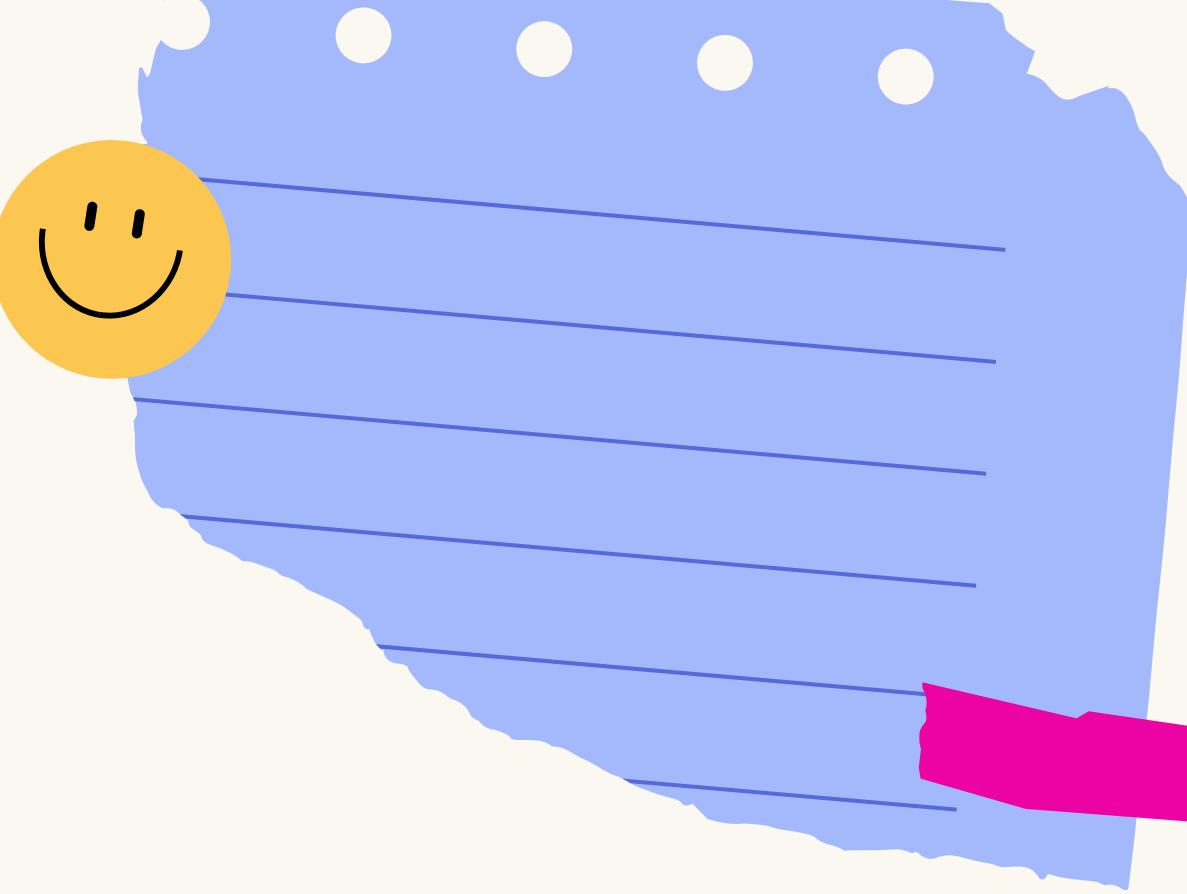
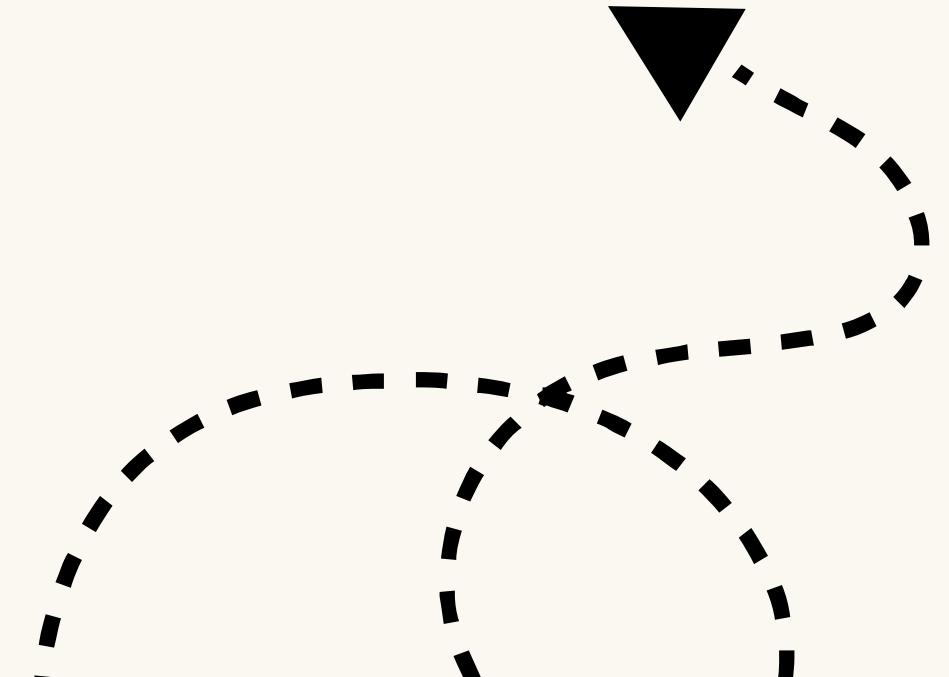
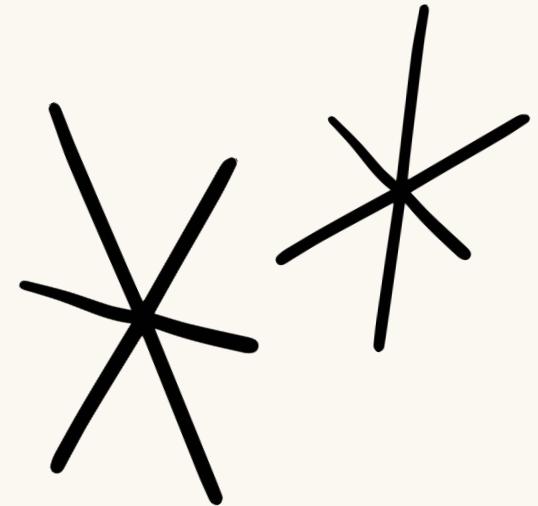


