Reliance Jio Infocomm Limited, Office - 101, Saffron, Nr. Centre Point, Panchwati 5 Rasta, Ambawadi, Ahmedabad, Gujarat - 380006, India

Certificate of Registration as Principal Entity

Registration No: 1201159195455768449 Date of Registration: 13-06-2020

Based on information furnished in the online application form, <u>KALPAMRIT MARKETING PRIVATE LIMITED</u>, 50 MANSI ENCLAVE JAGIEETPUR KANKHAL HARIDWAR UTTARAKHAND has been registered as a Principal Entity (PE)with Reliance Jio Infocomm Limited (RJIL) under the provisions of the Telecom Commercial Communications Customer Preference Regulations(TCCCPR) 2018, for the purpose of registering its Headers and SMS/Call templates for carrying out telemarketing and/or commercial communication, including service and transactional communication services, by way of voice calls and/or SMS.

This registration number is valid across all telecom service provider networks.

Should the PE wish to send such commercial communication itself, it will be required to also register as a Telemarketer (TM) and sign an agreement with RJIL to use telecom resources from RJIL for such commercial communication. The Terms and Conditions as specified in the agreement, in line with the provisions of the TCCCPR 2018, will be the guiding principles for the validity of such registration.

In case the PE wishes to outsource such commercial to a third psssarty, who should already be registered as a TM, the PE may authorise such third party by way of digital authorisation through its account in the DLT-powered inter-operator commercial communication platform. The so-authorised third party TM will then be able to send such commercial communication on behalf of the PE registered herein.

The ownership and responsibility for all commercial communication sent by the PE, either itself as a TM, or through a third party registered TM, will rest with the PE only, and the PE will be liable for any validated violations of the TCCCPR 2018 arising out of such commercial communication.

^{*} This certificate is auto generated and does not require any signature.