

## Project Report Template

**Title of Project:** MyImpact tracker

**Name of the Innovator:** Nandini M

**Start Date:** 13-09-2025

**End Date:** 17-09-2025

### ***Day 1: Empathise & Define***

#### *Step 1: Understanding the Need*

- Which problem am I trying to solve?

I'm solving the problem of people not being able to track or understand their positive impact on society. Many individuals do good deeds but don't see the full value or effect of their actions. My platform helps them measure, visualize, and share their impact, which motivates them to keep contributing and encourages more people to get involved—creating a stronger, more connected community.

#### *Step 2: What is the problem?*

People who want to make a positive impact often lack a clear way to track, understand, and share their contributions to social and environmental causes.

As a result, they may feel demotivated, disconnected from the outcomes of their efforts, or unaware of the true value they bring to their communities and the world.

1. Why is this problem important to solve?
  - People are more likely to continue doing good if they see real results.
  - Tracking impact builds *a sense of purpose, accountability, and community*.
  - Visibility and recognition of good work can inspire others to join.

### **Take-home task**

Ask 2-3 people what they think about the project:

- **Student (Young Volunteer):**  
“I think this app is really useful because we often don’t know how much good our small actions actually make. If the app can show us our impact and suggest ways to do more, it will encourage people like me to keep helping.”
- **Community Leader (NGO Worker):**  
“This project can inspire more people to get involved in social causes. Many volunteers feel unnoticed, but a platform like this can motivate them by showing real results and creating a sense of community.”
- **Parent (Supportive Guardian):**  
“I like this idea because it teaches young people to care about their community and the environment. It also helps us understand the difference they are making, which makes us proud and supportive.”

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*AI Tools you can use for Step 1 and 2:*

**AI Tools Used:**

### 1. Meta MGX

- Used as a no-code development tool to design and deploy the *my impact tracker* app.
- It helps create interactive workflows, user interfaces, and logic without programming.
- Ideal for building features like user registration, location-based data, and skill modules.

### 2. ChatGPT

- Used for idea generation, content structuring, and chatbot conversation design.
- Helped in framing the AI-powered virtual assistant’s responses for guiding students.
- Also useful for generating career recommendations, FAQs, and improving user interaction flow.

### 3. Chatbot References (Structure Design):

To design the AI virtual assistant, you can take reference from:

- Google Dialogflow – for understanding intent detection and response flow.
- IBM Watson Assistant – for creating structured Q&A and personalized career guidance.
- Microsoft Bot Framework – for understanding conversation trees and user profile integration.

**Day 2: Ideate**

### Step 3: Brainstorming Solutions

- **Impact Tracking Dashboard** – A personal dashboard that helps users log and visualize their positive actions and social contributions over time.
- **AI Impact Advisor** – A virtual assistant that suggests new ways for users to contribute based on their interests and local opportunities.

- **Social Sharing & Challenges** – Features that allow users to share their impact stories and participate in community challenges to motivate others.
- **Local Opportunity Finder** – A tool that connects users with nearby volunteering events, social projects, and impact-driven organizations.
- **Impact Score & Rewards System** – A gamified scoring system that quantifies user impact and offers badges or rewards to encourage sustained engagement.

#### **Step 4: My favourite solution:**

My favorite solution is the **MyImpact Tracker** platform, a complete digital tool designed to help individuals track, understand, and grow their positive impact on society. It combines an AI-powered virtual assistant to provide personalized suggestions for impactful actions, skill-building modules to enhance users' ability to contribute, and location-based recommendations for nearby volunteering and social projects. Built using Meta MGX, the platform is user-friendly, accessible anytime, and encourages sustained engagement, making it a practical and inspiring solution to motivate people to create real change in their communities.

#### *Step 5: Why am I choosing this solution?*

I am choosing **MyImpact Tracker** because it combines personalized AI guidance, skill-building support, and local opportunity recommendations in one easy-to-use platform. It motivates users by showing real impact, encourages continuous contribution, and is accessible anytime—empowering people to make meaningful, informed actions that benefit their communities and the world.