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The team



Nandini
**Chief executive
officer**



Naman
**Cheif operating
officer**

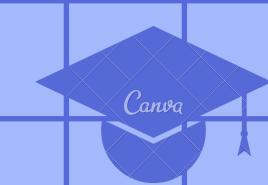


Manav
**Chief financial
officer**



Krishnav
Research analyst



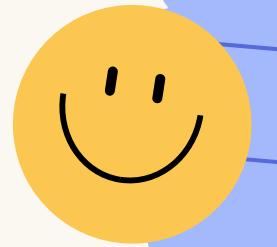


- Most students feel overwhelmed by one-on-one interactions

Awareness of career options is very limited in India today

Students find it hard to find the right schools or internships

Most websites don't provide stigma-free guidance and open-ended Q&A sessions



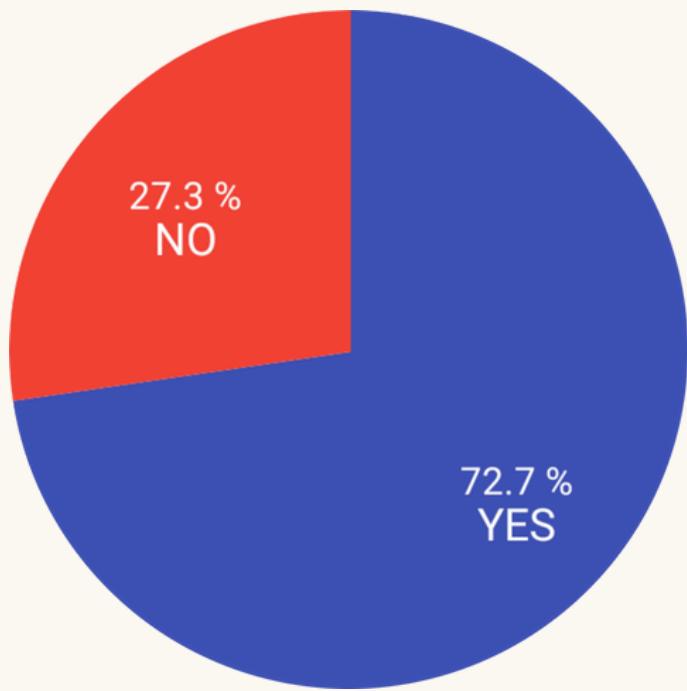
THE PROBLEM



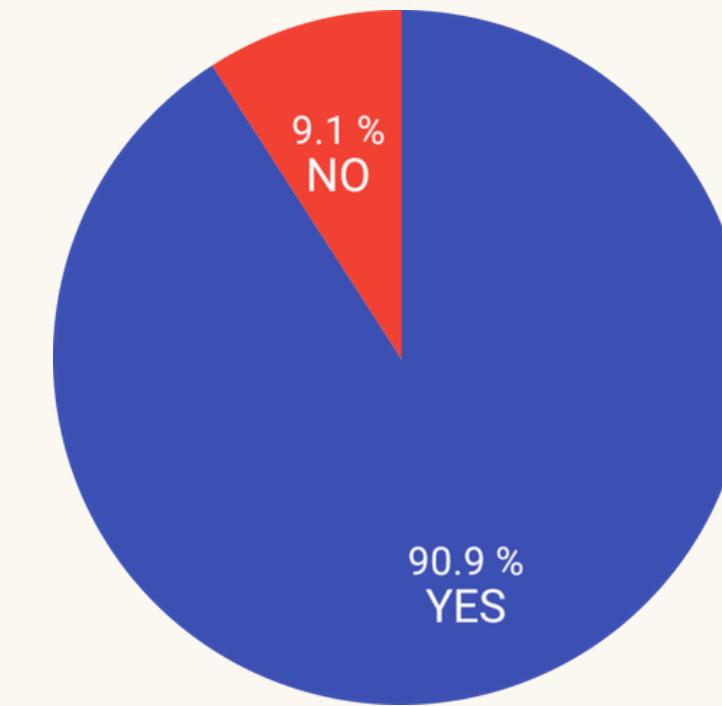
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Survey results

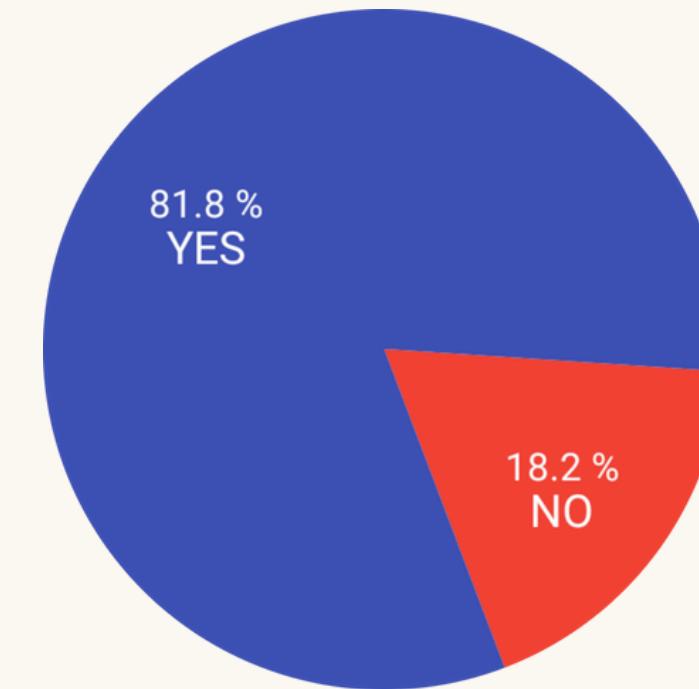
We surveyed **few individuals** and found the following:



