



# SPONSORSHIP BROCHURE ✨

## Codeshastra XI

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### OUR VISION

We , at DJCSI, strive to ignite the passion for technology in the aspiring engineers.

We organize various technical events for the students across India to encourage learning and provide opportunities.

## Introduction About Us

# ABOUT DJCSI

DJCSI represents the Computer Society of India at the college level and is one of the oldest student chapters of Dwarkadas Jivanlal Sanghvi College of Engineering, Vile Parle, Mumbai. As a cohesive team, our focus has always been presenting technological events that are in tandem with the latest offerings from the tech industry. We strive to inculcate the passion for technology and learning that is present in each member, past and present, within the students of our college and beyond.

## WHY US ?

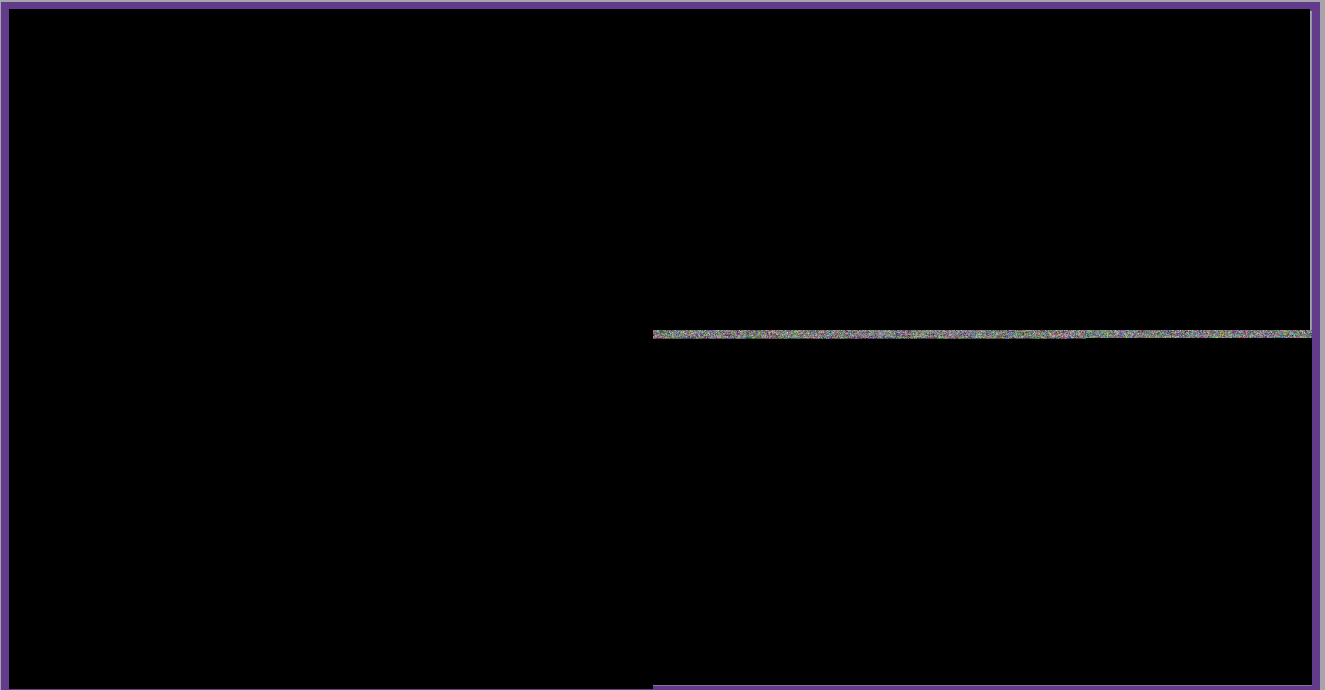
The reach of our social media (Instagram, LinkedIn, and YouTube) is more than to 70,000 people. This kind of reach amongst students is very important and valuable and this brings a lot of light to all our sponsors and partners. We curate our content to show the companies who collaborate with us in the best light possible.

## About the Hackathon

# CODESHAstra



It is a socio-technical inter-college 24-hour hackathon. With this event, we plan to provide a platform for students from across the nation where they can learn invaluable skills about product development by building projects from scratch and competing with fellow students and in the process help develop various applications and websites that would be of benefit for the society.



CodeShastra X marked a historic milestone as we celebrated 10 years of innovation, creativity, and coding excellence. During a decade of phenomenal success, this iconic competition witnessed elite teams battling it out for glory, with prize pools soaring up to ₹3 LAKHS. CodeShastra X raised the bar with an extraordinary 2000+ registrations and 65+ shortlisted teams, uniting the brightest minds in the tech arena. DJCSI is ready to deliver more than ever after ten years of grand spectacles that redefined the coding competition landscape. Join us for this special 11th edition, where the brightest minds come together to innovate, collaborate, and push the boundaries of programming brilliance.