#### *AI Tools you can use for Step 3-5:*

1. **Meta MGX**
  - Used to design and build the MyImpact Tracker app without coding.
  - Helps create the AI assistant, skill modules, and location-based features.
2. **ChatGPT**
  - Assists in brainstorming solutions and generating ideas for impact tracking features.
  - Helps structure conversations for the AI virtual assistant.
  - Supports writing content for skill modules, FAQs, and recommendations.
3. **AI Chatbot References (for design and flow)**
  - Dialogflow – Understands user intent and conversation flow.
  - IBM Watson Assistant – Designs structured Q&A for personalized guidance.
  - Microsoft Bot Framework – Connects user inputs with recommendations and actions.
4. **AI Research Tools**
  - Google Scholar / Research AI – Explore existing solutions and innovative ideas.

- **AI Text & Summarization Tools** – Summarize solutions, select the best approach, and present them clearly.
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#### AI Tools You Can Use for the Take-Home Task

- **Canva AI / CoPilot AI / Meta AI** – Use these mobile-based tools to generate images and visuals for your solution design.

#### *Day 3: Prototype & Test*

### Step 6: Prototype – Building My First Version

#### What will my solution look like?

**Home Screen:** Greets users and collects basic information such as age, education level, and location to personalize the experience.

**Volunteer & School Dashboard:** Distinct interfaces for students and schools to manage volunteering requests, teaching schedules, and class materials.

**AI-Powered Virtual Assistant:** A chat interface where users can inquire about volunteering opportunities, teaching schedules, and school requirements.

**Skill & Resource Section:** Interactive modules focusing on teaching preparation, classroom management, and soft skills development.

**Location-Based Recommendations:** A map or list displaying nearby schools in need of volunteers and potential volunteer opportunities.

**Profile Dashboard:** Tracks volunteer hours, completed teaching sessions, and saved school projects.

#### Design Style:

Simple, intuitive, and user-friendly for both students and schools.

Bright and engaging visuals to encourage participation and learning.

Mobile-responsive layout for easy access on smartphones.

#### Prototype Tools:

Built using **Meta MGX**, a no-code platform that allows for the creation of interactive and testable features without coding.

What AI tools will I need to build this?

#### AI Tools Needed to Build myimpact tracker

What AI tools I finally selected to build this solution?

## Meta MGX

No-code platform to design and deploy the app.

Facilitates building interactive screens, chat interfaces, and dashboards without coding.

## ChatGPT (or similar LLMs)

Generates content, conversation flows, and volunteer guidance responses.

Helps personalize recommendations for users based on their profile, skills, and location.

## AI Chatbot Design References

Tools like Google Dialogflow, IBM Watson Assistant, or Microsoft Bot Framework.

Structures conversation logic and handles user queries effectively.

## AI Recommendation Tools (Optional but useful)

For matching volunteers with schools based on subjects, skills, and availability.

Utilizes ML-based ranking algorithms or existing AI APIs for personalized suggestions.