Have difficulties taking one on one interaction counselling



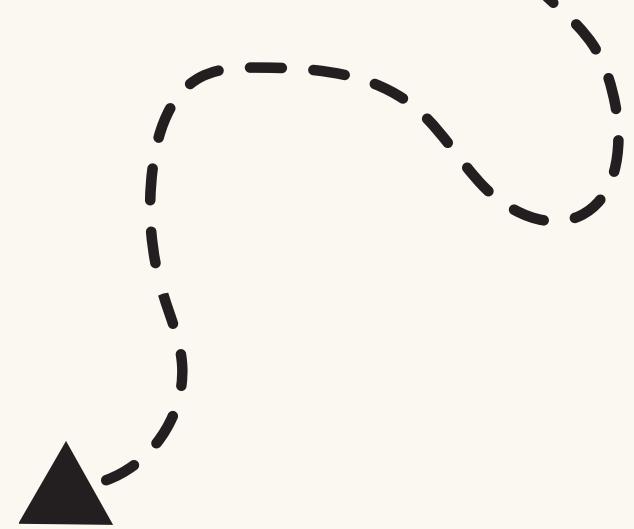
Worry about selecting the wrong stream



Would be interested in our product



Size of market



93%

of parents in India are not even aware of 8-10 career options!!

66%

of students say they have stream-related regrets,

29%

of Indians feel stigmatized when choosing a career path



SOLUTION



Ai chat box which gives free career counseling through open-ended Q&A

Provides lists of options based on individual's interests and capabilities

Provides for a series of developed career options

A Free website with no payment burden for students



AI chat bot

Humanises questions that the bot will ask and understands the best career option for the individual

Provides space for free career counseling and guidance through individual surveys and behavior

Gives out the best career options for the individual through AI-encrypted technology

Extracts the best chosen subject combination/college/internship opportunity/career option out of the wide options provided





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WEBSITE KEY FEATURES

OPEN AI CHAT BOX

- AI incorporated with user behaviour and thinking

SCHOLARSHIP TEST

- Login and link to worldwide college and school scholarship and application tests, all in one place

INFORMATION GUIDE

- The right college/internship/school options shown after talking with the AI bot

INTERNSHIP APPLICATION FORMS

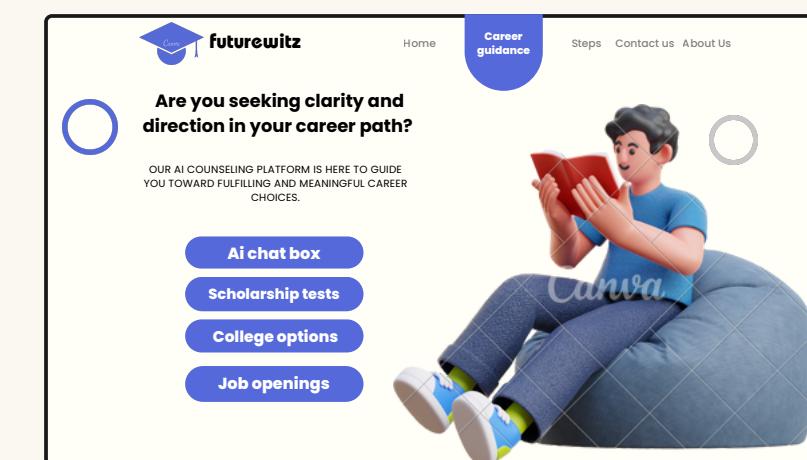
- The partnered companies would hire suitable interns who join through the website

APTITUDE TESTS

- Simple aptitude tests to help users interact and get to know themselves better

PARENT CONTROL

- Parents can log in and navigate through their kid's journey of finding the right career

