

# Nandini Saini

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New Delhi, India

## EDUCATION

<b>University of Delhi</b> <i>Bachelor of Science in Mathematical Sciences (Math, Computer Science, Statistics)</i>	New Delhi, India Sep 2024 – Sep 2028
<b>Victoria Girls Senior Secondary School</b> <i>CBSE Board, Science Stream</i>	New Delhi, India Apr 2018 – Feb 2024

## TECHNICAL SKILLS

**Programming Languages:** Python, HTML, CSS, JavaScript, LaTeX  
**Web Development:** WordPress, Shopify, Responsive Web Design, UI/UX Design  
**Tools & Technologies:** Canva, Git, Google Cloud Platform, Robotic Process Automation (RPA)  
**Core Competencies:** E-Commerce Development, Project Management, Team Leadership, Business Development  
**Cloud & Automation:** Google Cloud Compute, RPA, Cloud-based Solutions

## PROFESSIONAL EXPERIENCE

<b>Project Manager &amp; Team Lead</b> <i>Candid Apricot</i>	Jan 2026 – Present New Delhi, India
<ul style="list-style-type: none"><li>Lead cross-functional teams of developers, designers, and business stakeholders to deliver high-performing e-commerce platforms and conversion-focused websites for global clients</li><li>Manage end-to-end project lifecycle from planning to deployment, ensuring timely delivery and alignment with business objectives while maintaining code quality and user experience standards</li><li>Bridge technical and business teams by translating requirements into actionable development tasks, resulting in streamlined workflows and improved project efficiency</li><li>Architect scalable e-commerce solutions focusing on clean design, optimal performance, and user-centric interfaces that drive measurable sales growth</li></ul>	
<b>Business Development Intern</b> <i>Candid Apricot</i>	Mar 2025 – Present New Delhi, India
<ul style="list-style-type: none"><li>Designed and executed social media content strategy to enhance brand visibility and engagement across digital platforms</li><li>Managed Shopify product catalog optimization, improving user experience and product discoverability through data-driven presentation strategies</li><li>Created visually compelling graphics and marketing materials using Canva, supporting business development in pet industry and jewelry market segments</li></ul>	
<b>Web Developer</b> <i>The Placement Cell, PGDAV College</i>	Aug 2025 – Present New Delhi, India
<ul style="list-style-type: none"><li>Developed and maintained digital platforms to enhance student placement opportunities, serving 1000+ students</li><li>Streamlined placement processes through automated systems, improving efficiency and accessibility by implementing user-friendly interfaces and backend optimization</li></ul>	
<b>Business Development Executive</b> <i>Craftenex Private Limited</i>	Dec 2025 – Jan 2026 New Delhi, India
<ul style="list-style-type: none"><li>Drove client acquisition initiatives by engaging with potential clients to identify needs and promote WordPress development services</li><li>Collaborated with technical teams to align business development strategies with WordPress platform capabilities</li></ul>	
<b>Student Brand Ambassador</b> <i>Funnagro</i>	Oct 2023 – Sep 2025 Mumbai, India
<ul style="list-style-type: none"><li>Led team collaboration efforts across large cross-functional groups to execute marketing campaigns and growth initiatives</li><li>Generated qualified leads through strategic outreach and relationship-building, contributing to company expansion efforts</li></ul>	

## CERTIFICATIONS & ACHIEVEMENTS

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**Certifications:** Responsive Web Design | Introduction to Programming Using Python | The Basics of Google Cloud Compute Skill Badge | Robotic Process Automation (RPA)

**Awards:** Abhayaas Achiever's Award | Certificate of Participation in TATA Crucible Campus Quiz 2025