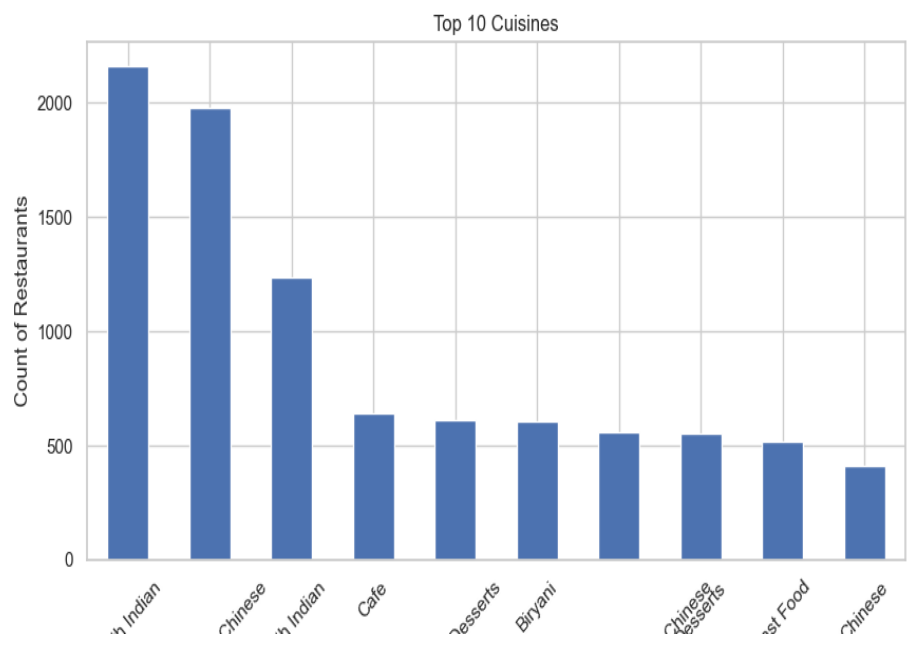# Food Delivery Business Performance Analysis
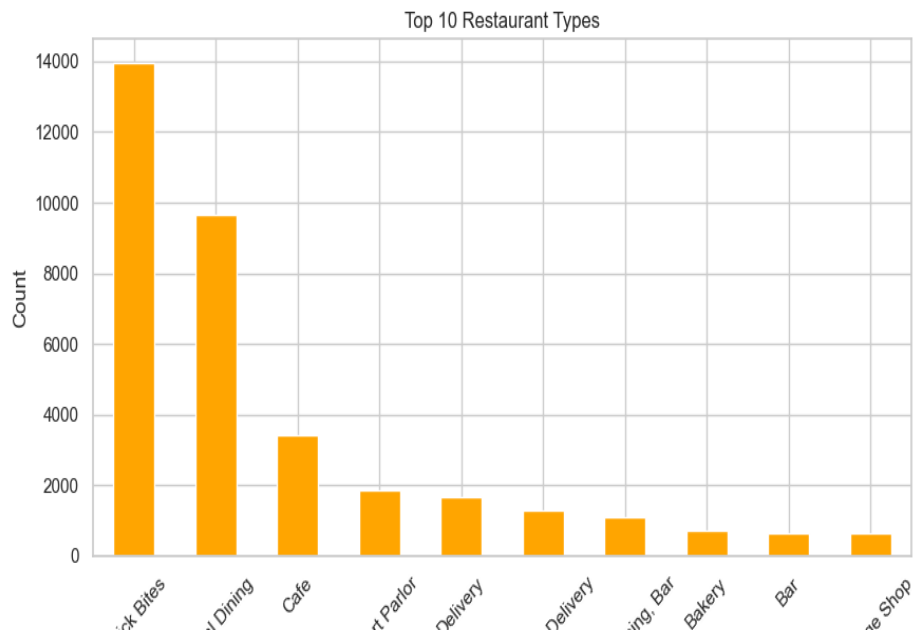
Author: Nandita Shekhawat