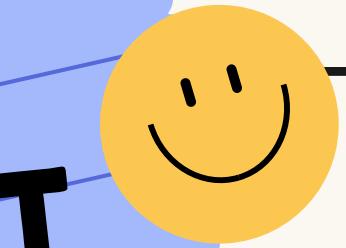


HOW OUR WEBSITE WILL LOOK

The image shows a website design for 'futurewitz'. At the top left is the 'futurewitz' logo with a graduation cap icon. The top right features a navigation bar with 'Home' (highlighted in blue), 'Career guidance', 'Steps', 'Contact us', and 'About Us'. Below the navigation is a large section with the heading 'Discover Your Skills Now!' and a subtext: 'A completely free AI-generated Career Counselling Platform developing with time to help you navigate through your best and worst'. A 'Login Now!' button is located below this text. To the right are three circular images: 'High school' (students in a classroom), 'Graduates' (graduates in caps and gowns), and 'Middle school' (middle school students). A grey circular progress bar at the bottom indicates '1 / 6'.



THE TARGET MARKET

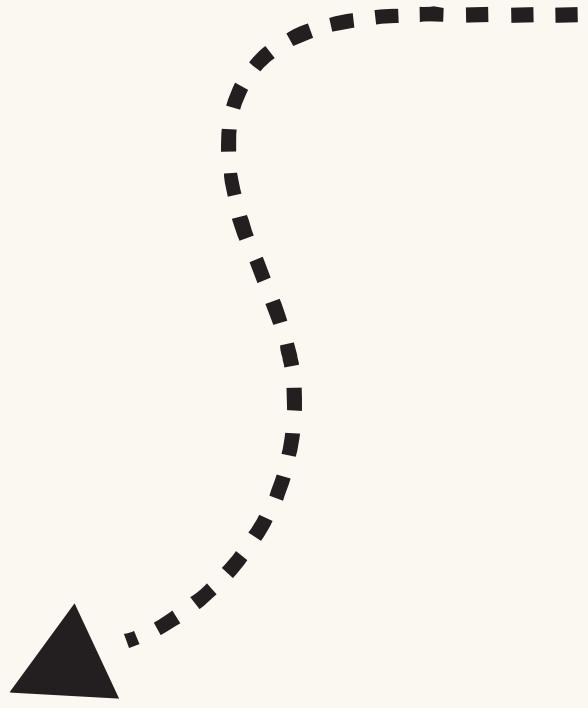


Middle school students

High school students

College graduates

Students parent



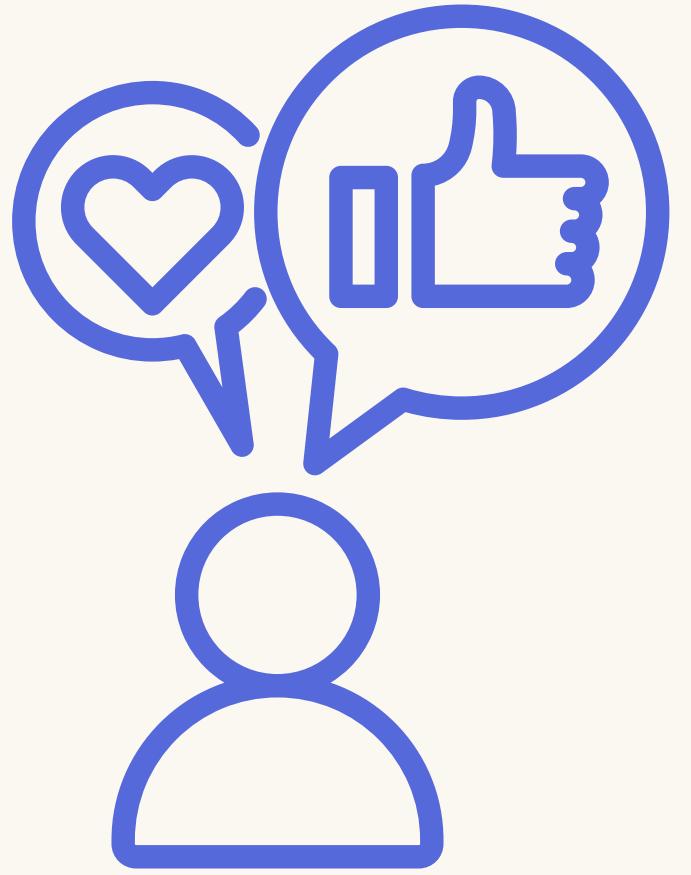
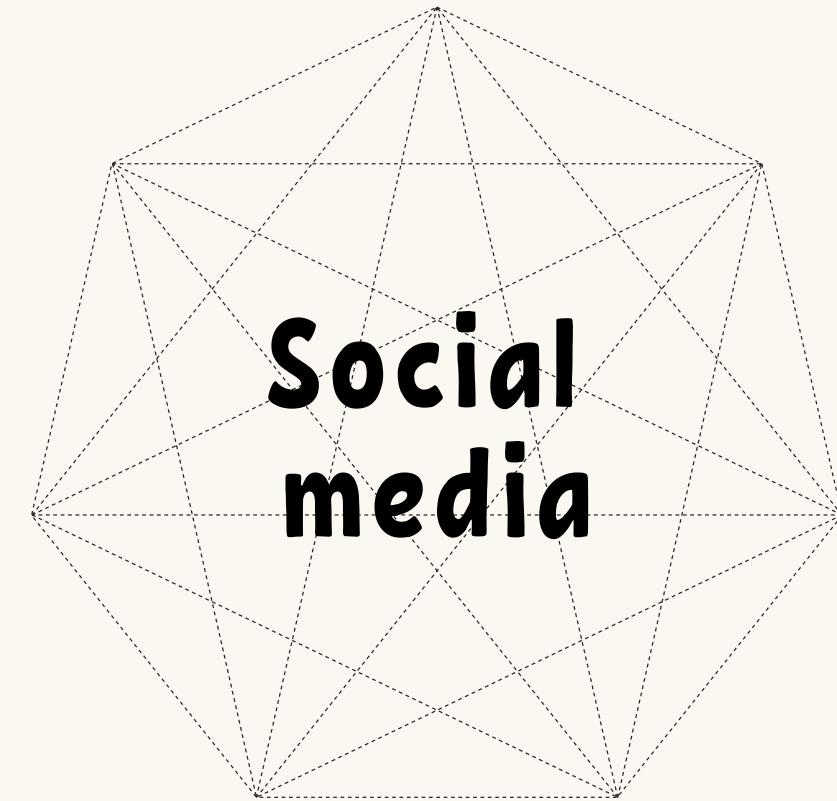
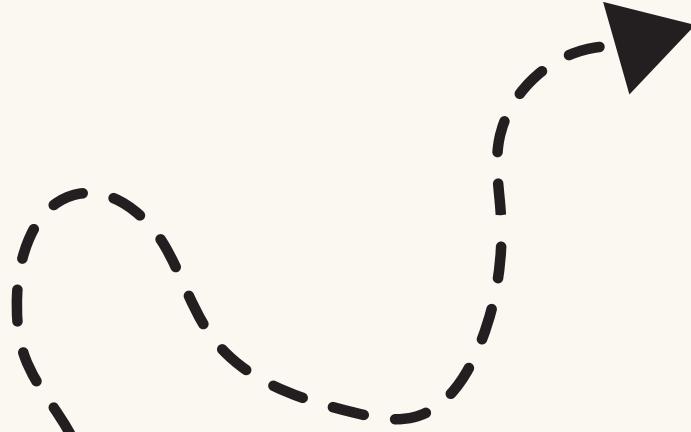


Marketing strategy

Partner websites



- Colleges
- Schools with wide stream options
- Intern accepting companies



Influencer
Partnership

Revenue streams

- From colleges for name appearance
- From companies to list their intern openings on our website
- From advertisements
- From individuals by providing premium models for kinds of scholarships and college admission tests