## What We Offer



# DELIVERABLES

## FROM DJCSI TO THE PARTNER



Promoting the company as our "Official Partner" for DJCSI 2024-25 across our social media platforms.  
(Facebook, Instagram, LinkedIn, DJCSI Website, DJCSI App)



Presence of company's logo on DJCSI website and application and redirecting them to respective website.



Promotion on Official Instagram account of DJCSI. Also, re-shared by the committee members.



Presence of Logo and Name of the company on all the banners regarding the hackathon.



Mention of your company as our sponsor in articles with our media partners.



Mailer about the company will be sent to over 400+ CSI members of the college.



Logo of the company on participant's Identity Cards.



Name and logo of company on ribbon during inauguration.

## What We Offer



Special booth for the company where students can approach to get more understanding of the company.



A Key Note Space of approx. 30 Mins to network with the students about the company and products/services.



Playing company's publicity video during the inauguration and prize distribution ceremony.



An opportunity to onboard interns during the annual Internship Fair.



Take up your provided Problem Statements for the hackathon.



Company's Logo on Winning Certificate & Dummy Cheques.



Social media followers, likes, reviews and so on.



Featuring in TECHFlix – monthly newsletter of the committee.



### Instagram Reach Calculator

The DJCSI Committee consists approx = 90 members.  
 Average follower count on Instagram = 500 followers.  
 Minimum possible reach –  $500 \times 90 = 45,000$  people.  
*(Excluding DJCSI official account's reach)*

**Note:** We follow the tradition of **Customized Deliverables**.

So if there is anything you wish to receive, we would love to consider the feasibility and provide the same.

# SPONSORSHIP OPPORTUNITIES



## HOW TO SPONSOR AT CODESHAstra

- \* **Being the Title Sponsor**
- \* **Grabbing the Associate Sponsorship**
- \* **Powering with Platinum Sponsorship**
- \* **Grabbing the Gold Sponsorship**
- \* **Flaunting the Silver Sponsor**
- \* **Internship Opportunities to the Developers**
- \* **Providing Problem Statements**
- \* **Judging and Mentorship for the Event**

## Sponsorship Slots

### **SILVER PARTNER – 25,000/-**

**Social media followers, likes, reviews and so on.**

**Promotion on Official Instagram account of DJCSI. Also, re-shared by the committee members.**

**Presence of company's logo on DJCSI website and application and redirecting them to respective website.**

### **Gold Partner – 35,000/-**

**Deliverables of Silver Partner**

**Featuring in TECHFlix – monthly newsletter of the committee.**

**Mailer about the company will be sent to over 400 CSI members of the college.**

**Sponsor a Problem Statement**

### **Platinum Partner – 50,000/-**

**Deliverables of Silver & Gold Partner**

**Presence of Logo and Name of the company on all the banners regarding the hackathon.**

**Mention of your company as our sponsor in articles with our media partners.**



## Sponsorship Slots

### Associate Sponsor

#### Deliverables of Silver, Gold & Platinum

**Interns and Keynote**

**Judge and Mentors**

**Exclusive Publicity**

### Title Sponsor

**Please refer Page No. 4 & 5 for all the deliverables**

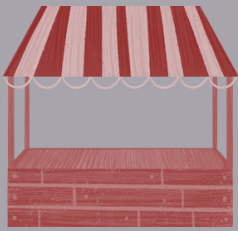
### Associate Sponsor Include :

- Technical Partner
- Media Partner
- Snacks Partner
- Energy Drink Partner
- Coffee Partner
- Food Partner
- Customized Partner Name

**NOTE :** We would be happy to discuss on sponsorship slab, negotiation and customized deliverables. Please connect with the Marketing Executive for the same.



## Business Benefits



# HAVE A BUSINESS TO PUT UP ON STALL ?



WE'VE GOT YOU COVERED!



### Silver Stall – 8,000/-

Placing a stall at campus during hackathon

Promotion on official pages of Social Media

### Golden Stall – 10,000/-

Deliverables of Silver Stall

Customized Reel of stall and review on Instagram Handle

Reposting of official page's promotion on committee's personal account

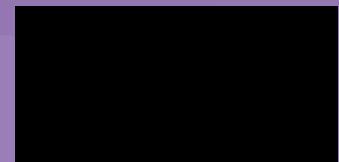
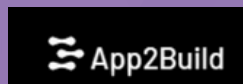
### Platinum Stall – 12,000/-

Deliverables of Silver & Gold Stall

Social Media Followers, Google/Zomato Reviews, Followers and so on.

\*Please contact the executive for negotiation and customized deliverables.

# PAST SPONSORS



Connect with us!

# SOCIAL MEDIA



**Instagram**

[www.instagram.com/djcsi/](http://www.instagram.com/djcsi/)



**Linkedin**

<https://www.linkedin.com/company/dj-csi/>



**Website**

[www.djcsi.co.in](http://www.djcsi.co.in)



**Facebook**

[www.facebook.com/djscoe.csi](http://www.facebook.com/djscoe.csi)



**App**

DJCSI APP

# CONTACT US



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