## AI Data Analysis Tools (Optional for insights)

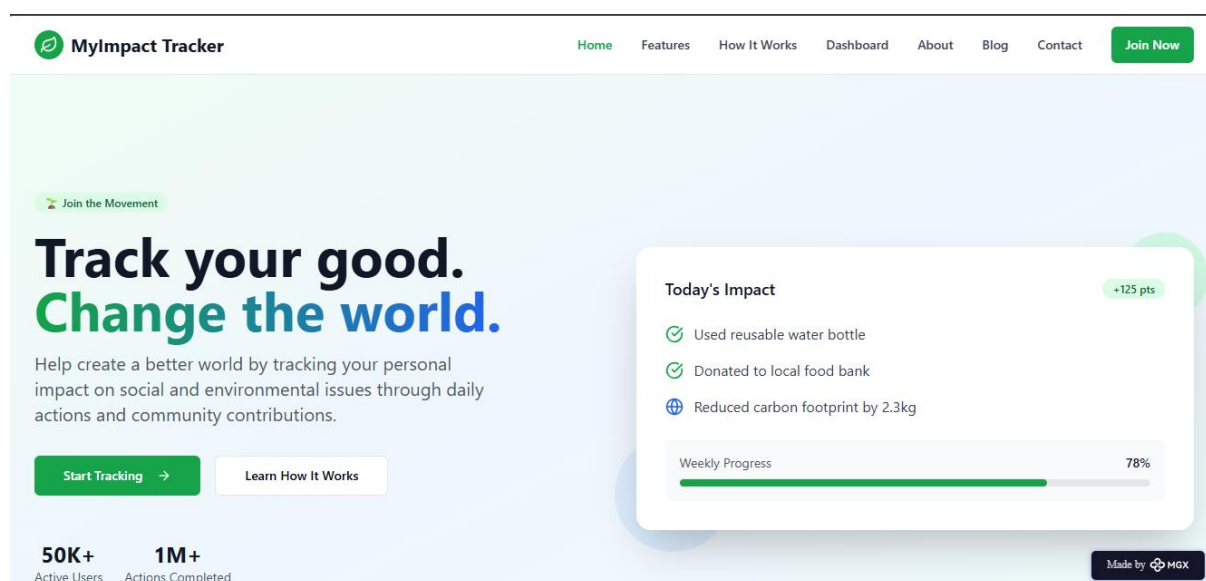
Python AI libraries (Pandas, Scikit-learn) or AI analytics platforms.