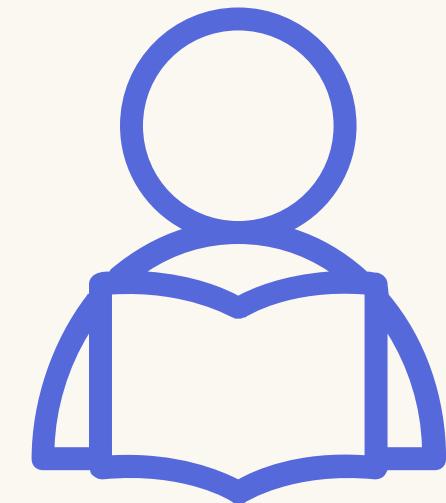
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Pricing



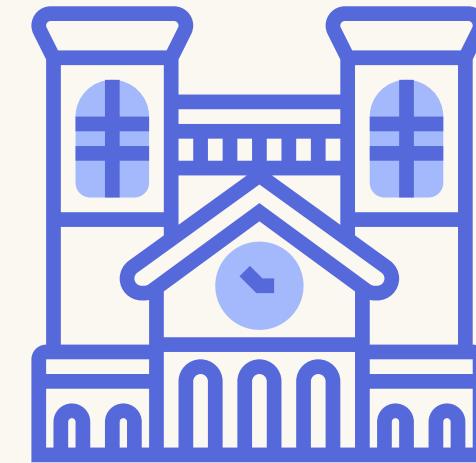
Ads full page-\$10 per month

Half page-\$5 per month



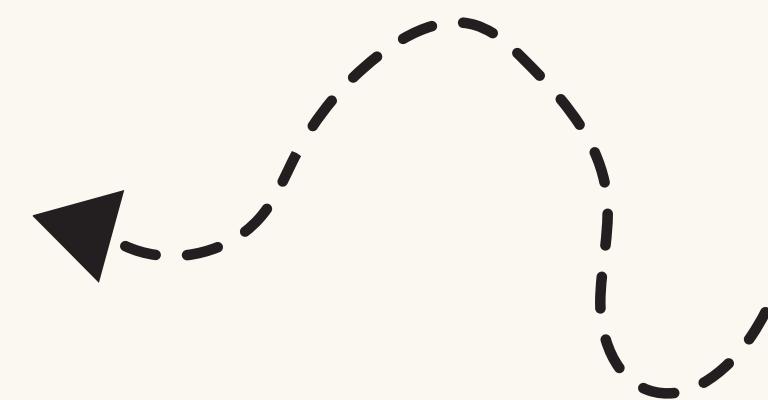
Test- commission on 1% of the total transaction

Internships-commission on 2% of the total package



Colleges 1st name-\$10 per month

Colleges 2nd name-\$8 per month





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Financial projections (in-depth)

in thousands	Y1	Y2	Y3	Y4
Users	5	60	100	110
Advertising	\$45	\$50	\$55	\$60
Maintainance Cost	\$70	\$12	\$20	\$30
App development cost	\$120	\$70	\$20	\$10
Revenue	\$100	\$2100	\$2000	\$2200
Profit	\$-135	\$1068	\$1905	\$2100



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Competitors

	Coursera	Career Domain	Jobmiri	Bodhami	FutureWitz
AI chat box	✗	✗	✗	✗	✓
Career Counselling	✓	✓	✓	✓	✓
Scholarship Tests	✗	✗	✗	✓	✓
College Options	✓	✓	✓	✗	✓
Internship Openings	✓	✗	✓	✓	✓
Aptitude tests	✗	✓	✓	✓	✓

