



Women AI & Entrepreneurship development  
program by E & IT Department (Chhattisgarh)

# Masterclass Proposal for AI & Entrepreneurship

For Women Ages 15-25

# What will be covered..



**Basics of AI and Prompting**



**Pro techniques for LLMs**



**Upskilling yourself with AI**



**Saving time and earning money**



**Live Q&A rounds**

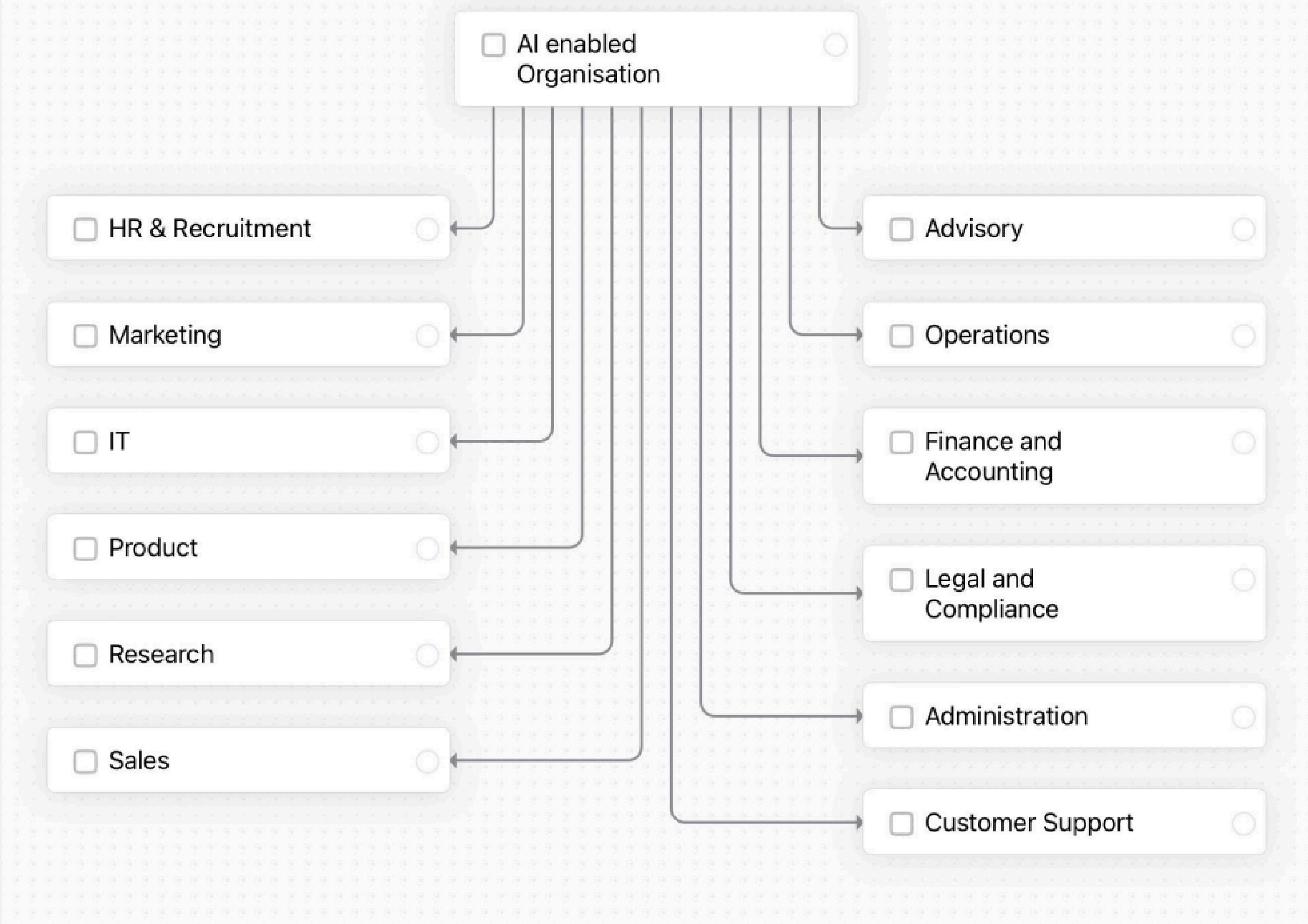


# **Business Examples that will be given**

- 1 AI-Powered Content Creation**
- 2 Virtual Assistant Services**
- 3 AI-Based Digital Marketing**

# What to expect?

- 1 Complete Course on ChatGPT & Gemini
- 2 Creativity using Midjourney & DALL-E • 3
- 3 Practical Use Cases for Professionals



# For HR & Recruitment



**JDs, Offer Letters & Agreements**



**Welcome & Termination Emails / Letters**



**Interview Qs & Surveys / Onboarding**

# For Marketing



**Copywriting for Posters / Emails**



**Social Media Post Ideas & Content Creation**



**WhatsApp / SMS Templates**

# For IT and Programming



**Very basic debugging**



**Landing Page ideas (Code and Design)**



**Basic HTML and Python**

# For Product Team



**Creating BRDs and PRDs**



**Rough Project Timelines**



**Competitor Analysis**

# **For Research / Analysis**

- 1 Letting AI read News, Documents & PDFs**
- 2 Analyze Historical Data & Polish Reports**
- 3 Going through large CSV Sheets**

# For Sales

- 1 Cold Emails & Calling Scripts
- 2 Researching Prospects
- 3 Summarising Notes of Meetings  
(Wingman or Poised.AI)

You are not outsourcing everything to AI

You are making AI do all  
your time-consuming work

**Ready to give your students  
maximum value?**