Analyzes volunteer participation and improves recommendations over time

# < Build The Innovation >

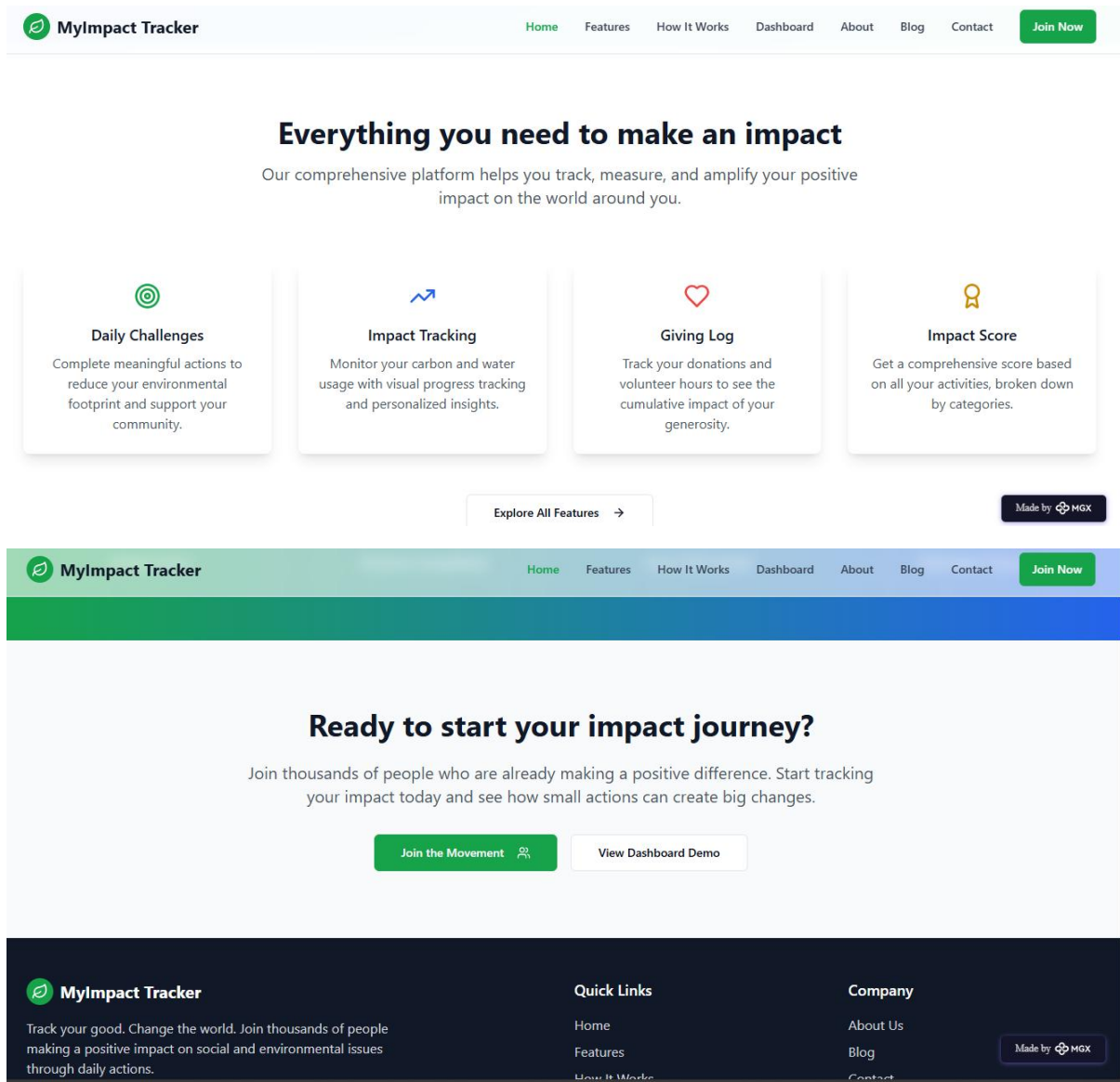
<DASHBOARD OF THE TOOL>


Tool Link: <https://mgx-e60vdbfwpnxn.mgx.world>



## Internal Working of tool:

### Profile Creation:



 MyImpact Tracker

[Home](#) [Features](#) [How It Works](#) [Dashboard](#) [About](#) [Blog](#) [Contact](#) [Join Now](#)

Join the Movement

# Start tracking your positive impact today

Join thousands of changemakers who are making a difference in the world. Track your actions, measure your impact, and inspire others to do the same.

**What you'll get:**

- ✓ Track your environmental impact in real-time
- ✓ Get personalized daily challenges
- ✓ Connect with a community of changemakers
- ✓ Earn points and badges for your actions
- ✓ Access detailed impact analytics
- ✓ Share your achievements on social media

## Create Your Account

Start your impact journey today

First Name

Last Name

Enter your first name

Enter your last name

Email Address

Enter your email address

Password

Confirm Password

Create a password

Confirm your password


Your Interests (Select all that apply)

