

Ideation Phase

Brainstorm & Idea Prioritization Template

Date	20 February 2026
Team ID	LTVIP2026TMIDS79873
Project Name	Empowering India: Analysing the Evolution of Union Budget Allocations for Sustainable Growth
Maximum Marks	4 Marks

Reference: <https://www.mural.co/templates/brainstorm-and-idea-prioritization>

Step-1: Team Gathering, Collaboration and Select the Problem Statement

The screenshot shows a collaborative workspace for a 'Brainstorm & Idea Prioritization' session. On the left, a sidebar lists the template details: 'Template', 'Brainstorm & idea prioritization', '1 hour to prepare', '1 hour to collaborate', and '2-8 people recommended'. The main area is divided into three vertical sections:

- Before you collaborate:** A brief introduction to the session, mentioning the goal of generating ideas and defining the problem statement.
- Define your problem statement:** A detailed section on understanding the problem statement, its impact, and how it relates to the team's mission. It includes a box for writing the problem statement.
- Brainstorming tools:** A section on using Mural's tools for effective brainstorming, featuring a grid of icons for 'Brainstorming', 'Idea capture', 'Idea prioritization', and 'Idea validation'.

Step-2: Brainstorm, Idea Listing and Grouping



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I nlioij, a... IMIN,j similar or related notes as you go. Create all your main clusters in sentence-like label. If a cluster is bigger than the writing space, try and split it up into smaller sub-groups.

20 minutes

Add additional tags to notes
to match easier to the
main topics and
categories developed in
that is with you now.

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Step-3: Idea Prioritization

Your items should all be on the same page about what's important moving forward. Place your ideas on this grid to determine which ideas are impactful and which are feasible.

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Prioritize your ideas
according to impact or priority
versus feasibility. This grid will
help you. The columns can
represent the priority ranking
and the rows ranking the
feasibility of the request.

Impact

- High priority
- Medium priority
- Low priority
- Not applicable
- Not relevant



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Feasibility

Impact after research, pilot projects and
talks with experts and the client company, or

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After you collaborate

You can export the result as an image or pdf
to share with members of your company who
might find it helpful.

Share and save



Export result

Export a copy of the result as a PDF or PPT to share in
groups, discuss in teams, or save in your office.

Keep moving forward

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