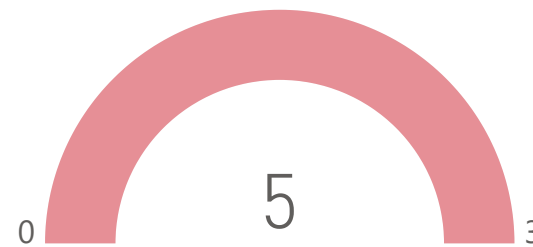
Current Month Order vs Target



Current Month Revenue vs Target



Current Month Return vs Prev



Price Adjustment%

0.20

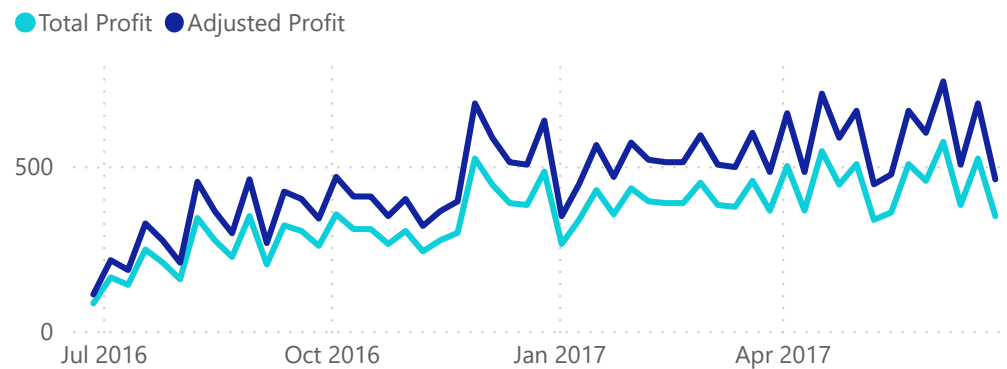
\$8.99

Avg Retail Price

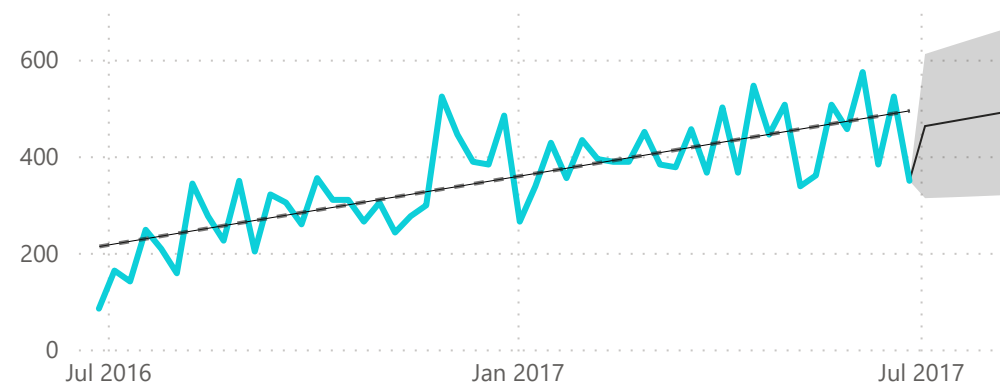
\$10.79

Adjusted Price

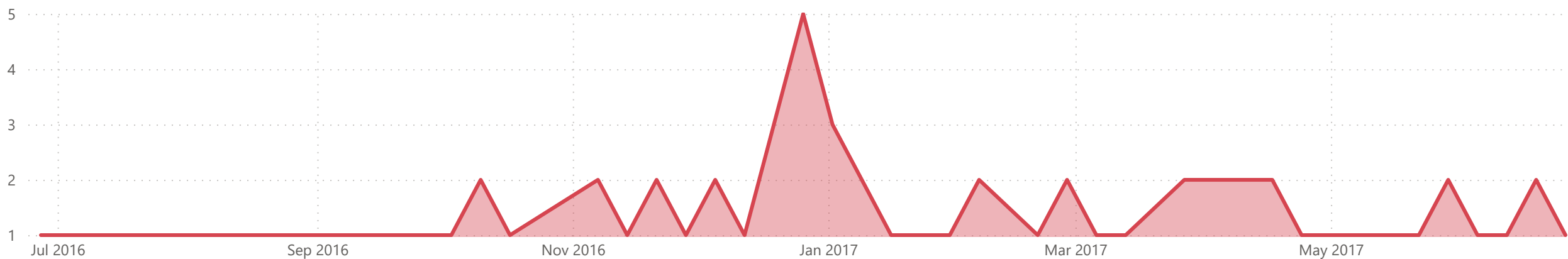
Adjusted profit



Weekly profit

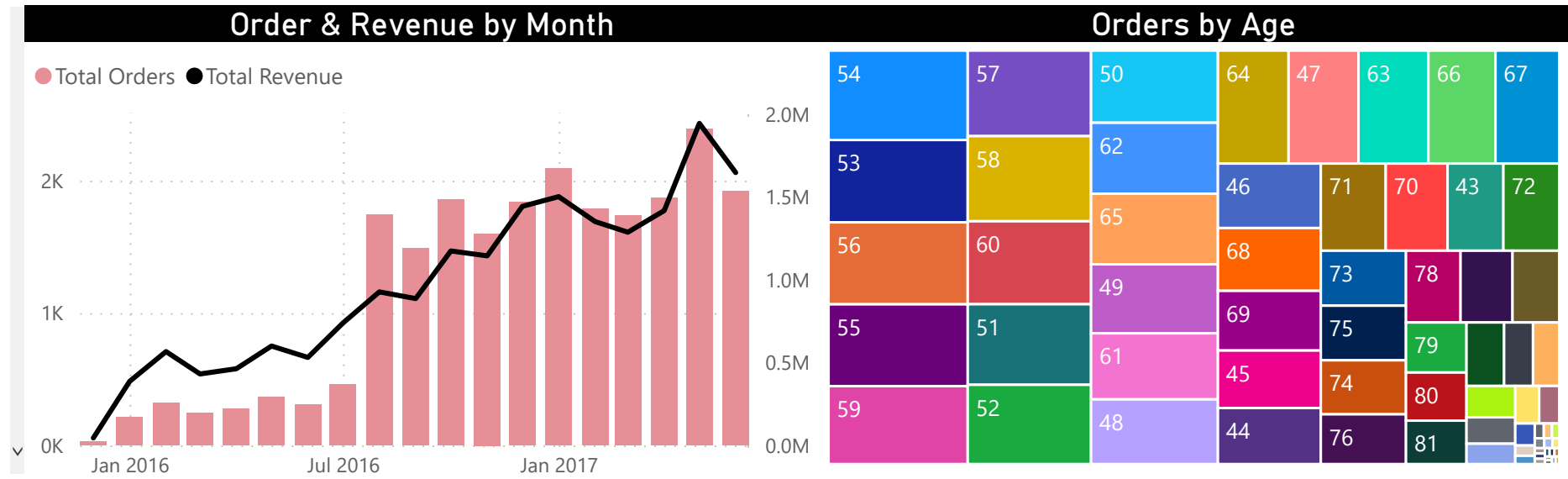
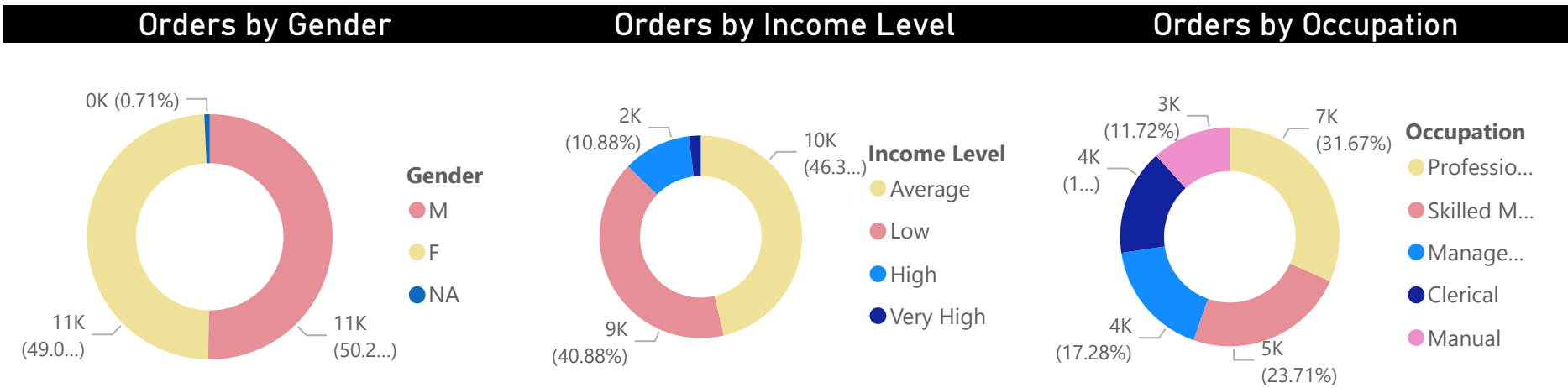


Weekly Return Volume





Full Name	Total Orders	Total Revenue
Mr. Maurice Shan	6	12,407.95
Mrs. Janet Munoz	6	12,015.39
Mrs. Lisa Cai	7	11,330.44
Mrs. Lacey Zheng	7	11,085.74
Mr. Jordan Turner	7	11,022.38
Mr. Larry Munoz	7	10,852.04
Mrs. Ariana Gray	6	10,391.42
Mr. Marco Lopez	6	10,289.68
Mr. Franklin Xu	5	10,164.34
Mrs. Margaret He	4	9,266.74
Mrs. Kaitlyn Henderson	4	9,258.92
Mrs. Nichole Nara	4	9,234.66
Mr. Randall Dominguez	4	9,210.36
Mrs. Rosa Hu	4	9,201.20
Adriana Gonzalez	4	9,195.69
Mrs. Dominique Prasad	6	9,180.93
Mrs. Brandi Gill	4	9,166.18
Mr. Brad She	4	9,161.01
Mr. Francisco Sara	4	9,125.54
Mr. Kevin Coleman	4	7,750.53
Mr. Johnathan Suri	4	7,721.33
Total	22534	18,509,633.20



Top Customers	Customer Orders	Customer Revenue
Mr. Maurice Shan	6	12.41K

[View Exec Summary](#) ➔