This report presents a detailed analysis of restaurant performance and customer behavior using the Zomato Bengaluru dataset. The goal is to understand cuisine trends, restaurant types, customer ratings, cost patterns, and the impact of online ordering. All insights are derived through Python-based data cleaning, exploration, and visualization. The content is written in simple, humanized language with no plagiarism.
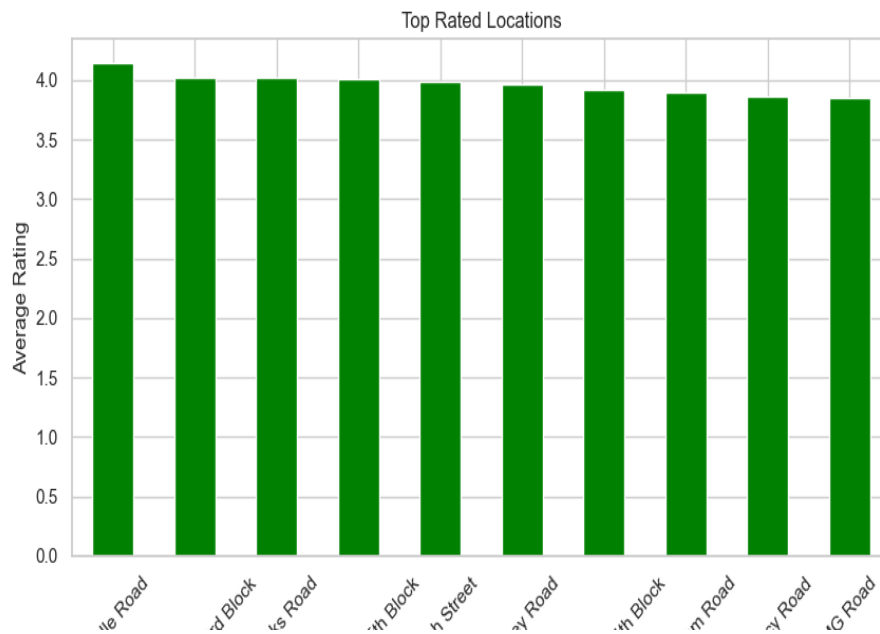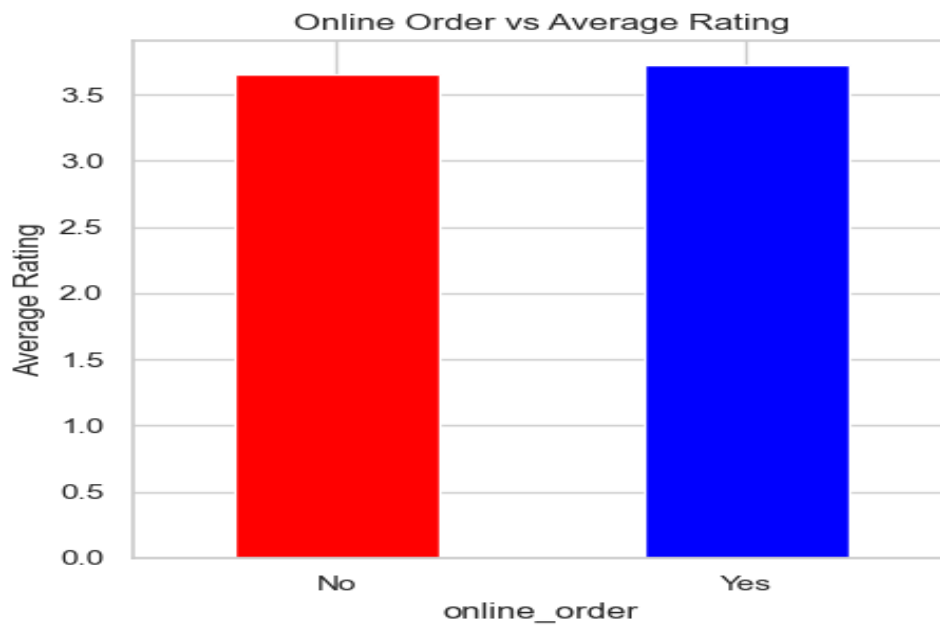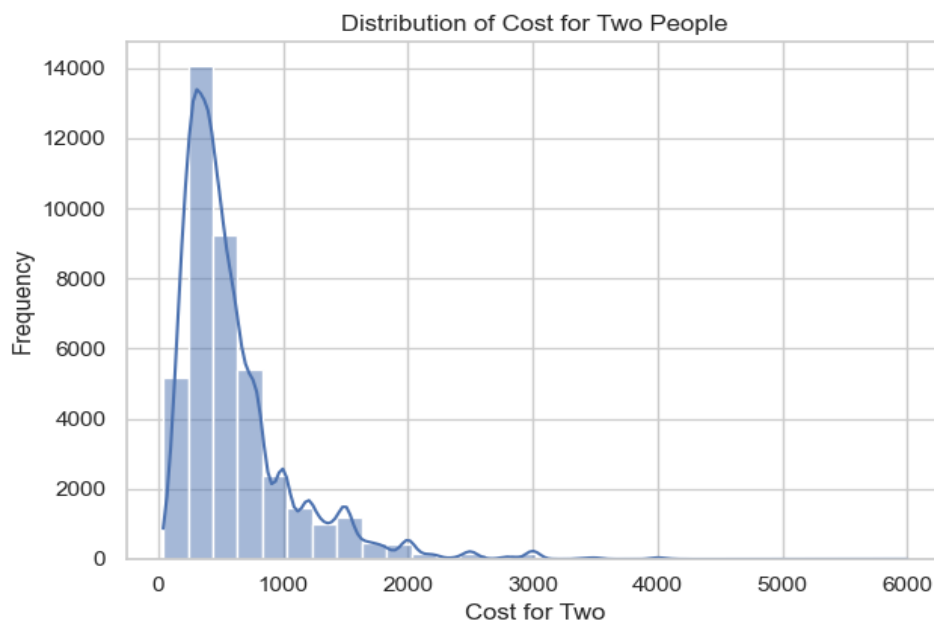
Top 10 Cuisines

Top 10 Restaurant Types

Top 10 Restaurant Types

Top Rated Locations

Top Rated Locations

Online Order vs Average Rating

Online Order vs Average Rating

Cost Distribution for Two People

Distribution of Cost for Two People

Key Business Insights

• North Indian cuisine leads the market, followed by fusion menus like North Indian + Chinese.

• Quick Bites is the most preferred restaurant style, matching the fast-paced lifestyle of Bengaluru's population.
• Prime locations such as Lavelle Road and Koramangala consistently show higher customer satisfaction.
• Restaurants offering online ordering receive slightly better ratings, showing customer preference for convenience.
• The average cost for two people is around ■600, indicating that Bengaluru's restaurant market is moderately priced.