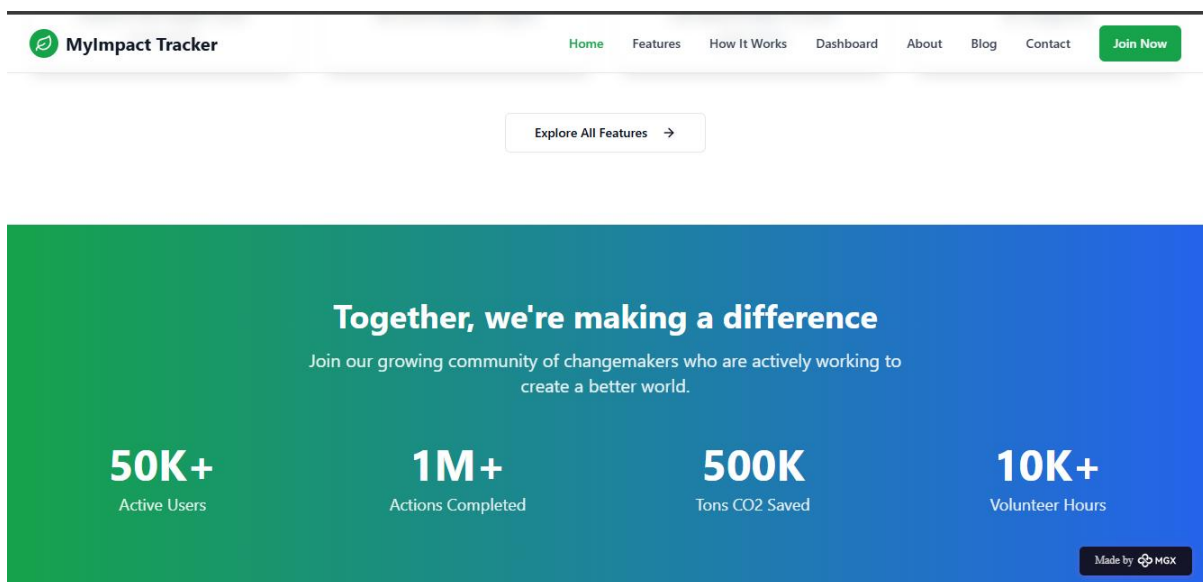
☐ Environmental Protection

☐ Social Justice

☐ Community Building

☐ Sustainable Living

Made by  MGX



### Step 7: Test – Getting Feedback

- Who did I share my solution with?

I shared my **MyImpact Tracker** solution with:

**Students and young volunteers** – to get feedback on usability, clarity, and ease of logging impact activities.

**NGO representatives and social organizations** – to understand how well it supports volunteer tracking and impact measurement.

**Educators and school coordinators** – to see if it can help students monitor their social engagement and learning outcomes.

**Peers and mentors** – for suggestions on improving features, design, and overall user experience.

What feedback did I receive?

### **Feedback: Pros and Cons**

#### **Pros (Positive Insights from Feedback):**

Users found the platform intuitive and helpful for tracking and visualizing social impact activities.

The concept shows strong potential to motivate young people to engage in community service and social causes.

Goal-setting features and visualization of impact were appreciated as motivating and informative.

#### **Cons (Areas to Improve Noted in Feedback):**

Some users suggested adding more categories for different types of social impact activities.

Certain features like community interaction or notifications are limited in the current prototype.

Integration with schools, NGOs, or external platforms is not yet implemented, restricting full access to impact tracking and reporting.

#### **My Response for The Feedback:**

**MyImpact Tracker** is created using a no-code tool (Meta MGX). As it is an initial prototype, some features, integrations, and resources are limited. To fully realize the platform's potential and provide comprehensive impact tracking, collaborations with NGOs, educational institutions, and social organizations will be needed. Despite current constraints, the prototype demonstrates strong usability, motivational potential, and the ability to help users monitor and improve their social contributions.

#### **My Response for The Feedback:**

CareerPath is an idea created using a **no-code tool (Meta MGX)**. As it's an initial prototype, the resources and integrations are limited. To fully integrate all features and access a wider range of career, scholarship, and skill-building resources, we would need **collaborations with different platforms and organizations**. The current limitations are due to the constraints of the prototype environment, but the concept demonstrates the **potential, usability, and impact** of the platform for rural youth.



## What Works Well

**Lifetime Access:** Unlike other tools, MyImpact Tracker built on Meta MGX doesn't require subscriptions and can be updated or modified anytime.


**No-Code Development:** Users can create, maintain, and log their impact activities without any coding knowledge, making it accessible to students and beginners.

**Personalized Guidance:** The platform provides tailored suggestions for volunteering, social projects, and community engagement based on user interests.

**Impact Tracking & Skill Building:** Interactive modules help users log activities, set goals, and develop organizational and leadership skills through community participation.

**Visualization & Insights:** Users can easily see charts and graphs to understand the cumulative effect of their contributions over time.

**Mobile-Friendly and Intuitive:** Designed for easy navigation and continuous accessibility, ensuring users can track their social impact anytime, even on mobile devices.

 What needs improvement:

- **Chatbot Responses:** Currently, the AI assistant sometimes repeats suggestions or guidance options, which can confuse users.
- **Interactive Features:** Certain functionalities, such as goal tracking, notifications, or community engagement tools, are limited or not fully accessible in the prototype.
- **Resource Integration:** The platform currently has limited connections with NGOs, schools, or social organizations, restricting access to a wider range of impact-tracking opportunities.
- **Collaborations Needed:** To expand functionality and offer more comprehensive tracking and reporting, partnerships with external organizations and platforms are required.
- **User Experience Enhancements:** Improvements in navigation, visuals, and overall engagement could make the platform more intuitive, appealing, and motivating for users.

