

TITLE : ZOMOTO RESTAURANTS ANALYSIS

The main objective of this dashboard is to analyze the Zomato restaurant dataset to understand the overall distribution of restaurants across different cities, countries, and cuisines. It provides a consolidated view of key performance indicators such as total restaurants, cities, countries, average ratings, votes, and cuisines to summarize the food service landscape on the Zomato platform.

This dashboard aims to identify patterns in customer preferences and restaurant performance by comparing ratings, votes, and cuisine popularity. It helps in evaluating how factors like online delivery and table booking availability influence restaurant reach and customer engagement across various locations.

The dashboard supports data-driven decision-making for stakeholders such as restaurant owners and platform managers. By using interactive filters like city selection and visual comparisons, it helps in identifying high-demand cuisines, market saturation, and service gaps, enabling better strategic planning and service improvement.

1. What is the main objective of the Zomato Restaurants Analysis dashboard?
2. How many total restaurants are represented in this dashboard, and which KPI shows this value?
3. Which countries and cities are covered in the dataset, and how are they displayed in the dashboard?
4. What does the **Average Rating (3.44)** indicate about overall restaurant performance?
5. Which restaurant chains appear most frequently across cities, and how is this visualized?

6. How does the dashboard compare **online delivery availability** versus **table booking availability**?
7. Which cuisines are most popular based on restaurant count, and which have higher average ratings?
8. How does the **city name slicer** help users interact with and filter the data?
9. What insights can be drawn from the **votes** metric shown in the KPI section?
10. How can this dashboard help restaurant owners or Zomato management in making business decisions?