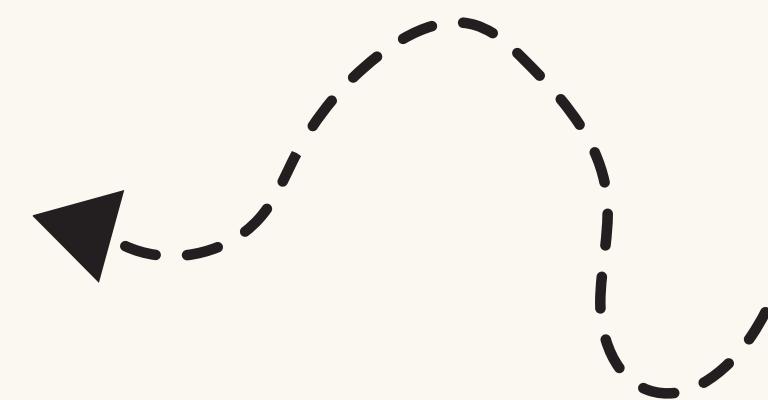


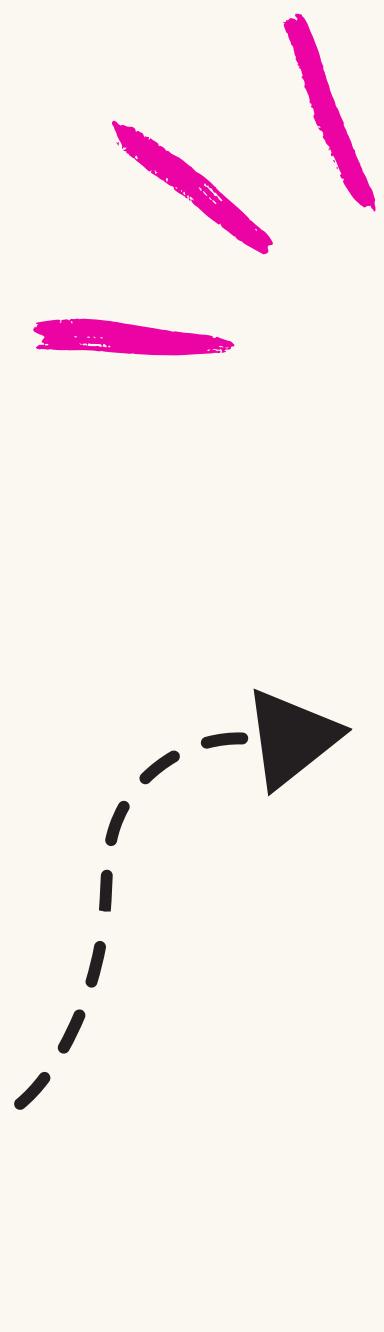
Summary

- An website that helps students with easy counseling
- An website that allows students easy internship access and application
- Features such as an AI chat box, college application and scholarships.
- Revenue: Advertisement, Tests, Applications, etc.

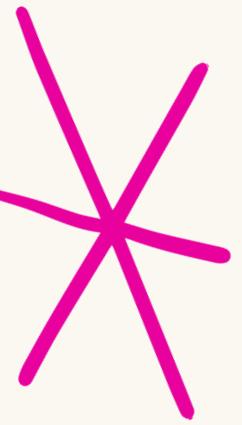
Contact us:

hello.futurewitz@gmail.com





THANK YOU!



<p>Problem:</p> <ul style="list-style-type: none"> - Most students feel overwhelmed by one-on-one interactions - Awareness of career options is very limited in India today - Students and workers find it hard to find the right schools or jobs 	<p>Solution:</p> <ul style="list-style-type: none"> - Ai chat box - Provides lists of options - A Free website <p>Key metrics:</p> <ul style="list-style-type: none"> - Free of cost - No awareness - Developing era 	<p>Unique Value Proposition:</p> <p>A counselling app accompanied by different applications for colleges and jobs all in one</p>	<p>Unfair Advantage:</p> <p>App combined with artificial intelligence</p> <p>Channels:</p> <p>The app can be found on your phone's app store</p>	<p>Target Market:</p> <ul style="list-style-type: none"> -Students (primarily, middle/high school/college) -Parents of young adults -People who are looking for jobs
<p>Cost Structure:</p> <p>Developing and maintaining the app, marketing and advertising costs</p>		<p>Revenue Streams:</p> <p>Tests, application, advertising revenue</p>		