

Personalized Invitation Using Canva

Introduction

➤ Overview

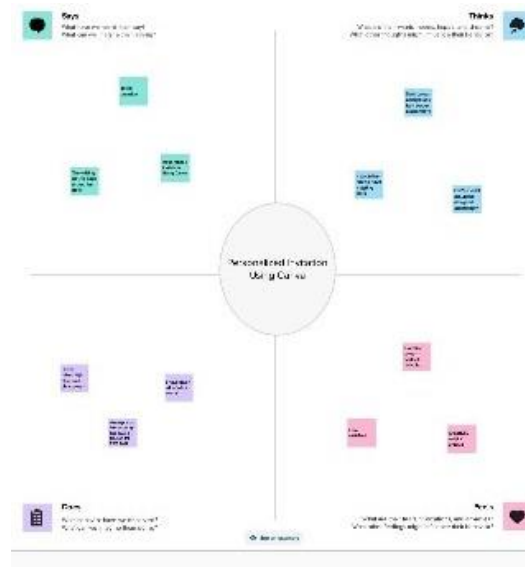
- ❖ Include the guest of honor's name a brief message, the date and time of the event, the location and address of the venue, a request and dead the for RSVP if applicable and any relevant information about the party's activities and/or theme.

➤ Purpose

- ❖ Remember that the main purpose of party invitation to actually invite your guests, cute personalized, themed invitations are fun, and can get people excited for the party Just make sure you include all of the relevant information in a clear, legible way.

Problem Definition & Design Thinking

➤ Empathy Map



➤ Ideation & Brainstorming Map



Result



Advantages & Disadvantages

➤ Advantages

- ❖ Build and maintain relationships.
- ❖ Create connections.
- ❖ Keep it as a memory.
- ❖ They are informative.

➤ Disadvantages

- ❖ Birthday celebration often involve expenses such as gifts, decorations, parties and outings.
- ❖ Thus can put a strain on ones finances, especially if they feel obligated to spend more than they can afford.

Application

- ❖ I am writing to invite you to my birthday party. The occasion will be a celebration of my birthday, and I can't wait to share this special moment with you.

Conclusion

- ❖ A well designed invitation sets the stage for a memorable celebration and entices guests to mark their calendars.
- ❖ Whether you opt for a humorous approach, a sentimental touch, or a formal tone, ensure that the wording reflects the spirit of the birthday person and the party theme.

Future scope

- ❖ Offer something of value, such as an opportunity or insight related to their interests or goals.

