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Lesson 05: Role of the Project Manager





This course is based on the Project Management Institute, *A Guide to the Project Management Body of Knowledge PMBOK® Guide—Sixth Edition*.

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Objectives

- Discuss the definitions of project, functional, and operations managers
- ▷ Identify the role of project managers and their sphere of influence

- ▷ Describe different leadership styles
- Discuss how project managers can perform integration on the projects

Definition of Project Manager

A project manager leads the team that is responsible for achieving the project objectives.



Definition of Functional Manager

A functional manager focuses on providing management oversight for a functional or business unit.

Definition of Operations Manager

An operations manager ensures that business operations are efficient.



Project Manager's Sphere of Influence

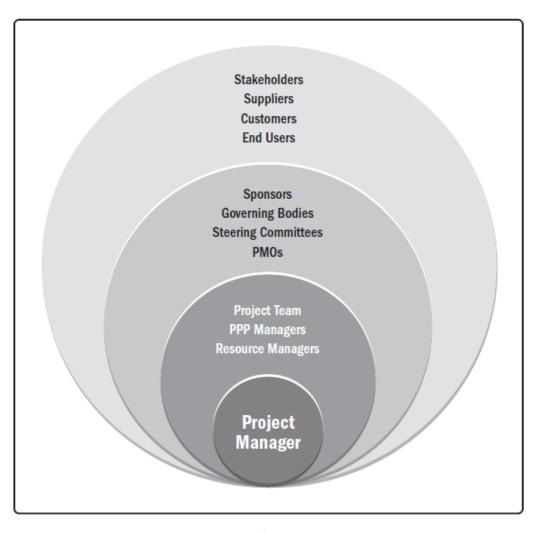


Figure 3-1. Example of Project Manager's Sphere of Influence

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The Role of a Project Manager

A project manager:

- Is responsible and accountable for the project
- Applies lessons learned from recent projects
- Defines project roles and responsibilities
- Leads the project planning activities
- Performs project tracking and communicates project status
- Adopts project management best practices
- Manages the project priorities
- Performs risk and issue management
- Drives decision-making
- Promotes client involvement
- Encourages and supports escalations
- Enforces effective change control
- Mentors project members
- Has the most essential position and authority on a project

Forms of Power of a Project Manager

Relationships enable project managers to get things done on the project. Various forms of power at the disposal of project managers:

- Positional (also called formal/legitimate/authoritative)
- Informational
- Referent
- Situational
- Personal or charismatic
- Relational
- Expert
- Reward-oriented
- Punitive or coercive
- Ingratiating
- Pressure-based
- Guilt-based
- Persuasive
- Avoiding



The three main competences for a project manager are shown with the help of PMI Talent Triangle ®.

Technical project management

Leadership

Strategic and business management

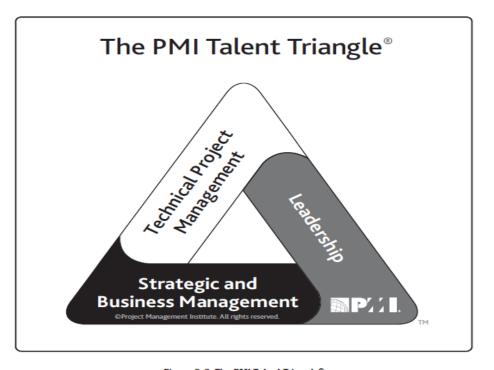


Figure 3-2. The PMI Talent Triangle⁶



Technical project management

- This includes the knowledge, skills, and behavior related to specific domains of project, program, and portfolio management
- It is the technical aspect of the project manager's role



Leadership

 This includes the knowledge, skills, and behavior needed to guide, motivate, and direct a team to help an organization achieve its business goals



Strategic and business management

- This includes project manager's knowledge and information about the organization
- It enhances performance and delivers the business outcomes



