

Nandini Saini

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New Delhi, India

EDUCATION

University of Delhi <i>Bachelor of Science in Mathematical Sciences (Math, Computer Science, Statistics)</i>	New Delhi, India <i>Sep 2024 – Sep 2028</i>
Victoria Girls Senior Secondary School <i>CBSE Board, Science Stream</i>	New Delhi, India <i>Apr 2018 – Feb 2024</i>

TECHNICAL SKILLS

Programming Languages: Python, HTML, CSS, JavaScript, LaTeX
Web Development: WordPress, Shopify, Responsive Web Design, UI/UX Design
Tools & Technologies: Canva, Git, Google Cloud Platform, Robotic Process Automation (RPA)
Core Competencies: E-Commerce Development, Project Management, Team Leadership, Business Development
Cloud & Automation: Google Cloud Compute, RPA, Cloud-based Solutions

PROFESSIONAL EXPERIENCE

Project Manager & Team Lead <i>Candid Apricot</i>	Jan 2026 – Present <i>New Delhi, India</i>
<ul style="list-style-type: none">Lead cross-functional teams of developers, designers, and business stakeholders to deliver high-performing e-commerce platforms and conversion-focused websites for global clientsManage end-to-end project lifecycle from planning to deployment, ensuring timely delivery and alignment with business objectives while maintaining code quality and user experience standardsBridge technical and business teams by translating requirements into actionable development tasks, resulting in streamlined workflows and improved project efficiencyArchitect scalable e-commerce solutions focusing on clean design, optimal performance, and user-centric interfaces that drive measurable sales growth	
Business Development Intern <i>Candid Apricot</i>	Mar 2025 – Present <i>New Delhi, India</i>
<ul style="list-style-type: none">Designed and executed social media content strategy to enhance brand visibility and engagement across digital platformsManaged Shopify product catalog optimization, improving user experience and product discoverability through data-driven presentation strategiesCreated visually compelling graphics and marketing materials using Canva, supporting business development in pet industry and jewelry market segments	
Web Developer <i>The Placement Cell, PGDAV College</i>	Aug 2025 – Present <i>New Delhi, India</i>
<ul style="list-style-type: none">Developed and maintained digital platforms to enhance student placement opportunities, serving 1000+ studentsStreamlined placement processes through automated systems, improving efficiency and accessibility by implementing user-friendly interfaces and backend optimization	
Business Development Executive <i>Craftenex Private Limited</i>	Dec 2025 – Jan 2026 <i>New Delhi, India</i>
<ul style="list-style-type: none">Drove client acquisition initiatives by engaging with potential clients to identify needs and promote WordPress development servicesCollaborated with technical teams to align business development strategies with WordPress platform capabilities	
Student Brand Ambassador <i>Funngro</i>	Oct 2023 – Sep 2025 <i>Mumbai, India</i>
<ul style="list-style-type: none">Led team collaboration efforts across large cross-functional groups to execute marketing campaigns and growth initiativesGenerated qualified leads through strategic outreach and relationship-building, contributing to company expansion efforts	

CERTIFICATIONS & ACHIEVEMENTS

Certifications: Responsive Web Design | Introduction to Programming Using Python | The Basics of Google Cloud Compute Skill Badge | Robotic Process Automation (RPA)

Awards: Abhayaas Achiever's Award | Certificate of Participation in TATA Crucible Campus Quiz 2025