*AI Tools you can use for Step 6-7:*

**ChatGPT/Perplexity AI/Claude AI/Canva AI/Chatling AI/Figma AI/Metamgx/Gamma AI:** You can use these tools to build solutions/models or mock-up dummy prototypes

## Day 4: Showcase

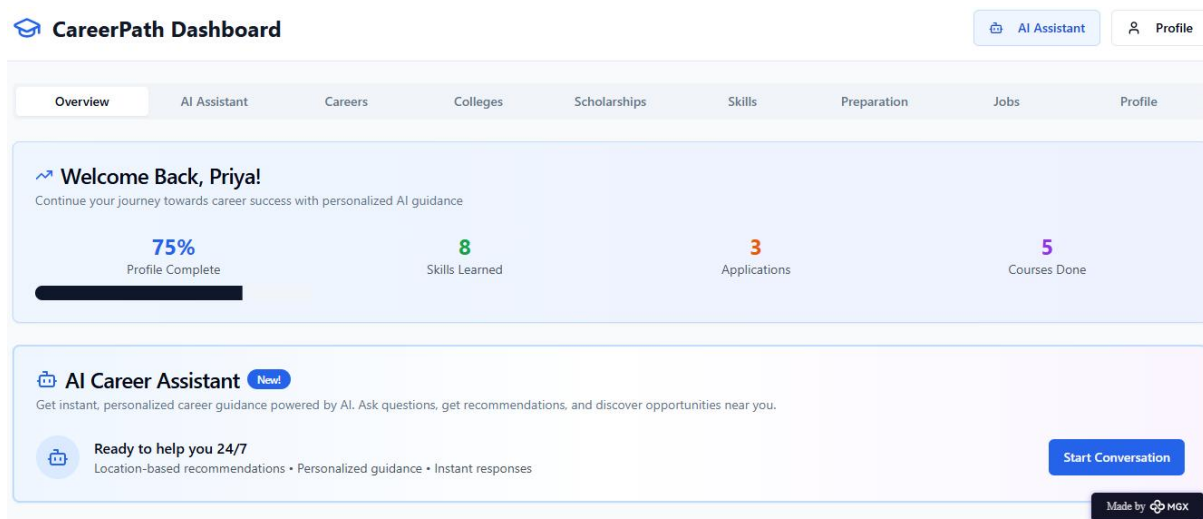
### Step 8: Presenting my Innovation:

I am presenting my impact tracker, a **digital career guidance and skill development platform** for rural youth. It features:

- An **AI-powered virtual assistant** that provides personalized career, scholarship, and job guidance.
- **Skill development modules** for English, aptitude, and soft skills.
- **Location-based suggestions** for nearby colleges, training centers, and opportunities.
- A **user-friendly, mobile-friendly interface** built on **Meta MGX** with lifetime access and easy updates.

**Impact:** CareerPath helps students make informed decisions, improves employability, and bridges the guidance gap in rural areas.

### <SHOWCASE YOUR INNOVATION TO YOUR PEERS>



### Step 9: Reflections

- What did I enjoy the most during this project-based learning activity?

I enjoyed **building CareerPath using a no-code tool** and seeing my idea take a **real, interactive form**. It was exciting to **design the AI assistant, skill modules, and location-based features**, and imagine how it could **empower rural youth** to make better career decisions.

What was my biggest challenge during this project-based learning activity?

My biggest challenge was **integrating all features smoothly** in the prototype using a no-code tool, especially ensuring the **AI assistant, skill modules, and location-based recommendations** worked together effectively with limited resources.

#### **Take-home task**

[https://github.com/nandini-hue/myimpacttracker\\_project-report](https://github.com/nandini-hue/myimpacttracker_project-report)

*AI Tools you can use for Step 8:*

**Canva AI:** You can use this to design your pitch document. Download your pitch document as a PDF file and upload on GitHub