Management vs. Leadership

Table 3-1. Team Management and Team Leadership Compared

| Management | Leadership |
|---|--|
| Direct using positional power | Guide, influence, and collaborate using relational power |
| Maintain | Develop |
| Administrate | Innovate |
| Focus on systems and structure | Focus on relationships with people |
| Rely on control | Inspire trust |
| Focus on near-term goals | Focus on long-range vision |
| Ask how and when | Ask what and why |
| Focus on bottom line | Focus on the horizon |
| Accept status quo | Challenge status quo |
| Do things right | Do the right things |
| Focus on operational issues and problem solving | Focus on vision, alignment, motivation, and inspiration |



Leadership Styles

- **Laissez-faire:** The leader allows the team to make their own decisions and establish their own goals. It is also referred to as taking a hands-off style.
- **Transactional:** The leader focuses on goals, feedback, and accomplishment to determine rewards.
- **Servant leader:** The leader demonstrates commitment to serve and puts others first. The leader focuses on other's growth, learning, development, autonomy, and well-being. The leader also concentrates on relationships, community, and collaboration. Leadership is secondary and emerges after service.
- **Transformational:** The leader empowers followers through idealized attributes and behavior, inspirational motivation, encouragement for innovation and creativity, and individual consideration.
- **Charismatic:** The leader inspires the team and possesses high energy, enthusiasm, confidence, and strong convictions.
- **Interactional:** This style is a combination of transactional, transformational, and charismatic leadership styles.



Performing Integration

- Integration is a critical skill for project managers
- It must be performed at three different levels:

Process Level: The project manager understands process interactions

Cognitive Level: The processes are then integrated into knowledge areas

Context Level: New environmental elements are added at this level



Key Takeaways

- A project manager leads the team that is responsible for achieving the project objectives.
- A functional manager focuses on providing management oversight for a functional or business unit.
- An operations manager ensures that business operations are efficient.
- Relationships enable project managers to get things done on the project. Various forms of power are at the disposal of project managers.
- The three main competences for a project manager are shown with the help of PMI Talent Triangle®. They are technical project management, leadership, and strategic and business management.
- The different types of leadership styles are laissez-faire, transactional, servant leader, transformational, charismatic, and interactional.



1. Which of the following power is granted by the organization or team to the project manager?

- A Expert
- B Positional
- C Relational
- D Avoiding



1. Which of the following power is granted by the organization or team to the project manager?

- A Expert
- B Positional
- C Relational
- D Avoiding



The correct answer is: **B**

Positional power is granted by the organization or team to the project manager.





2. Which of the following is not an option under project manager competences?

- A Technical project management
- B Leadership
- C Strategic and business management
- D Personal management



2. Which of the following is not an option under project manager competences?

- A Technical project management
- B Leadership
- C Strategic and business management
- D Personal management



The correct answer is: **D**

The project manager competences are technical project management, leadership, and strategic and business management. These are given by the PMI Talent Triangle ®.





3. The project manager is not happy with the team and is invoking discipline. Which of the following power is the project manager using?

- A Punitive or coercive
- B Situational
- C Positional
- D Guilt-based



3. The project manager is not happy with the team and is invoking discipline. Which of the following power is the project manager using?

- A Punitive or coercive
- B Situational
- C Positional
- D Guilt-based



The correct answer is: A

The project manager uses punitive or coercive power to invoke discipline.





4. The project manager is focused on other's growth. Which type of leadership style is the project manager following?

- A Autocratic
- B Laissez-faire
- C Transactional
- D Servant leader



4. The project manager is focused on other's growth. Which type of leadership style is the project manager following?



- B Laissez-faire
- C Transactional
- D Servant leader



The correct answer is: **D**

Servant leader style of leadership focuses on other's growth, development, learning, well-being, etc.



5. A project manager should be proficient in all the knowledge areas. At which of the following levels is the project manager performing integration?

- A Cognitive
- B Context
- C Process
- D Strategic



5. A project manager should be proficient in all the knowledge areas. At which of the following levels is the project manager performing integration?

- A Cognitive
- B Context
- C Process
- D Strategic



The correct answer is: A

The project manager is performing integration at the cognitive level.

This concludes

"Role of the Project
Manager."



The next lesson is "Project Integration Management."

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