

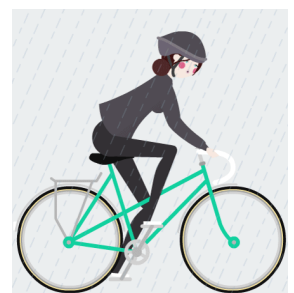
TOMAN BIKE SHOP

2021 2022

Riders
3M



Profit Margin
15.19...



When are we Making Money?

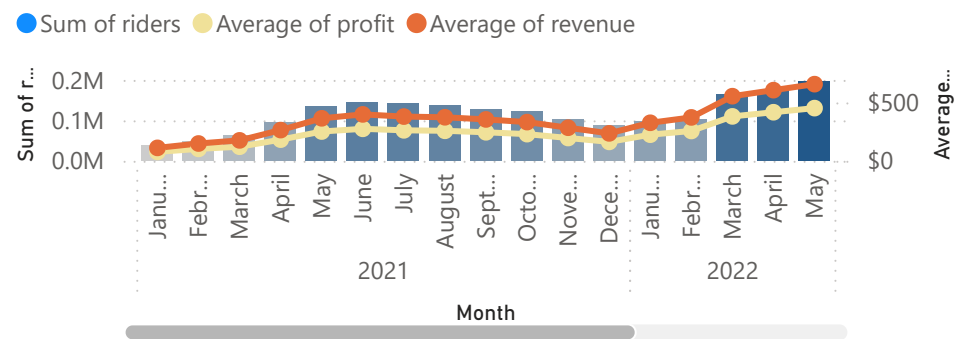
The Table displays hourly sales data across a week, with higher earnings in midday and early evening hours, particularly around 10 to 15 hours, suggesting these are the most profitably times. Days like Wednesday and Friday show notably higher sales, indicating variable profitability across the week.

hr	0	1	2	3	4	5	6	Total
8	\$194	\$952	\$1,087	\$1,131	\$1,132	\$1,068	\$265	\$830
9	\$360	\$503	\$546	\$552	\$556	\$598	\$433	\$506
10	\$594	\$319	\$297	\$306	\$306	\$365	\$610	\$401
11	\$725	\$376	\$338	\$353	\$367	\$434	\$761	\$480
12	\$857	\$477	\$422	\$449	\$461	\$549	\$868	\$584
13	\$860	\$472	\$422	\$431	\$455	\$558	\$892	\$585
14	\$835	\$443	\$388	\$395	\$410	\$530	\$882	\$556
15	\$812	\$466	\$431	\$422	\$456	\$584	\$883	\$580
16	\$816	\$654	\$662	\$632	\$664	\$765	\$844	\$720
17	\$732	\$1,153	\$1,254	\$1,185	\$1,222	\$1,136	\$771	\$1,064
18	\$625	\$1,105	\$1,192	\$1,144	\$1,165	\$971	\$671	\$981
19	\$516	\$791	\$815	\$827	\$832	\$698	\$551	\$718
20	\$385	\$555	\$582	\$595	\$622	\$492	\$415	\$521

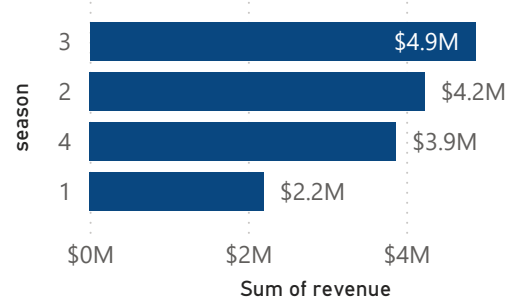
Profit
10.45M

Revenue
\$15M

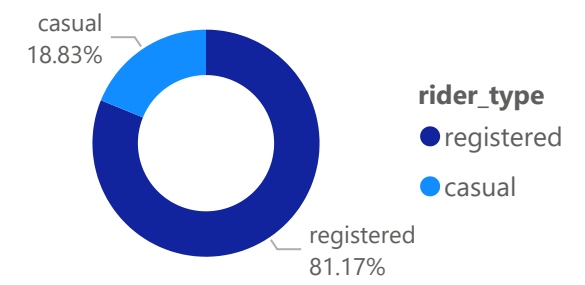
KPI over Time



Revenue by season



Rider Demographic



Year	Sum of revenue	Sum of profit	Sui
2021	\$49,59,981	34,18,533.25	
2022	\$1,02,27,384	70,30,045.68	
Total	\$1,51,87,365	1,04,48,578.93	

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