Web Development Intern Assignment

Assignment Title:Create a Landing Page for a Scoreazy Offerings

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🧠 About Scoreazy

Scoreazy is a student-first company blending educational psychology, technology, and AI to deliver personalized learning for every student. Our offerings include blueprints, microcourses, and mentorship programs — all designed to make scoring easier.

💼 About the Internship – Web Development

As a Web Development Intern at Scoreazy, you'll play a key role in building and maintaining our digital presence — from landing pages to optimization, visual structuring, and mobile performance.

This assignment will help us evaluate your **execution skills, structure thinking, and creative judgment** in building pages that both inform and convert.

🎯 Assignment Objective

You are expected to create a simple, clear, and functional landing page (using HTML, CSS, or Wix) that showcases one of Scoreazy's products. We will evaluate the **clarity, content layout, visual flow, responsiveness, and basic SEO hygiene** of your work.

🔍 Task Instructions

✅ **Step 1: Choose ONE of the following landing page types to build:**

1. **Counseling & Mentorship Program** — explain our offering and guide users to book a session

2. **Scoreazy Microcourse** — pick one course idea (e.g., "Confidence Building for Grades 3–5") and build a page to promote it

3. **Academic Skill Booster** — a generic offering like a 1-week revision bootcamp for Class 10 (can be exam, concept, or subject-focused)

✅ Step 2: Build the Landing Page

You can either:

● Code it using **HTML and CSS**, or

● Design/build it using **Wix**

✅ Key Evaluation Parameters

● Overall structure and flow of the landing page

● Clear sectioning (Hero, Benefits, CTAs, Testimonials, FAQs, etc.)

● Use of headings, CTAs, and readability

● Basic mobile responsiveness (if built live)

● Attention to SEO hygiene (meta tags, alt text, URL structure)

● Creativity + functional clarity

📂 Deliverables

Submit any ONE of the following:

● A **live Wix page** link

● A **.zip file** with HTML + CSS (and any assets, if applicable)

● A **Google Drive link** with screenshots or design file if you were unable to host it

Filename format: YourName_WebDevAssignment

![Scoreazy - Scoring Made Easy]

📌 Guidelines

- You are free to use AI tools to assist with layout/code

- Keep it **visually clean**, **mobile-aware**, and **student/parent-friendly**

- You can assume the content — just make sure it fits the tone of an EdTech product

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⌛ Estimated Effort

3–4 hours